

CMC-Global (ICMCI) Board Meeting

PUBLIC SUMMARY

Public Summary of the Board Meeting number 4/2018-2019

Date of the meeting:

Tuesday, 28 May 2019

Introduction

The board meeting agenda comprised of (11) items to include the update on the Strategy and actions while covering day-to-day operational matters.

Following is a summary of updates and decisions:

Chair - Updates

- The AP hub was well organized by IMC Japan and led by Lydia Goh as AP Hub Chair. ICMCI will focus on content for upcoming events in terms of participants being CMCs and not only IMCs.
- The input on the Strategic Plan will be consolidated to be presented in the Bahamas and to assist in finalising the ICMCI strategic plan.
- The Collaborative approach initiative is continuing to gain traction, and Directors to be in regular contact with their IMCs.

Global Consulting Framework: Feedback with options for applicability as per discussion during April Meeting

- ICMCI will conduct a research on how organizations are developing themselves to define the components and the business model of a digitalized platform to support IMCs growth.
- To increase ICMCI operating products promotion with IMCs to take the ownership of those products along with the webinar tool that will be prepared.
- ICMCI will develop a questionnaire of 10 questions of what IMCs requirements are.

Plan and Strategic Goals update on actions:

- The CMC Directory is up and running now with final touches being done.
- The new marketing committee members are planning to repromote the ICMCI branding, increase communication with IMCs, activate the social media using content of ICMCI's events and vision.
- Developing the ISO20700 organisations scheme in coordination with the PSC.
- The EBRD agreement is in the final stages and a training will be conducted immediately after finalizing the agreement.
- ICMCI to offer the ISO20700 accreditation as a benefit for the CMC-Firm as a promotional concept and increasing the CMC-Firm Numbers. This is work in progress.
- The board approved the recommendation of the CMC-Firm committee to accept Team International as a CMC-Firm.

Treasurer Update:

- The total revenues are exceeding the budget.
- The expenditures are 56% to budget after the first 9 months of 2018-2019 FY.

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- The Cash and cash equivalent are in a good position.
- The membership fees 2019-2020 will be issued in October 2019, while the collection process still ongoing of the outstanding payments.
- ICMCI is looking into best proposal fees for registering the Trademark of CMC and ICMCI and other products.

NSPC Update:

The Chair of NSPC updated the board of the planned activities of the committee in terms of increasing volunteer recourses, secure various nominations for the board vacancies, and processing the evaluation forms of the Chair and board directors.

Date of next meeting: Web conference meeting via Zoom link
<https://zoom.us/j/782832296> on 18 June 2019 at 12 pm UTC.