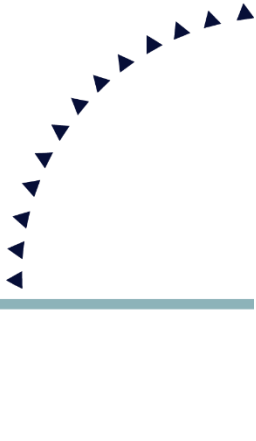
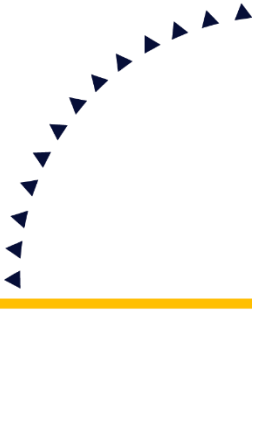


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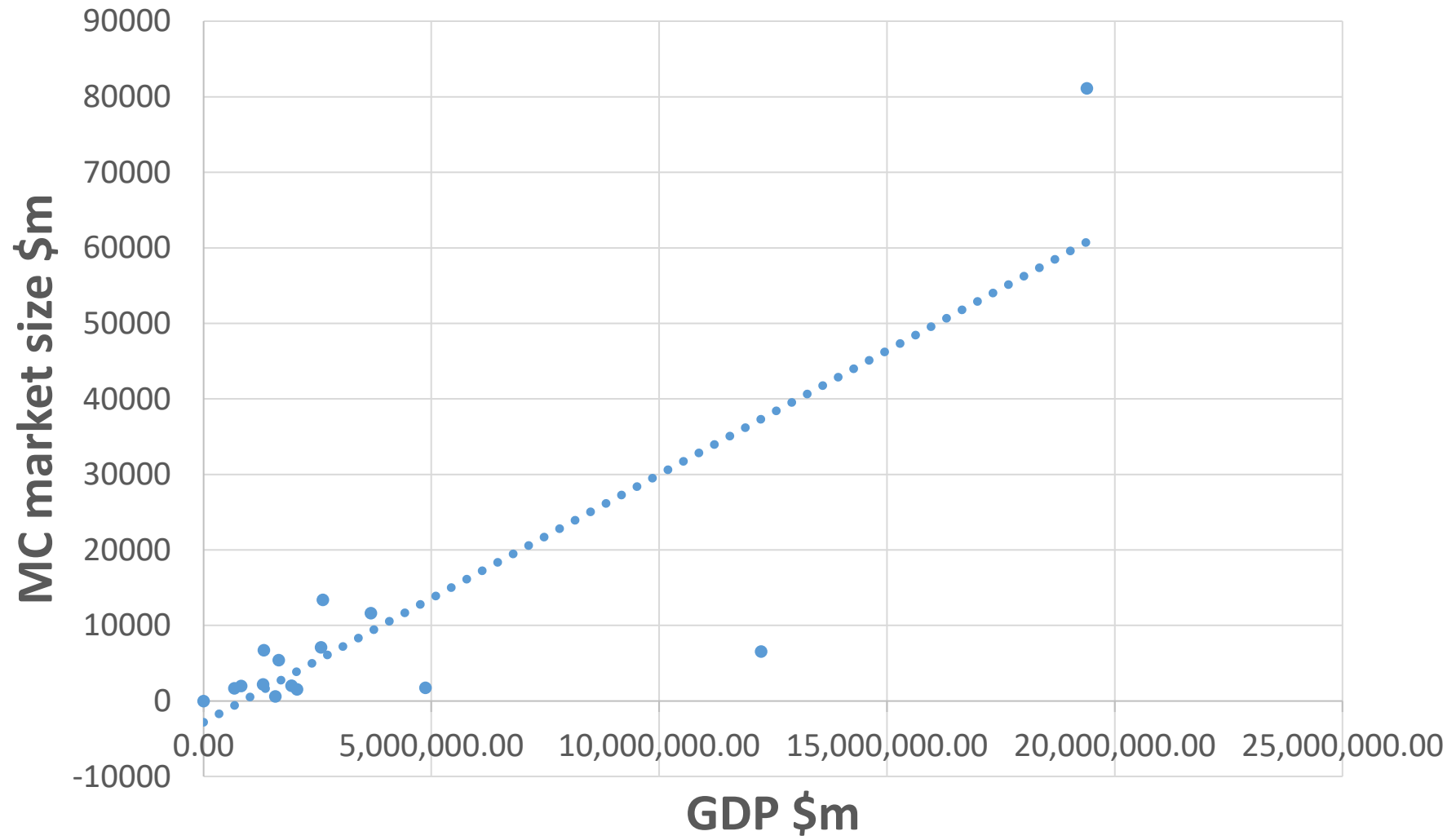
Tamara Abdel-Jaber

Simon Haslam, Robert Bodenstein

“Management consultants use their know-how to support clients in any sector locally, regionally and globally to deal with important issues such as handling complexity, achieving sustainable organizational growth, innovating, achieving change and enhancing productivity. The management consultancy industry makes a substantial contribution to the world economy”.¹

¹ ISO 20700:2017 Management Consulting Services - Introduction

Consulting market size v GDP



Creation of the NCI

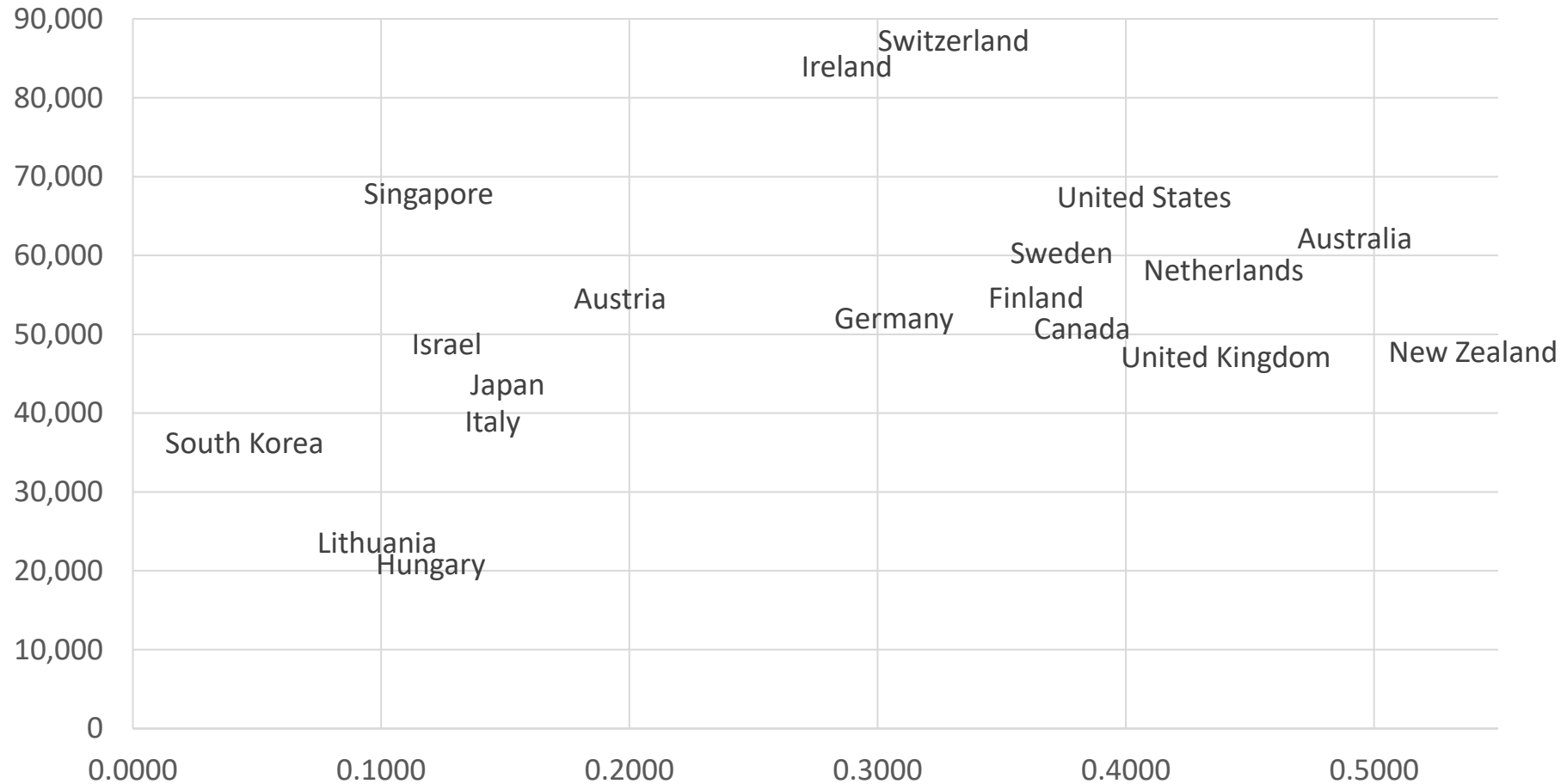
- only work with factors which were reliable on a global basis,
- only work with factors that were valid
- 37 factors tested
- 5 factors – global/reliable/valid
- $NCI = f (IDV, IEF, EGDI, GCI, CPI)$

$$\text{NCI} = f(\text{IDV}, \text{IEF}, \text{EGDI}, \text{GCI}, \text{CPI})$$

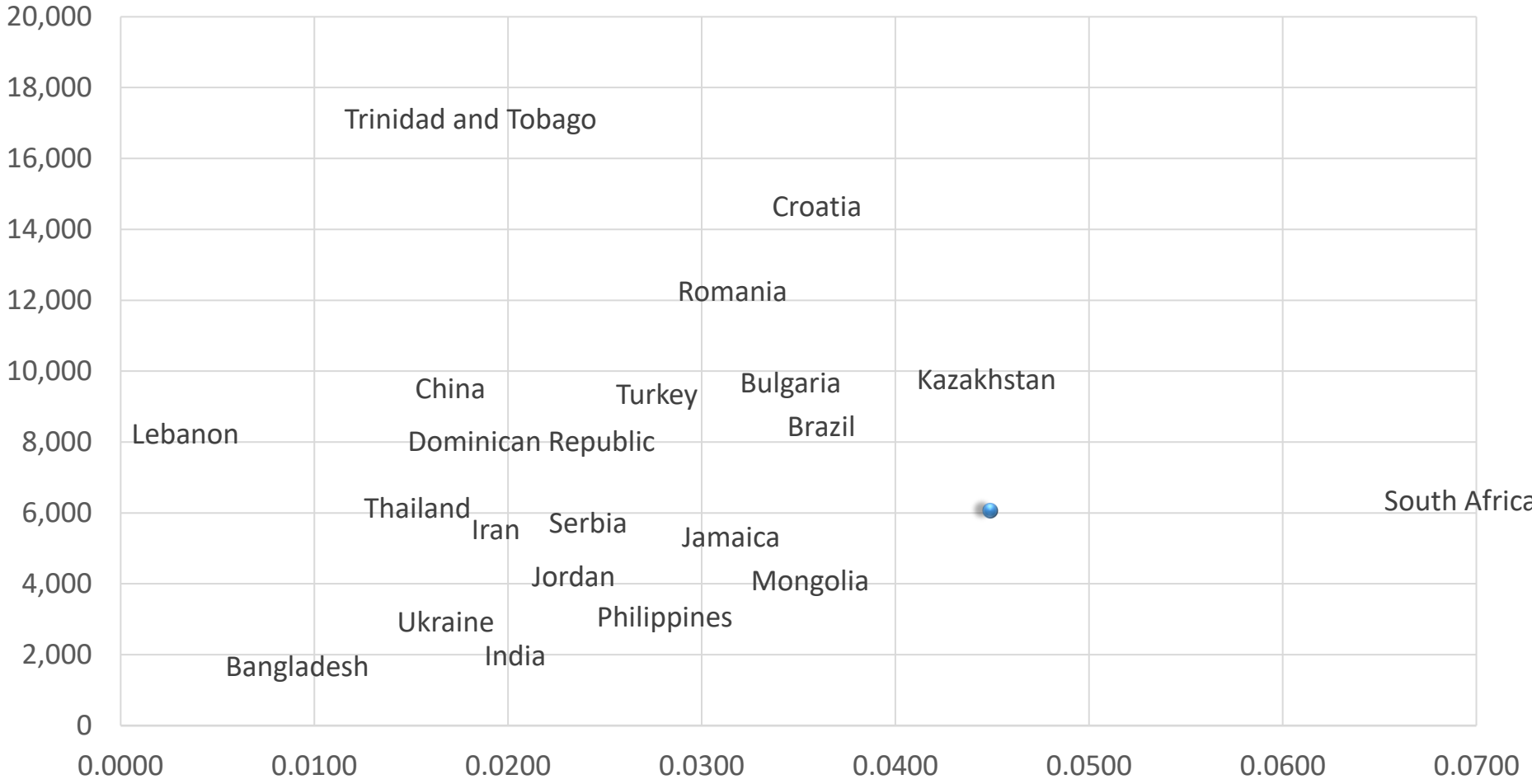
- IDV Hofstede' 'individual – collective' culture
- IEF – Index of Economic Freedom
- EGDI – eGovernment Development Index
- GCI – Global Creativity Index
- CPI – Corruption Perceptions Index

The wealthier the economy, the better the NCI

GDP/ capita (US\$m/inhabitant) vs NCI - value per country

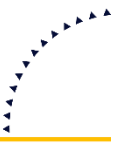


GDP/ capita (US\$m/inhabitant) vs NCI (NCI < 0.07, GDP < 20,000)



3 Groups of agglomeration

	NCI	Average NCI	GDP - Mil \$	Population	Average per capita GDP US\$/capita
1	0.3-0.55	0.45	33,151,059	585,157,597	56,653
2	0.1-0.3	0.16	8,785,588	225,595,522	38,944
3	<0.1	0.03	23,471,279	3,741,727,445	6,273

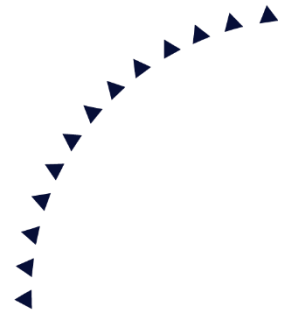


To build the profile, recognition and influence of the profession and its practitioners globally.¹

¹ ICMCI Mission statement



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Discussion – Q&A