

ICMCI Strategic Priorities Executive Summary 2022-2025

Our Vision:

ICMCI will be a leader in the development of management consulting as a global profession that drives social and economic success.

Our Mission:

To build the profile, recognition and influence of the profession and its practitioners globally.

Our Goals:

1. Building the profile, recognition and influence of the profession and its practitioners globally, to ensure that management consultants serve their clients with world-class competence and professionalism.
2. Supporting, enhancing, and growing the international network of management consulting institutes, as well as encouraging information sharing, networking, and reciprocity between institutes.
3. Enabling IMCs to enhance the visibility, recognition, and desirability of Certification as international benchmarks.

One of the tasks of the Board was to evaluate and adapt the strategic goals of ICMCI. This process took place during at the face-to-face board meeting in Vienna in June 2022.

The board agreed that the existing vision is still valid. But as ICMCI is becoming more mature it is essential to evaluate the structure and how the tasks are fulfilled. The focus was on:

- The structure / governance of ICMCI.
- Relationship / interaction with stakeholders in the management consulting profession.
- Existing activities and services.

Three pillars have been defined to structure the discussion about existing activities and services as each pillar addresses our goals in a manner that either focuses internally or externally to reach the largest number of stakeholders.

1. Ethics and Standards: ICMCI Standards to include the Competence Framework, Code of Conduct, ISO 20700...etc.
2. Knowledge Development and Sharing: Trends, development of the profession, know-how sharing.
3. Representation: Marketing, Communication, and other tasks to represent the profession.

Along the three defined pillars, questions have been discussed by the board to address the future, impact, strategy, benefits, and the needs of the Members of ICMCI.

The Strategic Priorities Concluded The Following For Each Pillar:

1. Ethics and Standards

- a) Shaping the value proposition of the ICMCI Standards.
- b) Running Awareness campaigns for the ICMCI Standards.
- c) Developing a Path to standards and certification.
- d) Establishing an ICMCI Sustainability policy that addresses diversity/ethics/training etc.

2. Knowledge Development and Sharing

- a) Enhancing knowledge sharing.
- b) Creating Knowledge: to build content for management consultants and clients.
- c) Defining Standards around knowledge: to build content for training.
- d) Creating a new level of certification to protect global standards.

3. Representation pillar:

- a) Supporting the ICMCI as the voice of the profession.
- b) Defining stakeholders at an international level and building trusted relationships.
- c) Specifying communication tools with IMCs and the defined stakeholders.
- d) Identifying advocacy means for taking the lead of the profession.

Strategic Priorities Guiding Plan

Based on the board discussions, threats were identified to specify the priorities for this phase, and linking the priorities to our goals with identified actions were as follows:

#	Strategic Priority	Action	Leading
1	Building the profile, recognition and influence of the profession and its practitioners globally, to ensure that management consultants serve their clients with world-class competence and professionalism.		
	Ethics and Standards	Shape the value proposition of the ICMCI standards	Professional Standards Committee
	Ethics and Standards	Run awareness campaigns for the ICMCI Standards	Professional Standards Committee Quality Assurance Committee Marketing Committee
	Knowledge Development and Sharing	Creating Knowledge: to build content for management consultants and clients	Professional Standards Committee Membership Committee Future of Management Consultancy taskforce Academic Fellows



#	Strategic Priority	Action	Leading
	Knowledge Development and Sharing	Defining Standards around knowledge: to build content around new trends in management consulting	Professional Standards Committee Quality Assurance Committee Future of Management Consultancy taskforce
	Knowledge Development and Sharing	Creating a new level of certification to enable entry to the certification path from the younger generation	Professional Standards Committee Quality Assurance Committee Academic Fellows
2	Supporting, enhancing, and growing the international network of management consulting institutes, as well as encouraging information sharing, networking, and reciprocity between institutes.		
	Ethics and Standards	Establishing an ICMCI Sustainability Policy	Professional Standards Committee Membership Committee Nominations and Succession Planning Committee
	Ethics and Standards	Develop a path to standards and certification	Professional Standards Committee
	Knowledge Development and Sharing	Enhancing knowledge sharing	Professional Standards Committee Quality Assurance Committee Membership Committee Secretariat
3	Enabling IMCs to enhance the visibility, recognition, and desirability of Certification as international benchmarks.		
	Representation	Supporting the ICMCI as the voice of the profession	Marketing Committee
	Representation	Defining stakeholders at an international level and building trusted relationships	Stakeholder Taskforce Membership Committee Hubs Marketing Committee Secretariat
	Representation	Specifying communication tools with IMCs and the defined stakeholders	Marketing Committee Membership Committee Secretariat
	Representation	Identifying advocacy means for taking the lead of the profession	Marketing Committee Membership Committee Secretariat

Closer collaboration between ICMCI and the IMCs will be strengthened to create better synergies by establishing annual communication campaigns that address the wider global consultancy community.

The governance review taskforce report (Annex A) will be included as an integral part of this strategy as it will define the who and the how to properly align responsibilities and authorities, and the stakeholder review taskforce report (Annex B) will also be included as an integral part of this strategy as it will define the who to reach and what to establish.

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ICMCI Chair
On behalf of the ICMCI Board