



CMC - GLOBAL

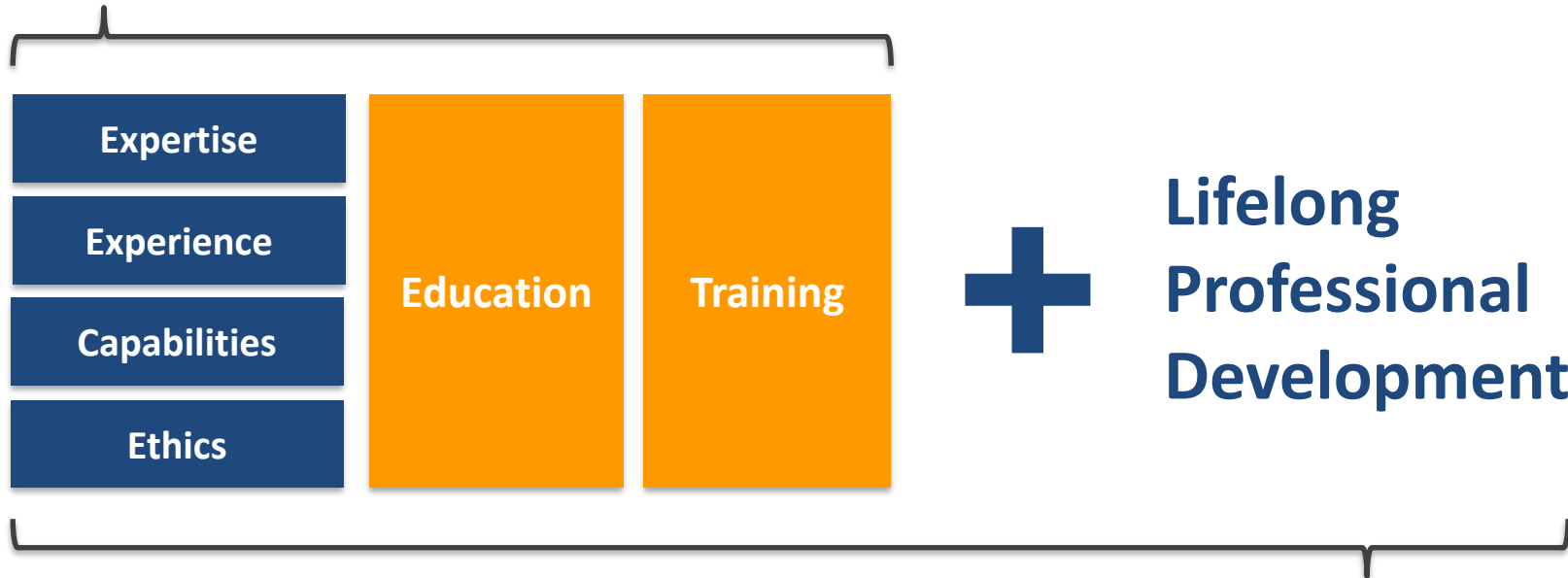
MEET CMC-Global



CMC - GLOBAL

- **What is Management Consulting**
- **Our Stakeholders**
- **Where The Interests Meet**
- **CMC-Global's Role and Why we Exist**
- **Our Vision**
- **Associations**
- **Joint Efforts**
- **Specific Mission**
- **History and Development**
- **International Network**
- **Achievements**
- **Results**
- **Summary**

Management consulting is



CERTIFIED MANAGEMENT CONSULTANT



CMC - GLOBAL

Our profession is
of interest to:
The **world of
organisations and
their leaders and
managers.**



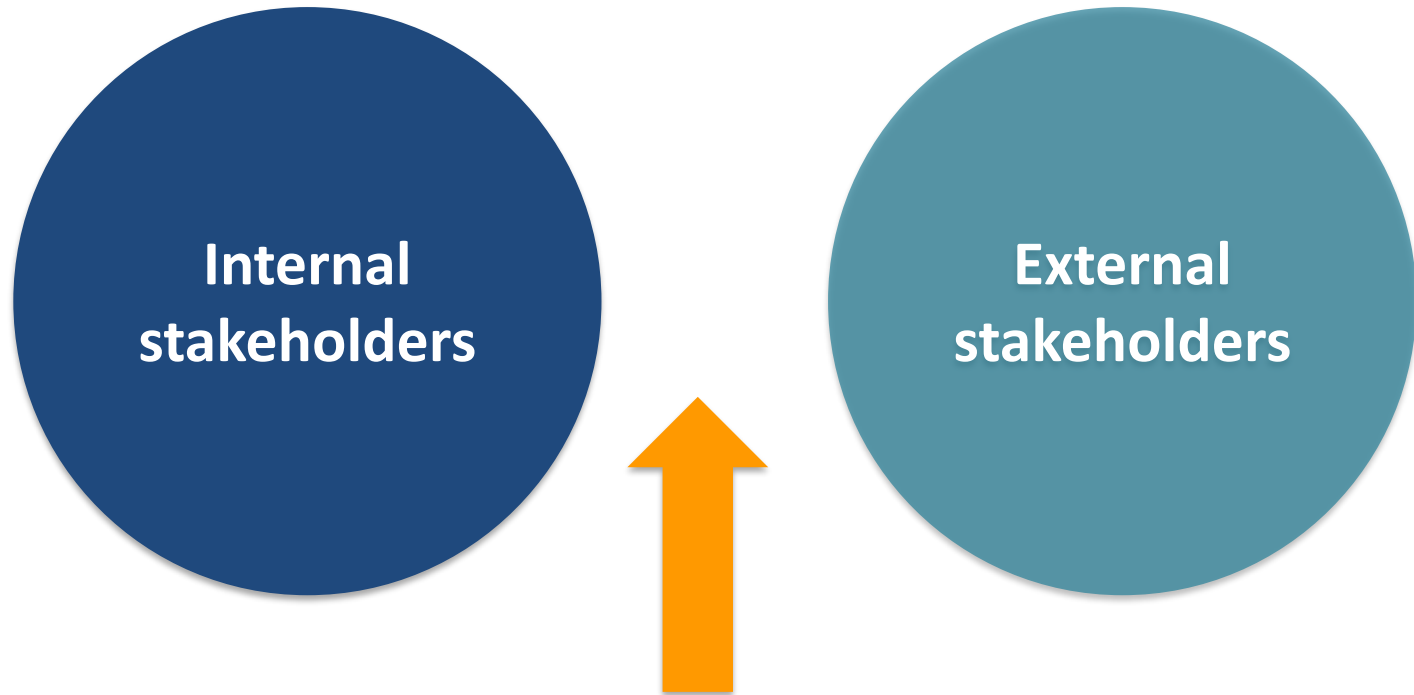


Professionals who can **Solve complicated situations or problems**, when **quality** and **speed** need to be **raised** to handle required **change**.

The world of management consultants:

Professionals who help organizations grow, survive, improve, adapt, and gain from new opportunities

Where their interests meet...



CMC-Global

is the link between the Internal (*consultants*) and External (*beneficiaries*) of Management Consulting

Where their interests meet...



CERTIFIED MANAGEMENT CONSULTANT

The recognised mark of the consulting professional that practices according to **internal culture and practices** and **international standards**



CMC - GLOBAL

Where their interests meet...



CERTIFIED MANAGEMENT CONSULTANT



- Every **management consultant** should want to **become** and **stay** a **CMC** while they practice as it demonstrates:
- to beneficiaries; **Confidence** in crucial/critical assignments
 - To international consultants; **Risk reduction** in identifying clients

Where their interests meet...



Client

CMC-Global's Role in the Professional standards for Management Consultants





CMC - GLOBAL



The **development** of the **profession** of **management consulting** became a **global activity**;

CMC-Global is the profession's **instrument** for taking up that **challenge** on a **pan-national** basis



CERTIFIED MANAGEMENT CONSULTANT

*The Badge of a Professional,
Competent, & Trustworthy
Consultant*



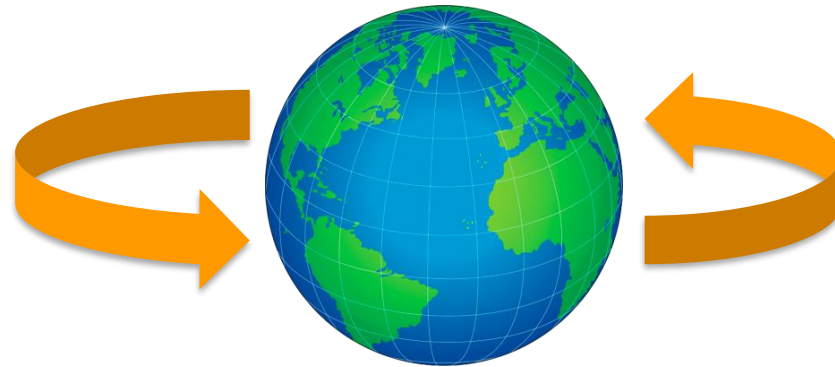
CMC - GLOBAL

The core **professionalism** and drive of **competent respected** Management Consultants (MCs) **solving** client **problems** while **maintaining confidentiality**.

MCs are the Management's trusted critical friend



CMC-Global **sets** the **standards**, **ensures compliance** and with this confidence **promotes** the use of and **respect** for management consultants worldwide.



The promotion is established by growing and maintaining relationships with global institutions and NGOs.



As **global voice** of the profession, we have a real belief that Management Consultancy can and does improve our **world**, our **societies**, and our **economies**.

We work towards eliminating reluctance, prejudice, fear ,and ignorace for all to reap the **benefits**.



CMC - GLOBAL



To be a leader in the development of management consulting as a global profession that drives social and economic success.



A nationally awarded CMC can work and operate in any other IMC country as a mutual reciprocity understanding between all IMCs within the CMC-Global (ICMCI) pyramid

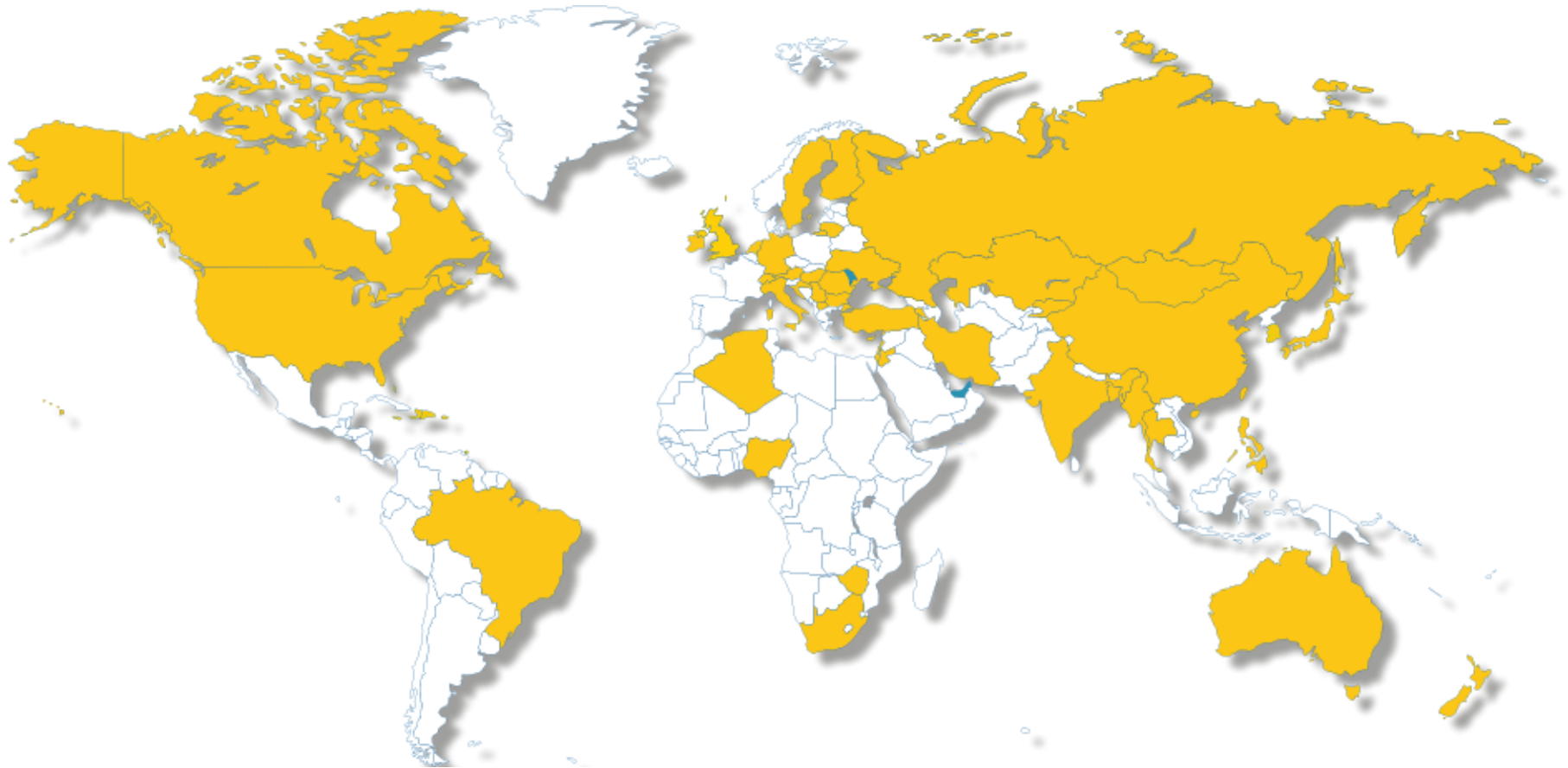


The specific mission of CMC-Global (ICMCI)



The specific mission of CMC-Global (ICMCI)





Each country has only **one Member** who is authorised to issue the **CMC qualification**

History and Development of CMC-Global (ICMCI)

1987

32 management consultants from **10 countries** met to explore common ground between professional institutes known to certify individual management consultants.

IMCs from **7 countries** signed on to form ICMCI



History and Development of CMC-Global (ICMCI)

1989

ICMCI's organisational structure and membership criteria ratified.

ICMCI's Code of Professional Conduct approved.



2003

ICMCI gained UN NGO Status – this is automatically passed on to each Member Institute



2010

Number of CMCs around the world approached **10.000**.



2013

Membership has grown to **49 national IMCs**. ICMCI is widely recognized and respected as an **international organization** in the international consulting arena and **growing in stature**



2013

New programmes and services launched:
the International CMC Conference, AMCC,
CMC-GI, Academic Fellow, and a dedicated
Executive Director.

Agreement to brand ICMCI as CMC-Global.



2014

Work on the ISO 20700 continues with the special assigned number by ISO to reflect its importance

Launching the CSM programme



2015

A new governance

A focus on international relations

Launch of the CMC-Firm programme



2016

Announcement of the Strategic Plan & Vision
A focus on increasing communication
Launch of the Collaborative Approach Meetings



2017

Publishing of the ISO 20700 on June 1 which coincided with the International Consultants Day that falls annually on the first Thursday of the month of June



2018

Celebrating the one year anniversary of
Publishing the ISO 20700 , launching the
ISO20700.org website, launching the ISO20700
Checklist Training



2018

Reaching the number of 56 Academic Fellows
from around the Globe

Reaching the number of 10 CMC-Firms



2018

Launching the CRI – Consulting Readiness Index in its first version



History and Development of CMC-Global (ICMCI)

2019

Launching the CMC-Global Directory

(<https://cmcdirectory.cmc-global.org/>)

and the CMC-Firm Directory

(<https://cmcfirms.cmc-global.org/>)



Achievements

- ✓ CMC Designation being promoted Globally
- ✓ Common body of knowledge & competency model introduced to IMCs
- ✓ International Code of Conduct
- ✓ 49 National Institutes
- ✓ Accredited Consulting Practices
- ✓ CMC-Firm
- ✓ CMC-Global Directory
- ✓ UN NGO Status
- ✓ CEN Standard
- ✓ ISO Standard (20700)
- ✓ Quality Assurance Qualification
- ✓ Constantinus Award
- ✓ Annual CMC International Conference
- ✓ Annual Congress /meeting



CERTIFIED MANAGEMENT CONSULTANT



ACCREDITED CONSULTING PRACTICE



CERTIFIED MANAGEMENT CONSULTANT
FIRM

GLOBAL



CONSTANTINUS
INTERNATIONAL
THE GLOBAL MANAGEMENT CONSULTING AWARD
powered by ICMI



- ✓ Annual Euro Hub meeting
- ✓ Annual Americas Hub meeting
- ✓ Annual Asia Pacific Hub meeting
- ✓ Corporate Sustaining Member
- ✓ Academic Fellow
- ✓ Liaisons with International Governmental and Financial Bodies:
 - EBRD
 - IAF
 - CEN
 - FEACO
 - ILO
 - ISO

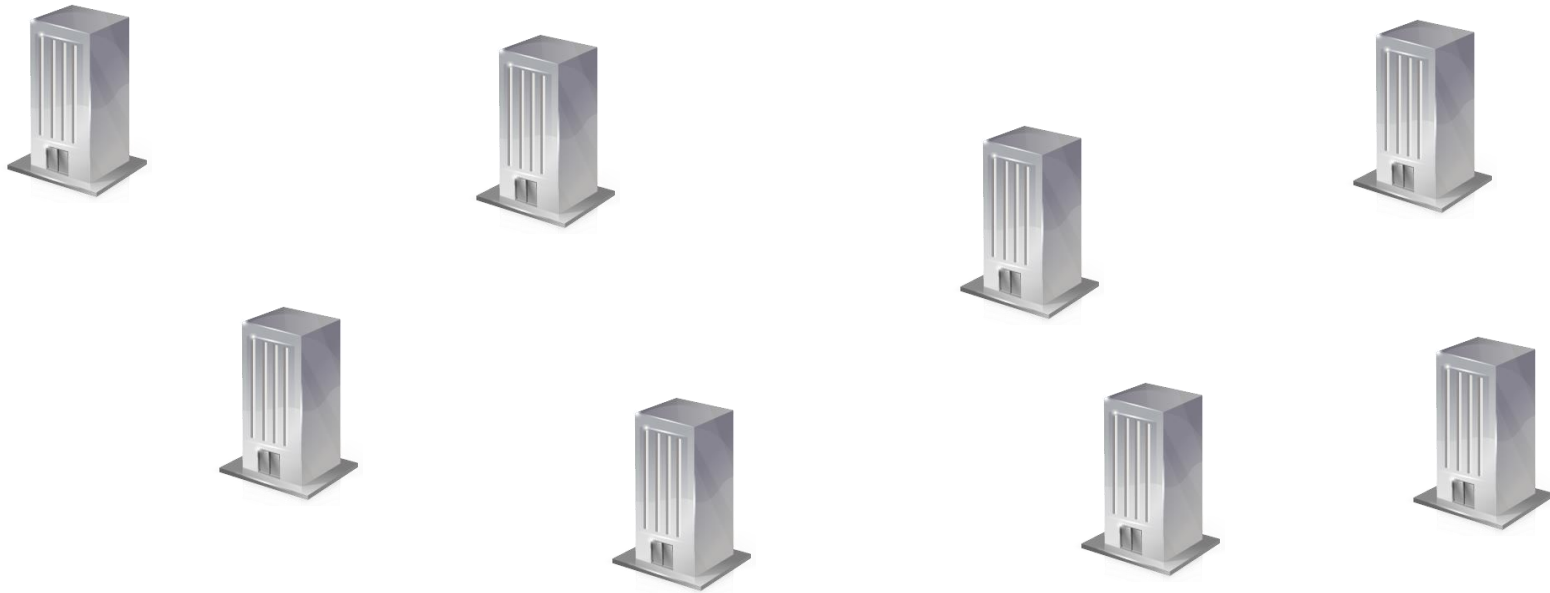


ACADEMIC FELLOW

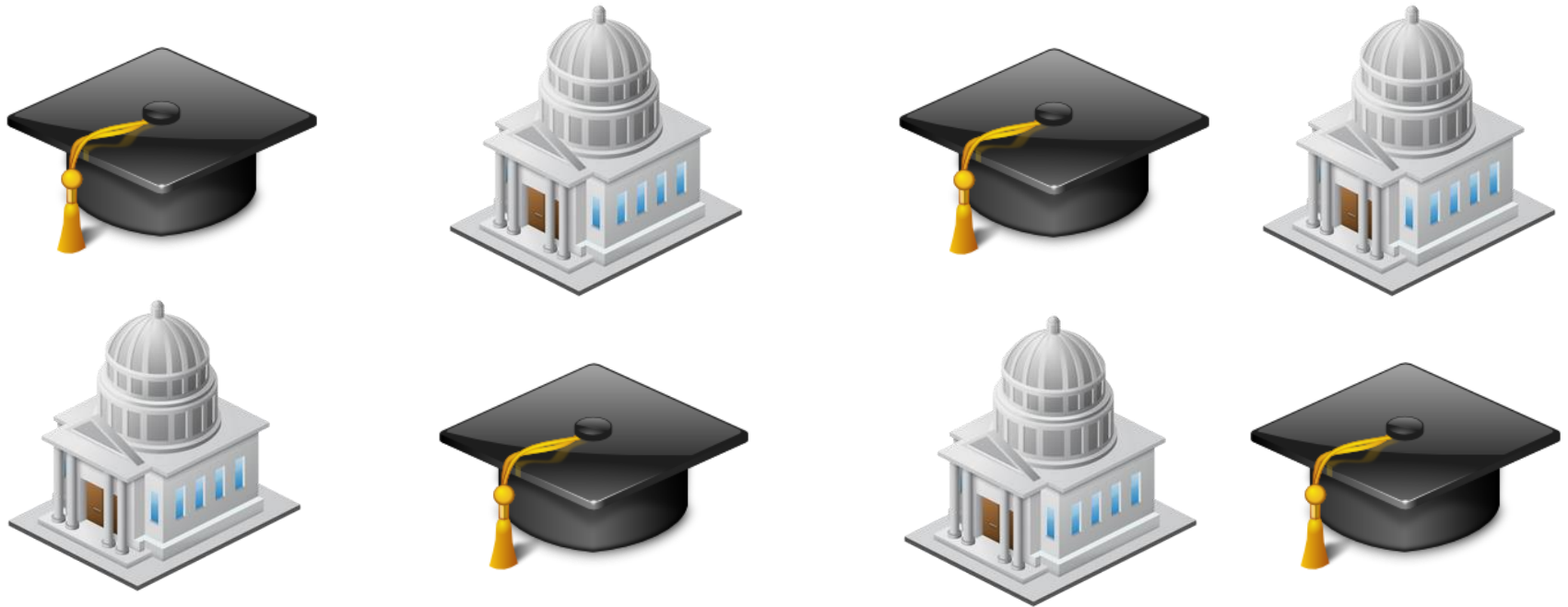




Bringing **global connections** and **benefits** to the CMCs and firms within member institutes



Supporting the **building of member-
institute** capability



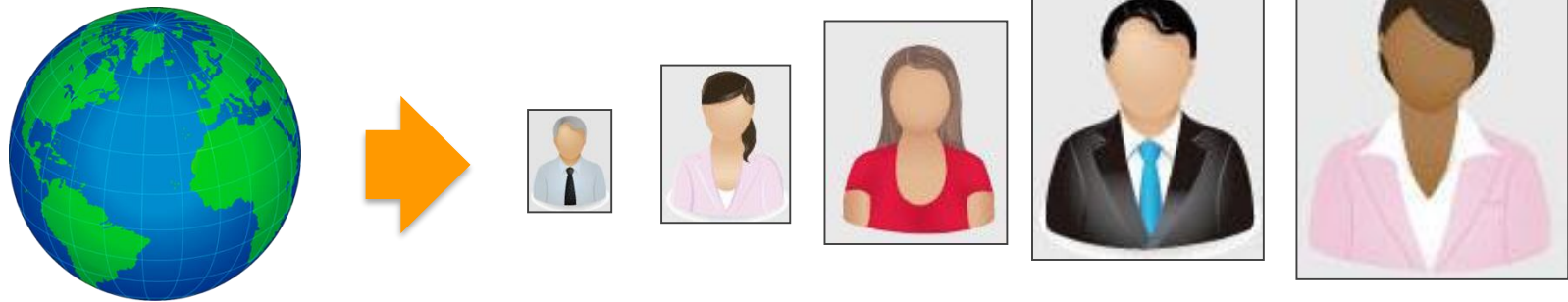
Building a network of Academic Fellows to support links with *Academica* and the new generation of Management Consultants



Continued **growth** in membership



**Expanding country coverage, to
support brand and market position**



CMC-Global (and the CMC) has a **world-wide reputation** and it is able to **attract high level Board members** from the diverse groups it represents

that's CMC-Global (ICMCI)

CMC-Global, nurtures and supports the national institutes in our joint desire to raise the standard of management consultancy and its use, for the benefit of mankind worldwide.



The Executive Committee 2019 - 2022

Canada,
Romania,
Bulgaria, China,
Austria, Kosovo,
The Netherlands,
Korea, UK, and
Jordan



Thank you
Questions?

