



CMC - GLOBAL

ICMCI

2023-2024

# ICMCI 2030

Our Aspirations

# From Strategy to Implementation

*To be a leader in the development of management consulting as a global profession that drives social and economic success.*

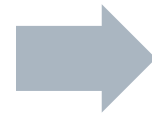
Face 2 Face Board Meeting, Spring 2022

- Strategy Discussion along 3 pillars (Ethics and Standards, Knowledge Development and Sharing, Representation:



Face 2 Face Board Meeting Spring 2023

- Open and agile organization
- Path to CMC
- Other issues related to gain maturity



Face 2 Face Board Meeting Spring 2024

- Vision 2030
- 13 Aspirations

# From Strategy to Implementation

Developing steps toward regulation/self-regulation

Sustainable robust revenue streams

Joined-up community with a culture of belonging and commitment

Strong relation with the industry

Expanding IQA to accredit certification bodies

Recognized Management Consulting Ecosystem advocacy, voice of the profession

Enhancing the visibility and value proposition of CMC

Elevate ICMCI income by implementing a donor-related strategy

Enabling ICMCI Academy on the global relevant training courses

Available in 80% of the countries

Recognized by a sufficient number of industries / organizations / governments

Internationally recognized methodology to implement and report SDGs and social

Having ICMCI Services Inc operating and contributing a significant impact to ICMCI revenue

# Strategy – Aspiration - Actions

Strategic Pillar	Aspiration	Immediate Actions
Ethics & Standards, Knowledge Development & Sharing, Representation	Strong relation with the industry	
Ethics & Standards, Representation	Recognized by a sufficient number of industries / organizations / governments	
Knowledge Development & Sharing	Internationally recognized methodology to implement and report SDGs and social	Setting up ICMCI SDG-related Strategy and methodology to be presented in the Conference
Representation	Recognized Management Consulting Ecosystem (MCE) advocacy voice of the profession through an effective and well-resourced communication	Establishing Agile Hubs
Representation	Enhancing the visibility and value proposition of CMC	Deliver promotion campaigns
Knowledge Development & Sharing, Representation	Available in 80% of the countries	Services Inc to approach consultants
Ethics & Standards	Expanding IQA to accredit certification bodies	17011 Accreditation
Representation	Joined-up community with a culture of belonging and commitment	Establishing Agile Hubs
Ethics & Standards	Developing steps toward regulation / self-regulation	
Knowledge Development & Sharing, Representation	Sustainable robust revenue streams	Establishing ICMCI Services Inc.
Representation	Having ICMCI Services Inc operating and contributing a significant impact to ICMCI revenue	Promoting and selling services via Services Inc.
Knowledge Development & Sharing, Representation	Enabling ICMCI Academy on the global relevant training courses	Set up business plan, deliver business plan.
Representation	Elevate ICMCI income by implementing a donor-related strategy	Identify potential donor organizations, identify gaps

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# ICMCI Services Inc. Purpose Definition

***ICMCI Services Inc. is the global commercial arm of ICMCI that provides sustainable and adequate revenue flows to ICMCI while fully adhering to ICMCI's strategy and governance principles.***

# Global Academy of Management Consulting (Powered by ICMCI)

- ***Providing courses for management consultants in collaboration with the ICMCI Member IMCs.***
- ***Providing courses for management consultants directly where ICMCI has no members.***





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