

## CMC-Global (ICMCI) Board Meeting PUBLIC SUMMARY

### Public Summary of the Board Meeting number 2/2021-2022

**Date of the meeting:** Thursday 27 January 2021

#### Introduction

The board meeting agenda comprised of (9) items to include the actions while covering day-to-day operational matters.

#### Following is a summary of updates and decisions:

##### Chairman's introductory remarks:

- The Chair thanked the board for joining and welcomed Ruggero Huesler the BCO for ICMCI who is working to setup the new bank account in Switzerland. Ruggero introduced himself to the board and highlighted his current and past experience as a consultant.
- The board discussed and approved the dates for the 2022 ICMCI annual virtual events as follows:
  1. International Consultants Day: **Thursday 2 June 2022**
  2. Constantinus International Award: **Wednesday 12 October 2022**
  3. Annual Meeting of Delegates: **Thursday 13 October 2022**
  4. 9th CMC International Conference: **Thursday 13 October 2022**
  5. The Hub meetings are yet to be scheduled in coordination with the Hub Chairs and will be announced accordingly.
- The ICMCI board agreed to meet on 15 and 16 March for the strategic discussions, which will be focusing on the marketing plan and the future of management consultancy. A face-to-face meeting might take place during summer to have a full strategic discussion.
- Alan Blackman was assigned as the NCI and Academic fellow board liaison; Alan accepted the role.

##### Update on the bank account:

The board discussed the status of the commercial registry and the preparation to approach the Swiss banks when the commercial registry is finalized. The current bank account is available till end of February 2022 based on the last extension received from Abn Amro bank. The board will meet on 7 February to discuss any updates on the commercial registry, and to discuss a plan B to address possibility of a down time and to request Abn Amro bank for another extension.

##### Updates from Committee Chairs and Liaisons:

- **PSC:** Alan briefed the board of the latest committee meeting and walked them through the different initiatives in the pipeline and the next steps of implementing the different projects, some of those initiatives will be addressed during the ICMCI Strategy discussion.
- **QAC:** Nick briefed the board of ongoing work in terms of the best practice for carrying out assessments as discussed during the bi-monthly Experience Exchange meeting. Also, the homework being done for the accreditation with IAF.
- **CMCE:** Nick briefed the board of the CMCE in London and if ICMCI can build a relationship with them as this aligns with the ICMCI stakeholder review.
- **Marketing implementation plan:** Jehona presented the marketing campaign, Board emphasized the importance to discuss the marketing plan during the strategy meeting and the need to define the activities and assigning needed resources to each. IMCs are to take advantage of the ICMCI marketing plan for more value and benefit to the members as a global initiative.
- **The Future of Management Consultancy:** Gergana presented the plans for the different streams/themes in the form of digital events like webinars and discussions, interviews with clients and business leaders as well as consulting leaders. The steering group will involve everyone in the ICMCI network and encourage them to contribute to this initiative. The Future Leaders Forum will continue to be a separate stream.

##### Secretary – Update:

- The secretary will initiate the request for proposal document for next year's physical events.
- It was agreed that the upcoming CMC conference must be more practical in terms of its structure, considering the best practices of the past virtual events.
- The status of establishing the stakeholder review working group will be discussed by the board in March in preparation for the annual meeting reporting.



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**Treasurer – Update:** The board was briefed as follows:

- 1) The annual 2021-2022 membership fees invoices were issued to all IMCs.
- 2) The cash flow is in a good position.
- 3) The total income for this year is 125K in comparison to last year, which was 175K, as a result of issuing the membership invoices recently.
- 4) Executive Director and Treasurer summarized the recovery plans with 8 IMCs, the plan is to use the rebate that was waived from some IMCs which totals around 4.5K along with the same from the ICMCI reserve for a total of 9,800K as recovery cost.

**Governance review:**

The preparation for ToRs of the governance review and the Stakeholder are in progress. The NSPC Chair will be meeting with the board to discuss the perception of the governance management and the NSPC future plans.

**Date of next meeting: 15 & 16 March at 11:00 UTC**