



CONSTANTINUS INTERNATIONAL AWARD – Gold for China

This year's CONSTANTINUS International Award ceremony was held in the Bahamian capital Nassau. For the ninth time, worldwide exemplary projects have been honored: China wins Gold.

Nassau/ The Bahamas – The world's best consulting projects are awarded the CONSTANTINUS International Award, given out by the International Council of Management Consulting Institutes (ICMCI). This year, the ninth iteration of the congress took place in Nassau, the capital of The Bahamas. Consultants from all over the globe were invited to present their projects, all of which come with exceptional customer benefit.

The international award honors excellence in consulting

“The main goal of this award is to draw international attention to the consulting sector as well as the exceptional individual consulting projects that are developed every year,” explains Alfred Harl, Chairman of CONSTANTINUS International. “For the ninth time now, I am happy to see truly extraordinary projects from all over the world. The CONSTANTINUS International Award gives nominees a platform for international cooperation in their respective sector. It also strengthens consultant-client relations by celebrating joint successes and shining an international light on projects.”

Although the award is still quite new, CONSTANTINUS International is already highly regarded among consultants worldwide. “The CONSTANTINUS International Award stands for the economic strength and significance of the industry,” says Dwight Mihalicz, ICMCI Chairman.

Regarding this year's host country, Alfred Harl notes: “It is astounding that we are able to celebrate the CONSTANTINUS International Award in a different country each year. It emphasizes the international importance of this award. Two years ago, we were in Kazakhstan, last year, it was Italy and this year we are on the Bahamas. We have been all around the globe celebrating this event with consultants and their clients from all over the world.”

Three Silver medals; Gold goes to China

A total of 22 projects from seven countries have been submitted. An international panel discussed and evaluated the projects and subsequently determined the country's winners. This year, China was the most successful country and won one Gold and one Silver medal. Two more Silver medals went to projects from Spain and Ukraine. “This represents CONSTANTINUS' gain in popularity worldwide, especially in China”, says Alfred Harl.

This year's winner is the Chinese company “Beijing Jingyi Wanjia Technology Co., LTD”. Their work on Traditional Chinese Medicine (TCM) at the Jianhe hospital in Qiandongnan yielded spectacular achievements in TCM, the hospital's revenue streams, productivity and many more sectors. The panel applauded their fresh take on traditional medicine and sense for innovation.

This year's first Silver medal went to “Shanghai Kmind Enterprise Management Consulting Co., Ltd.” from China for their work on reinvigorating the Bosideng Brand. The consumer-driven competitive strategy resulted in high customer benefits with a remarkable increase in sales.

The second Silver medal went to “everis Business” from Spain. The project focused on how behavioral design can improve efficiency through intuitive processes.

Silver medal number three went to the Ukrainian company “Agency of strategic solutions Shi Strategies LLC”. They were awarded for their Helping Hand social project for the Ukrainian Ministry of Social Policy that successfully helped to promote self-employment.

"The International Consulting Award continues its worldwide success story and is already an established quality seal for knowledge-based services all over the world", Concluded Dwight Mihalicz.



The Winners 2019:

GOLD MEDAL:

Participant: Beijing Jingyi Wanjia Technology Co., LTD
Client: Jianhe traditional Chinese medicine (TCM) hospital in Qiandongnan city, Guizhou
Country: China
Project: The integrated solution to rapidly improve the traditional medical service capability

SILVER MEDAL:

Participant: Shanghai Kmind Enterprise Management Consulting Co., Ltd.
Client: Bosideng International Holdings Limited
Country: China
Project: Top of Mind, Top of Industry: A Consumer-Driven Competitive Strategy to Shape Consumer Cognition and Reinvigorate the Bosideng Brand

SILVER MEDAL:

Participant: everis Business
Client: BBVA seguros
Country: Spain
Project: Digitalization and Behavioral Economics in life insurance services of BBVA: how behavioral design can improve efficiency through intuitive processes



SILVER MEDAL:

Participant: Agency of strategic solutions Shi Strategies LLC

Client: Ministry of Social Policy of Ukraine

Country: Ukraine

Project: Helping Hand pilot social project

Communications Contact:

The International Council of Management Consulting Institutes

e-mail: reema.nasser@cmc-global.org; cmc-global@cmc-global.org; bianca.pilz@incite.at

web: <https://www.constantinus-international.com>; <https://www.cmc-global.org/>