

CMC-Global (ICMCI) Board Meeting

PUBLIC SUMMARY

Public Summary of the Board Meeting number 2/2019-2020

Date of the meeting: Monday 3rd and Tuesday 4th February 2020

Introduction

The board meeting agenda comprised of (9) items to include the update on the Strategy and actions while covering day-to-day operational matters.

Following is a summary of updates and decisions:

Chairman's introductory remarks:

- The Chair welcomed the board members attending the face-to-face meeting in Vienna which focused on the strategic goals and the initiatives, accountabilities and objectives for the next three years.
- The Chair identified the challenges in leading the profession and to work with IMCs to overcome those challenges. The board reached a common understanding of the challenges, in which ICMCI becomes a provider of services and products which IMCs can adopt to support their growth. The board identified three priorities:
 1. Enhancing ICMCI international presence among all stakeholders.
 2. Providing information to the members of the members while focusing on services to IMCs.
 3. Providing strong and clear leadership.

Assigning Treasurer of the board:

Jan Willem Kradolfer was appointed as a treasurer for 2019-2020.

Strategic Discussions:

The board members reviewed the 3 strategic goals and the 10 initiatives as tabled according to priorities, deliverables, and accountabilities and following are the highlights:

1. New fees for the CMC-Global Directory to be announced based on feedback from Nassau, it was agreed that the annual fee for individuals will be discounted to €25 immediately, and refunds to those already registered. For Institutes who wish to provide this as a service to their members, a one-time fee and recurring annual fee can be negotiated with the ICMCI.
2. To Develop a marketing campaign for 2020.
3. A taskforce to be established to develop the business model of the consulting platform, to be approved by the Board, and to be presented during the Annual Meeting of Delegates in October 2020.
4. A draft code of ethics will be developed by April 2020 before the AP and Euro Hubs for full discussion at the Hubs.
5. To continue communication with IMCs through the collaborative approach by meeting with each IMC prior to the triennial assessment based on the QAC assessment plan.
6. A proposal to the board on means of connecting with the big organizations to position ICMCI status globally to include possibility of conducting an ISO event.
7. Assure attendance to the ConGo (UN) events.
8. Assure the creation of communication packages/ tools for IMCs to enhance advocacy efforts.
9. The RFP process for the Annual Meeting will be revised to enable virtual attendance and assessment.
10. 2020 Conference and Annual Meeting will not be conducted in Lebanon due to the current situation and a new host of the event will be announced when arrangements are concluded.

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11. The board will be reviewing at the committees' ToRs to manage the growth among current members as well as new members.
12. The board accepted the recommendations of the Membership Committee on how to reach countries who are not currently members.
13. The Secretary was asked to examine the bylaws to consider whether changes could be made to help increase penetration in countries with low membership.

Secretary Update:

- The travel and subsistence costs of board members to be made visible in the accounts as a donation to highlight the true cost of running our international organization
- The Secretary will act as liaison with the Academic Fellows to assist with the promotion of the new consulting book that is being written.

Updates and Decision Items from ED

- The Trademark registration is progressing and being managed by the ED.
- The Board approved the acceptance of the new registrar for CMC-GI, Mr. Nidal Eweidat from Palestine.
- The Board approved the QAC recommendation to accept both IMCs Romania and IMC Switzerland to continue as full members of ICMCI.
- Jan Willem Kradolfer, Chair of the CMC-Firm Committee will prepare a concept paper on the future of the CMC Firm scheme for discussion in the next board meeting.
- The Chair and ED reviewed the appointment of the board liaisons for committees.

Date of next meeting: virtual meeting on 21 April 2020 via Zoom Link

<https://zoom.us/j/445223892?pwd=clBud2plRmh4SjkxaWp0eTJHUXBzUT09>