

## CMC-Global (ICMCI) Board Meeting

### PUBLIC SUMMARY

#### Public Summary of the Board Meeting number 3/2019-2020

**Date of the meeting:** Tuesday 21 April 2020

#### Introduction

The board meeting agenda comprised of (9) items to include the update on the Strategy and actions while covering day-to-day operational matters.

#### **Following is a summary of updates and decisions:**

#### **Chairman's introductory remarks:**

- Collaborative approach: ICMCI arranged virtual webinars for IMCs to advise their best practices during the COVID-19, and for CMCs/MCs with hosts/speakers from different fields to address how MCs are to react to their clients' requests/situation in the current pandemic.
- Governance: The mandate of the different working committees will be aligned with Bylaws.
- The pilot Chartered Management Consultant programme, as launched by IMC UK, is an initiative to bring consultants from large firms back into association with the institute. This is a positive move as per the voice of the profession principle of ICMCI.

#### **Committee update – Professional Standard Committee Chair**

As per the board decision to invite chairs of committees to report during the board meetings to assure board is updated with all committees' actions, during this meeting the PSC Chair attended for half an hour and briefed the board of the committee key projects and future planned initiatives.

#### **2020 Calendar events:**

The board agreed to continue with the 2020 calendar events postponement or virtualization given the current situation of the pandemic worldwide, and in coordination with the current hosts on how to proceed as follows:

1. The Euro Hub in Turkey – June 2020: Seek feedback from YDD by end of April, if postponement of hosting till 2021, the event will be virtual for 2020.
2. The annual Meeting 2020: seek feedback from IMC Armenia by end of April, if postponement of hosting till 2021, the event will be hosted virtually by ICMCI and announced accordingly.
3. The CMC-Conference 2020: to seek feedback from IMC Armenia by end of April, if postponement of hosting till 2021, the event will be cancelled for 2020 and the virtual seminars will act as the replacement for continuous development for our CMCs and MCs. When feedback from Armenia is received, to contact SMDC to host for 2022.
4. The annual events process will be amended to be included in the upcoming strategy discussion.

#### **Strategic Discussions:**

The strategic initiatives announced in October and aligned since beginning of January 2020, has to be fine-tuned due to the pandemic:

1. The board to revise the implementation plan in six months when things will be clearer.
2. To address the small IMCs in the revised strategy considering the economic situation.
3. Gathering information through virtual webinars and hubs with IMCs.
4. To reconsider the revenues as budgeted before the pandemic.
5. To focus on the most important strategic initiatives to be achieved by board.
6. To have a short-term and long-term strategic plan.
7. The board can meet and set an amended strategy with resolutions for the virtual AGM.



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8. The strategy we have for reaching out to global organizations continues to be important, and we need to identify those which would relate best to our principles to find opportunities for collaboration.
9. To discuss the focal points to come up with a joint strategy and in cooperation with IMCs.

#### Secretary Update:

- The ownership of the current AMCC course to be transferred to CMC-GI when steps are clear.
- The ToR template for all committees will be developed to be consistent depending on changes in Bylaws.

#### Treasurer Update:

- The ICMCI financial situation is in good standing.
- Some IMCs who have outstanding dues have been offered the opportunity to settle via two planned instalments due to the pandemic.
- To continue with the Trademark registration as budgeted for 2020-2021.
- To look into the budgeted expenses and to prioritise them without affecting the operational work.

#### Products updates from chairs and liaisons

- The Digital tool and Social Media marketing campaign is set and work will continue to be launched as planned.
- Consulting readiness index is a tool to support IMCs to understand the size of their national management consulting sector and the conditions that account for its size. This project will continue as planned.
- The accreditation of ISO 17011 is in progress to allow ICMCI to certify willing IMCs against the ISO 17024.

**Date of next meeting: virtual meeting on 16 June 2020 2020 via Zoom Link**  
<https://us02web.zoom.us/j/948819141?pwd=TjNIQnVhYVFiNWtsR1hubmw5RDlvZz09>