

## CMC-Global (ICMCI) Board Meeting PUBLIC SUMMARY

### Public Summary of the Board Meeting number 11 /2024 -2025

**Date of the meeting:** Tuesday 18 November 2025

#### **Introduction**

The board meeting agenda comprised of (11) items.

#### **Following is a summary of updates and decisions:**

#### **Chairman's introductory remarks:**

Nick welcomed re-elected and new board members and confirmed the continuation of the Secretary and Treasurer roles. He reviewed progress on strategy pillars, stressed the need to operationalize Services Inc., and assigned GNC to update the Board Charter. Key updates included the February 2026 F2F meeting, Shandong initiative, and the 2025 white paper.

#### **Secretary Update**

Policy review updates will be completed by 2 December. Services Inc. continues facing online payment issues, with PayPal (Swiss address) being pursued as the next step. A simple landing page will be created to support compliance and website verification.

#### **Treasurer Update**

The fundraising strategy was presented, noting DFIs' limited interest in funding the profession. The committee will explore Asian contacts and prioritize funders aligned with ICMCI objectives. A replacement for Jeff Peterson on the Finance Committee is needed.

#### **Marketing Strategy**

The board emphasized the urgency of a documented marketing strategy. Alexandra will lead drafting with a small team, targeting completion by 28 November, followed by board approval on 2 December. Alignment with Services Inc. and the Academy is essential.

#### **Governance & Nomination Committee (GNC)**

Robert will lead the update of the Board Charter, with a revised version to be presented at the February 2026 board meeting. The board reiterated the need for clear goals, timelines, and accountability.

#### **Asia Pacific Hub Event – May 2026**

Lydia updated the board on the event structure and themes, focusing on the future of management consulting. Board members suggested including competence framework updates, ISO 20700, and "sprint-style" sessions. Agenda preparation is underway.

#### **Item 9 – Risk Management Update**

Gergana is consolidating risk inputs and aligning risk support with board priorities. Risk management will feature as a strategic item for the Asia Pacific Hub meeting. She will continue leading the Future Leaders Forum and prepare funding options.

Day-to-Day Business)

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### **Day-to-Day Business Updates**

The secretariat is handling Annual Meeting outcomes, recruitment for a new support role, membership form updates, legal registration changes, business cards, and Zoho implementation. Preparations for appreciate certificates, Global Compact reporting, and Premium Membership processes are ongoing.

**Date of next meeting: 20 January 2026 at 12:00 UTC via Zoom Link**