ICMCI
National Consultancy Index

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“Management consultants use their know-how to support clients in any sector locally, regionally and globally to deal with important issues such as handling complexity, achieving sustainable organizational growth, innovating, achieving change and enhancing productivity. The management consultancy industry makes a substantial contribution to the world economy”. ¹

¹ ISO 20700:2017 Management Consulting Services - Introduction
Consulting market size v GDP
Creation of the NCI

• only work with factors which were reliable on a global basis,

• only work with factors that were valid

• 37 factors tested

• 5 factors – global/reliable/valid

• NCI = f (IDV, IEF, EGDI, GCI, CPI)
$\text{NCI} = f(\text{IDV, IEF, EGDI, GCI, CPI})$

- IDV Hofstede’ ‘individual – collective’ culture
- IEF – Index of Economic Freedom
- EGDI – eGovernment Development Index
- GCI – Global Creativity Index
- CPI – Corruption Perceptions Index
The wealthier the economy, the better the NCI

GDP/ capita (US$m/inhabitant) vs NCI - value per country
GDP/ capita (US$m/inhabitant) vs NCI (NCI < 0.07, GDP < 20,000)
3 Groups of agglomeration

<table>
<thead>
<tr>
<th></th>
<th>NCI</th>
<th>Average NCI</th>
<th>GDP - Mil $</th>
<th>Population</th>
<th>Average per capita GDP US$/capita</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>0.3-0.55</td>
<td>0.45</td>
<td>33,151,059</td>
<td>585,157,597</td>
<td>56,653</td>
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<td>3</td>
<td>&lt;0.1</td>
<td>0.03</td>
<td>23,471,279</td>
<td>3,741,727,445</td>
<td>6,273</td>
</tr>
</tbody>
</table>
To build the profile, recognition and influence of the profession and its practitioners globally.¹

¹ ICMCI Mission statement
Discussion – Q&A