



Question	Description	Nr. of characters
<b>General information regarding the projects</b>		
<b>Name of project</b>	Please provide a name/title for the submitted project here. This name/title clearly identifies your project and is assigned to your entry automatically. This title will also be used for your project in publications.	150
<b>Start of project</b>	When did you commence your project (month/year)?	500
<b>End of project</b>	The project must have been completed between 1 January 2014 and 12 June 2016.	500
<b>Person responsible for the project / project manager</b>	Who was responsible for the project within your organization?	400
<b>Customer details</b>	Please provide details of your customer. If you designed your project for multiple customers, please select just one. Please ensure that the customer has expressly agreed to your entry being submitted.	400
<b>Project description (short)</b>	Please provide an overview of the submitted project as if describing it for a press release (max. 1000 characters including spaces). Only this text will be consulted for the purposes of publication. Your answers to subsequent questions will be made available to the jury only and will not be published.	1000

<b>Project description</b>	Describe your project as clearly and concisely as possible based on criteria such as starting point, objectives, nature of the problem, strategy, implementation, impact, results.	3000
<b>Benefits generated through your project and Consulting methods</b>		
<b>Increasing revenue/profit</b>	What gains in revenue or profit was this project able to generate for the customer (including an indication of time frame)?	400
<b>Increasing productivity and efficiency</b>	<ul style="list-style-type: none"> <li>• Organizational improvement</li> <li>• Process improvements</li> <li>• Training of employees</li> </ul>	400
<b>Customer benefit compared to competing products</b>	In what way does your solution offer your customer greater benefits than proposals made by competitors?	400
<b>Social responsibility and long-term impact on economy and society</b>	<ul style="list-style-type: none"> <li>• Securing and creating jobs</li> <li>• What additional effects are there going beyond the project's primary objective?</li> </ul>	400
<b>Improving innovative strength</b>	<ul style="list-style-type: none"> <li>• What specific outcomes could be achieved for your customer and how?</li> </ul>	400
<b>Strengthening market position</b>	<ul style="list-style-type: none"> <li>• Securing existing markets</li> <li>• Did this project allow your customer to tap into new markets, distribution channels or target groups? If so, which?</li> <li>• Market launch of new products</li> </ul>	400

<b>Satisfaction/acceptance</b>	<ul style="list-style-type: none"> <li>• To what extent was the project and its outcomes accepted by the customer?</li> <li>• Anticipated results vs. outcomes obtained</li> <li>• Customer's cost-benefit assessment</li> <li>• Feasibility and speed of implementation</li> <li>• Sustainability for customer</li> <li>• List three things in the projects that you would do differently now with the knowledge you have obtained in the projects</li> <li>• International and national awards               <ul style="list-style-type: none"> <li>• Sponsorship</li> </ul> </li> </ul>	400
<b>Project documentation</b>	<ul style="list-style-type: none"> <li>• How was the project documented (preparation, comprehensibility, use, dissemination)</li> </ul>	400
<b>Duration/costs</b>	<ul style="list-style-type: none"> <li>• Length of project in person days and/or consulting costs in euros</li> </ul>	400
<b>Open source community value</b>	<ul style="list-style-type: none"> <li>• Did aspects of consulting/development feed back into the open source community? If not, why not?</li> </ul>	400