

CMC-Global (ICMCI) Board Meeting PUBLIC SUMMARY

Public Summary of the Board Meeting number 6/2020-2021

Date of the meeting: Tuesday 15 June 2021

Introduction

The board meeting agenda comprised of (12) items to include the update on the Strategy and actions while covering day-to-day operational matters.

Following is a summary of updates and decisions:

Chairman's introductory remarks:

The Chair thanked the board members for participating in the different ICMCI events as well as the organizers and speakers. The Hub meetings and ICD were excellent in terms of networking and sharing information.

The board discussed the possibility of travel during AMD in October 2021 to meet Face-To-Face in Vienna, if travel arrangements are eased by end of July and before October unless other factors arise during Autumn.

The road map and future implications of the Chartered Management Consultant status:

The board agreed to have a special discussion on how to announce and acknowledge the Chartered program and how ICMCI will position themselves with a new context. This is an ICMCI decision regardless of how the Chartered will be announced in UK.

Updates from Committee Chairs and Liaisons:

- **CMC-Firm:**
The marketing efforts will extend to promote this along with other ICMCI initiatives, considering the latest approved CMC firms and new interests received.
- **PSC:**
The PSC presented the update on the competency framework during the ICD event. This document will be announced during the annual meeting of Delegates for discussion with delegates before the process is carried by all IMCs.
- **QAC:**
Processes are updated for enhanced effectiveness.
- **Marketing:**
The general marketing approach is included in a plan for all initiatives with proper social media messaging.
- **NCI COVID 19 edition:**
The taskforce set a new methodology to investigate the consulting market through the IMCs feedback. The aim is to produce a more developed report next year.
- **Consultancy Book & Future of Consulting project:**
The board expressed their gratitude of this new initiative as it will be a good approach to be presented during the Annual Meeting of Delegates in terms of the future of consulting, the generation, and the standards. The steering taskforce is very enthusiastic to implement.

Treasurer – Update:

- The financial situation is in a good standing.
- The board verified the income and expenses status and how it will be reflected in the next year budget according to the current status.
- The treasurer will identify the impact of COVID on the budget and report accordingly..
- The outstanding annual membership fees is relatively acceptable compared to the last year status and this is a good indication that economies are recovering and consulting is doing better than predicted.
- The board is familiar with the pandemic situation and though IMCs are recovering well, the ICMCI board decided to support IMCs and provide a one-time discount to be reflected in the 2021-2022 annual membership invoices.

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Secretary – Update:

A group discussion with Chair, Treasurer, and ED will take place for initial feedback on the suggested Bylaw changes.

NSPC – Update:

The call for board nominations was announced to all IMCs, in addition NSPC is working to reach out to more candidates that can be involved with the working committees.

Hub Chairs Nominations:

The Hubs Chairs are confirmed as per the following board approval:

- **Asia Pacific Hub:** Lydia Goh will continue as a Hub Chair and board to identify a new successor to be named as Vice Chair who will take over when Lydia's term ends.
- **Americas Hub:** Flavio Oliveira accepted to stand for the Hub Chair position and Chris Harper will be named a Vice Chair as a successor when Flavio's term ends.
- **Euro Hub:** The board identified many names to be nominated as Euro Hub Chair. The suggested names will go through the NSPC process for appointment.

The roles of Hubs:

- The board discussed the roles of hubs and the opportunity for ICMCI to expand strategically in all regions, specifically the need to establish an African hub in coordination with all African IMCs to have a properly structured African Hub.

Updates and Decision Items from ED:

- **Business Process Automation (BPA) update:** The taskforce discussed the requirements again based on feedback from some suppliers and decided to split the requirements. Further update will be presented to the board in August.
- **Academic Fellow:** The AF panel is still looking into nominations due to further received nominations.

Date of next meeting: 17 August 2021 at 12:00 PM