

Implementation Plan 2017-2018 Update

Enabler	Ownership	Team	Time Frame	Deliverable
· Build the profile, recognition and influence of the profession and its practitioners				
CMC Directory	Dwight Mihalicz	· Reema Nasser · Robert Bodenstein · Website Developer	2017-2018	· CMC Directory as part of the CMC-Global website
Global status	Board	· Reema Nasser · Delegates	2017-2018	· Increase number of IMCs using the CMC mark in their name/tag line. · Increase traffic to CMC-global website (internal and external)
ISO 20700	Robert Bodenstein	· Reema Nasser · Website developer · Ambassadors	2017-2018	· Launch the ISO standard Tool Kit · Launch the marketing plan · Launch the ISO 20700 website
CMC Firm	Sorin Caian	· Reema Nasser · CMC-Firm Committees	2017-2018	· Finalize the CMC-Firm Package · ACP to CMC-Firm migration · start on the CMC Firm Directory
Constantinus International Award	Sorin Caian	· Reema Nasser · Constantinus award office	2017-2018	· Increase participation to 2018 to be 20 countries. · Secure an income sharing plan with Constantinus managing office
AMCC	Jeremy Webster	· Reema Nasser	2017-2018	· Launch the AMCC with full implementation plan
International Conference	Elena Yuzkova	· Reema Nasser · Host	Annual review	· Increased participation / speakers · Increased participation / attendees
· Support, enhance, and grow the international network of management consulting institutes				
Hubs	Board Liaisons	· Reema Nasser · Hub Chairs	Annual review	· Hub meetings with traction to discuss ICMCI business · Advocacy at country host · Meet with each IMC at least once each year
Outreach	Board	· Reema Nasser · Hub Chairs · Delegates	Annual Review	· Proper management of communication with the IMCs through the assigned liaisons of the board and the ED to assure channeling to MCs and CMCs. · 50% of Board at each Hub. Chair and Reema at all Hubs
Membership Growth	Reema Nasser	· Membership Committee	Annual review	· 1 IMC/Year while properly maintaining current membership
Collaborative Approach	Board	· Liaisons · Reema Nasser	Annual Review	· Increased communication · Sharing of best practices – to and from board and between IMCs · Continued proper support for growth
Regional Representatives/Liaisons with Int. Organizations	Board	· Reema Nasser · Liaisons · Delegates	Annual review	· Increase presence at international events to promote ICMCI – at least 1 event / year
Regional Representatives/Liaisons with Int. Organizations	Kim Karne	· Reema Nasser	Annual review	· Maintaining relationship with the UN and maintaining UN NGO Consultative Status.
· Enable the IMCs to enhance the visibility, recognition, and desirability of the CMC designation with both consultants and users to include heads of government as a risk reduction tool				
Communication Packages to national governments	Board	· Reema Nasser · Marketing Committee · Delegates	2017-2018	· Letters to be distributed by IMCs to national governments
International Funding and Financing Agencies	Board	· Reema nasser	2017-2018	· Letters of Communication (advocacy) · Identify targets · Liaise with IMCs/beneficiaries
ISO from a Client's Perspective	Robert Bodenstein	· Reema Nasser · PSC · Marketing Committee	2017-2018	· Marketing Material to be included on website, newsletter and direct mailing.