

**Dear ICMCI Board,**

We are very pleased with the work of the Proactive Membership Task Force. This work is vitally important – as it is a change of approach - rather than waiting and reacting as countries organize, this Task Force's work will lead to a proactive approach, where ICMCI focuses on the countries that can best help advance the professional management consulting movement. The criteria that the Task Force has recommended is a good start to how we qualify prospective countries, to maximize the impact of our scarce human resources. But there are three additional key recommendations that the Membership Committee suggests:

- 1) Enhanced human resources for the Task Force – we urge you to augment the Task Force with key human talent – who can help them progress by making better contact with some of the identified countries. Having some professionals who have strong networks, and the resources from their firms to support their work, will help accelerate this work.
- 2) Focused, prioritized effort – we all acknowledge the scarce resources that ICMCI has, so to make progress, we recommend clear prioritization on 2 or 3 countries. By focusing, we can make progress.
- 3) Visible senior support – progress will be made if there is senior attention paid to the initiative. We recommend that you assign a senior Board member to ensure attention and to lead the outreach and solicitation to each of the prioritized countries.

We acknowledge the work of the members of the Task Force over the past year and thank them for this important work.

**Glenn Yonemitsu, MBA, FCMC  
Chair, Membership Committee**