

## IMPLEMENTATION PLAN: 2017

Enabler	Ownership	Team	Time Frame	Deliverable
• Build the profile, recognition and influence of the profession and its practitioners				
CMC Directory	Dwight Mihalicz	<ul style="list-style-type: none"> <li>Reema Nasser</li> <li>Robert Bodenstein</li> <li>Website Developer</li> </ul>	6 months from Toronto	<ul style="list-style-type: none"> <li>CMC Directory as part of the CMC-Global website</li> </ul>
Global status	Board	<ul style="list-style-type: none"> <li>Reema Nasser</li> <li>Delegates</li> </ul>	6 months from Toronto	<ul style="list-style-type: none"> <li>Increase number of IMCs using the CMC mark in their name/tag line.</li> <li>Increase traffic to cmc-global website (internal and external)</li> </ul>
ISO 20700	Robert Bodenstein	<ul style="list-style-type: none"> <li>Reema Nasser</li> <li>Website developer</li> <li>Ambassadors</li> </ul>	1 year from Toronto	<ul style="list-style-type: none"> <li>Launch the ISO standard</li> <li>Launch the implementation plan</li> <li>Launch the ISO 20700 website</li> </ul>
CMC Firm	Sorin Caian	<ul style="list-style-type: none"> <li>Reema Nasser</li> <li>CMC-Firm Committees</li> </ul>	6 months from Toronto	<ul style="list-style-type: none"> <li>Finalize the CMC-Firm Package</li> <li>ACP to CMC-Firm migration</li> <li>Name the 2nd CMC-Firm</li> </ul>
Constantinus International Award	Sorin Caian	<ul style="list-style-type: none"> <li>Reema Nasser</li> <li>Constantinus award office</li> </ul>	1 year from Toronto	<ul style="list-style-type: none"> <li>Increase participation to 2017 to be 20 countries.</li> <li>Secure an income sharing plan with Constantinus managing office</li> </ul>
AMCC	Jeremy Webster	<ul style="list-style-type: none"> <li>Reema Nasser</li> </ul>	3 months from Toronto	<ul style="list-style-type: none"> <li>Launch the AMCC with full implementation plan</li> </ul>
International Conference	Elena Yuzkova	<ul style="list-style-type: none"> <li>Reema Nasser</li> <li>Host</li> </ul>	Annual review	<ul style="list-style-type: none"> <li>Increased participation / speakers</li> <li>Increased participation / attendees</li> </ul>
• Support, enhance, and grow the international network of management consulting institutes				
Hubs	Board Liaisons	<ul style="list-style-type: none"> <li>Reema Nasser</li> <li>Hub Chairs</li> </ul>	Annual review	<ul style="list-style-type: none"> <li>Hub meetings with traction to discuss ICMCI business</li> <li>Advocacy at country host</li> <li>Meet with each IMC at least once each year</li> </ul>

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Outreach	Board	<ul style="list-style-type: none"> <li>• Reema Nasser</li> <li>• Hub Chairs</li> <li>• Delegates</li> </ul>	Annual Review	<ul style="list-style-type: none"> <li>• Proper management of communication with the IMCs through the assigned liaisons of the board and the ED to assure channeling to MCs and CMCs.</li> <li>• 50% of Board at each Hub. Chair and Reema at all Hubs</li> </ul>
Membership Growth	Reema Nasser	<ul style="list-style-type: none"> <li>• Membership Committee</li> </ul>	Annual review	<ul style="list-style-type: none"> <li>• 1 IMC/Year while properly maintaining current membership</li> </ul>
Collaborative Approach	Board	<ul style="list-style-type: none"> <li>• Liaisons</li> <li>• Reema Nasser</li> </ul>	Annual Review	<ul style="list-style-type: none"> <li>• Increased communication</li> <li>• Sharing of best practices – to and from board and between IMCs</li> <li>• Continued proper support for growth</li> </ul>
Regional Representatives/Liaisons with Int. Organizations	Board	<ul style="list-style-type: none"> <li>• Reema Nasser</li> <li>• Liaisons</li> <li>• Delegates</li> </ul>	Annual review	<ul style="list-style-type: none"> <li>• Increase presence at international events to promote ICMCI – at least 1 event / year</li> </ul>
Regional Representatives/Liaisons with Int. Organizations	Kim Karme	<ul style="list-style-type: none"> <li>• Reema Nasser</li> </ul>	Annual review	<ul style="list-style-type: none"> <li>• Maintaining relationship with the UN and maintaining UN NGO Consultative Status.</li> </ul>
<ul style="list-style-type: none"> <li>• Enable the IMCs to enhance the visibility, recognition, and desirability of the CMC designation with both consultants and users to include heads of government as a risk reduction tool</li> </ul>				
Communication Packages to national governments	Board	<ul style="list-style-type: none"> <li>• Reema Nasser</li> <li>• Marketing Committee</li> <li>• Delegates</li> </ul>	6 months from Toronto	<ul style="list-style-type: none"> <li>• Letters to be distributed by IMCs to national governments</li> </ul>
Donors	Board	<ul style="list-style-type: none"> <li>• Reema nasser</li> </ul>	Annual review	<ul style="list-style-type: none"> <li>• Letters of Communication (advocacy)</li> <li>• Identify targets</li> <li>• Liaise with IMCs/beneficiaries</li> </ul>
ISO from a Client's Perspective	Robert Bodenstein	<ul style="list-style-type: none"> <li>• Reema Nasser</li> <li>• PSC</li> <li>• Marketing Committee</li> </ul>	1 year from Toronto	<ul style="list-style-type: none"> <li>• Marketing Material to be included on website, newsletter and direct mailing.</li> </ul>
Code of Conduct – ISO 20700	Robert Bodenstein	<ul style="list-style-type: none"> <li>• PC 280</li> </ul>	3 months from Toronto	<ul style="list-style-type: none"> <li>• Included in announcement/launch of the standard</li> </ul>