

Question	Description	Nr. of characters
General information regarding the projects		
Name of project	Please provide a name/title for the submitted project here. This name/title clearly identifies your project and is assigned to your entry automatically. This title will also be used for your project in publications.	150
Start of project	When did you commence your project (month/year)?	500
End of project	The project must have been completed between 1 January 2016 and 12 June 2018.	500
Person responsible for the project / project manager	Who was responsible for the project within your organization?	400
Customer details	Please provide details of your customer. If you designed your project for multiple customers, please select just one. Please ensure that the customer has expressly agreed to your entry being submitted.	400
Project description (short)	Please provide an overview of the submitted project as if describing it for a press release (max. 1000 characters including spaces). Only this text will be consulted for the purposes of publication. Your answers to subsequent questions will be made available to the jury only and will not be published.	1000

Project description	Describe your project as clearly and concisely as possible based on criteria such as starting point, objectives, nature of the problem, strategy, implementation, impact, results.	3000
Benefits generated through your project and Consulting methods		
Increasing revenue/profit	What gains in revenue or profit was this project able to generate for the customer (including an indication of time frame)?	400
Increasing productivity and efficiency	<ul style="list-style-type: none"> • Organizational improvement • Process improvements • Training of employees 	400
Customer benefit compared to competing products	In what way does your solution offer your customer greater benefits than proposals made by competitors?	400
Social responsibility and long-term impact on economy and society	<ul style="list-style-type: none"> • Securing and creating jobs • What additional effects are there going beyond the project's primary objective? 	400
Improving innovative strength	<ul style="list-style-type: none"> • What specific outcomes could be achieved for your customer and how? 	400
Strengthening market position	<ul style="list-style-type: none"> • Securing existing markets • Did this project allow your customer to tap into new markets, distribution channels or target groups? If so, which? • Market launch of new products 	400

Satisfaction/acceptance	<ul style="list-style-type: none"> • To what extent was the project and its outcomes accepted by the customer? • Anticipated results vs. outcomes obtained • Customer's cost-benefit assessment • Feasibility and speed of implementation • Sustainability for customer • List three things in the projects that you would do differently now with the knowledge you have obtained in the projects • International and national awards <ul style="list-style-type: none"> • Sponsorship 	400
Project documentation	<ul style="list-style-type: none"> • How was the project documented (preparation, comprehensibility, use, dissemination) 	400
Duration/costs	<ul style="list-style-type: none"> • Length of project in person days and/or consulting costs in euros 	400
Open source community value	<ul style="list-style-type: none"> • Did aspects of consulting/development feed back into the open source community? If not, why not? 	400