

## Scope of Projects

The project nominated must relate to the discipline of Management Consultancy.

This comprises the following kinds of projects:

- Business analysis and strategy development
- Strategic corporate planning
- Support in the foundation of an enterprise as well as corporate succession
- Business valuation
- Feasibility studies, check of due diligence
- Mergers and Acquisitions Consulting
- Management Buy Out
- Business administration
- Reorganization, turn around and crisis management
- Project management
- Development of marketing concepts and strategies
- Corporate identity, corporate design, concepts for corporate culture
- Development of organization concepts and strategies
- Development of concepts and strategies concerning logistics
- Projects in the field of environmental management
- Concepts of controlling systems
- Corporate management and planning
- Development and organization of corporate accounting systems
- Consultancy in the field of financial and investment planning
- Capital procurement, liquidity management and management of funding
- Commercial office organization
- Projects in the field of human resources
- Projects including aspects of marketing and organization