

ICMCI Board Meeting Strategy Session Minutes February 16, 2021

Date of the meeting: Tuesday 16 February 2021

Introduction

The board of ICMCI had the strategy discussion meeting to cover:

- Chair's opening remarks included that this is the last strategy session of this Board and must include direction for work for the rest of this term but also set the scene for the next Board. Thanks to all those who prepared papers for advance reading.
- Current vision and goals were reaffirmed, with discussion that ethics, quality, and best practices are our pillars.
- Rethinking the ICMCI's role in supporting IMCs in maintaining their connection with their members; looking into different business models, and design different strategies for different countries based on economies and growth.
- 2020 underlined the important role of ICMCI and the need to properly align all our operations for greater impact.
- Explore training partnerships with training providers globally.
- The future of consulting initiative discussion to cover proposal put forward by Gergana Mantarkova.
- Look into enriching our success story webinars/communications from the Constantinus Award applied projects.
- 2022 is the evaluation year of the ISO 20700:2017 standard which should also be included in our communication plan.
- The PSC recognition award was discussed to cover details of impact and it was agreed that it should cover different categories of the IMCs operations and be simple and easy to implement.
- Look into means of gaining accreditation to certify our ISO 20700:2017 Self-Declaration checklist training.
- Discussion took place regarding the economic impact of the pandemic on all our IMCs especially the financial stability aspect.
- All current ongoing activities were presented as well as the update to the implementation plan.
- The Marketing Plan was discussed as presented by Jehona Lluka.
- Uncertainty regarding the pandemic situation led to the discussion about our events and it was concluded that we should set a virtual calendar for all our events.

Session One Decisions:

1. The board agreed in principle on an ICMCI direct training initiative that could attract members.
2. The Future of Consulting Task Force was approved to be established under Gergana's leadership.
3. The board agreed to look into governance to enable the hubs to become better independent entities.

Session Two Decisions:

1. Marketing plan as presented by Jehona Lluka was approved by the board for finalization.
2. Ongoing projects (7) as presented by Reema Nasser were accepted for inclusion as part of the implementation plan, this makes the total of 17 active projects in all.
3. Digital work flow project update was accepted and board agreed to continue.
4. Secretary to develop risk assessment process to be reviewed by board when ready.
5. Jan Willem and Reema to consult on discrepancies in financial records as indicated in the IMC South Africa official letter to the board in response to the annual meeting 2020.
6. The board approved that the KPI data provided by Institutes in response to the Membership Committee initiative can be used by other Committees to support their work respectfully while maintaining full confidentiality.
7. The board approved the proposed paper as presented by the PSC of a recognition (award) process for IMCs.
8. Robert and Reema to look into 3rd party accreditation of ICMCI as a certification course provider for the ISO 20700:2017 Self-Declaration Checklist training.
9. Discount agreed for 2021/22 membership invoices – Reema and Jan Willem to prepare and present a plan to the board during the April Board meeting.
10. It was agreed that the Hub meetings and Annual meeting to be virtual again this year
11. Hub meetings and Annual meeting dates to be set for Euro, AP, Americas. (Africa to be decided).
12. It was agreed that Bylaw change requirements are to be documented and discussed at the April board meeting to decide on what would be presented at the 2021 Annual Meeting of Delegates.

Date of next meeting: 20 April 2021 via Zoom