

## CMC-Global (ICMCI) Board Meeting PUBLIC SUMMARY

### Public Summary of the Board Meeting number 5/2022 -2023

**Date of the meeting:** Tuesday 17 July 2023

#### **Introduction**

The board meeting agenda comprised of (7) items to include the actions while covering day-to-day operational matters.

#### **Following is a summary of updates and decisions:**

##### **Chairman's introductory remarks:**

Robert welcomed the board and Aleksandra Hristov as a new board member. Aleksandra introduced herself and shared with the board her background. As a management consultant for over 20 years, she specializes in strategic communications, leadership communication, public affairs and lobbying.

Delaware entity setup: The Delaware entity taskforce is working to prepare a business plan to be presented during the Annual meeting of delegates.

ISO TC 342 update: Robert briefed the board of the meeting with the Chair of the ISO TC 342 as this committee is moving in the right direction with the support of ICMCI as the leader of the profession.

##### **Secretary update:**

The risk management policy for ICMCI: The board discussed the implementation plan for the risk management system, which involved three phases. The board expressed their positive reactions of the proposal and the importance of addressing critical communication issues within the community.

2023 Annual Meeting of Delegates – Timeline: The board were briefed of the annual meeting and conference announcements, and discussed the timeline and preparations for the upcoming annual meeting as when documents are approved by the board they will be announced to Delegates as per the by-laws.

Venue for 2024 events: The process of selecting a host for 2024 ICMCI events was discussed and consideration for reaching out to Armenia to see if they were still interested to host this event. The old RFP and selection process of the ICMCI events will be reviewed for initiating a new process for the 2025 events.

UN relationship process: The board agreed this is learning, observing and understanding process for the time being for ICMCI to be presented and engaged with the NGO's organisation.

##### **Treasurer Update**

The audit process started with the aim to finalize by mid of August. ICMCI position is in a good status, the secretariat and treasurer are following up with IMCs for the outstanding amounts.

##### **Updates from Committee chairs and liaisons**

###### AF Faculty and NCI:

Alan to connect with Academic Fellows Chair and thereof the Academic Fellows re the partnership with Solaris consortium and update the board of next steps.

###### Professional Development & Standards Committee (PDSC):

The PDSC will provide updates of the different projects they are currently developing to be presented during the annual meeting of delegates especially the mid-level certificate and ISO 20700:2017 update of the self-declaration checklist training.

###### Institute Quality Assurance (IQA):



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Currently, IQA is working on two fronts. All IMCs are familiar with the new process and the assessment program is working according to plan. The 17011 standards for accreditation bodies is currently being worked on by a task force. The internal audit process will start after the annual meeting, while the external audit can be completed before the end of the year.

### Member Growth and Development Committee (MGDC):

A new proposal for IMCs segmentation is suggested to better support the IMCs, this highlighted the importance of partnerships and support between IMCs to enhance bilateral relationships and the value proposition for members. This approach will be presented during the annual meeting of Delegates.

### Marketing and Advocacy Committee:

A new marketing and communication strategy will be developed that would focus on membership growth and would acknowledge the different experiences and backgrounds within the organization for the board to approve.

### Governance and Nomination Committee:

The update on the Hub policy, committees updated ToRs, and Road map of the governance recommendation are deferred to the next board meeting in August.

### **Day-To-Day Business - For Board Information and/or approval**

ICMCI events announcement: The board was updated on the ICMCI Events as finalized and announced. The ICMCI website includes the agenda for the CMC Conference with the identified speakers, registration for the Annual meeting, CMC Conference, welcome reception, Gala dinner, and pre and after tours. Link to ICMCI 2023 events is available at <https://www.cmc-global.org/>  
Annual report: The committees/taskforces are to submit their annual reports to be included in the designed annual report, the deadline for receiving all reports is **12 August 2023**.

**Date of next meeting on 18 August 2023 via Zoom (agenda will be provided)**