

CMC-Global (ICMCI) Board Meeting

PUBLIC SUMMARY

Public Summary of the Board Meeting number 4/2019-2020

Date of the meeting: Tuesday 16 June 2020

Introduction

The board meeting agenda comprised of (11) items to include the update on the Strategy and actions while covering day-to-day operational matters.

Following is a summary of updates and decisions:

Chairman's introductory remarks:

The Chair thanked the board for their efforts and contribution during the pandemic time. Also, he reported the positive feedback received from the IMCs and their members of the delivered online webinars as a real value to the consultants, in addition to the strategic initiatives launched. The promotional content used through the social media channel has the real impact in reflecting the ICMCI as the voice of the profession.

The annual meeting of Delegates 2020 – New Format:

The AGM will be conducted virtually on October 14, 2020 due to travel restrictions, an online recorded session will cover the AGM updates as follows:

- The annual report will be prepared and recorded in short videos by Directors and Committee Chairs as a one session to be circulated to IMCs two weeks before the AGM date.
- Two live sessions of the Board will be scheduled for delegates with two different time zones to allow delegates participation. Those two sessions will be announced in advance to take place on the 14th as the AGM, to discuss questions that delegates might have from the AGM documentation.
- An electronic voting will be arranged in advance of the AGM for the board vacancies and results will be announced by the NSPC at the AGM.
- An electronic voting will be arranged post the AGM for the resolutions with a 45-day deadline.

Committee update – Quality Assurance Chair

QAC is the second in the series to join the board meeting to present the committee update. Olga Trofymova (QAC Chair) briefed the board of the list of plans as set since she was assigned the QAC responsibility a month ago. One of the major projects to be completed is the ISO 17011 audit which will take place by end of June 2020.

Treasurer Update:

- The cash flow is in good standing.
- The net earnings in good status, however, the fixed earnings dropped due to the cancellations of the ICMCI events for 2020.
- The variable revenues increased by 20% compared to last year and this can increase after the Pandemic disappears.
- More follow up with IMCs regarding open A/R.

Products – Next Steps

- The CMC-Firm scheme was discussed further to be promoted globally as this approach benefits IMCs growth and the CMC-Firm global recognition.
- The AMCC Korean university pilot is still in progress and the possibility to promote this pilot with other universities in cooperation with Academic Fellows who are more connected with Universities.

Bylaws amendment and input – Feedback from Euro Hub:

According to input from participants during the Euro Hub, it was clear that changes in the Bylaws should be supported by the strategic importance of doing so.

Updates and Decision Items from ED and Liaisons

- The CMC Trademark Registration process in countries of operation has started.
- The board approved the QAC recommendation for IMC Russia to continue as a full member.



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Products updates from chairs and liaisons

- The Social media accounts are activated with many followers from different IMCs. Starting July many materials will be promoted monthly. The 2020 3rd CMC-Today was announced on the 16th June 2020 with a wide audience.
- Many key issues operated by the Academic Fellows as reported by the Academic Fellow liaison. However, there is a possibility to set up an Academic Educational Committee based on the size of the AF group which will deal with all Academia, training, and focus on all academia developments.
- The board approved the 11 Academic Fellows nominations as recommended by the AF Panel.

Date of next meeting: virtual meeting on 16 June 2020 2020 via Zoom Link
<https://us02web.zoom.us/j/948819141?pwd=TjNIQnVhYVFiNWtsR1hubmw5RDlvZz09>