



CMC - GLOBAL

Annual Meeting of Delegates 2017

Membership Requirements

a discussion paper by the Membership Committee
July 2017



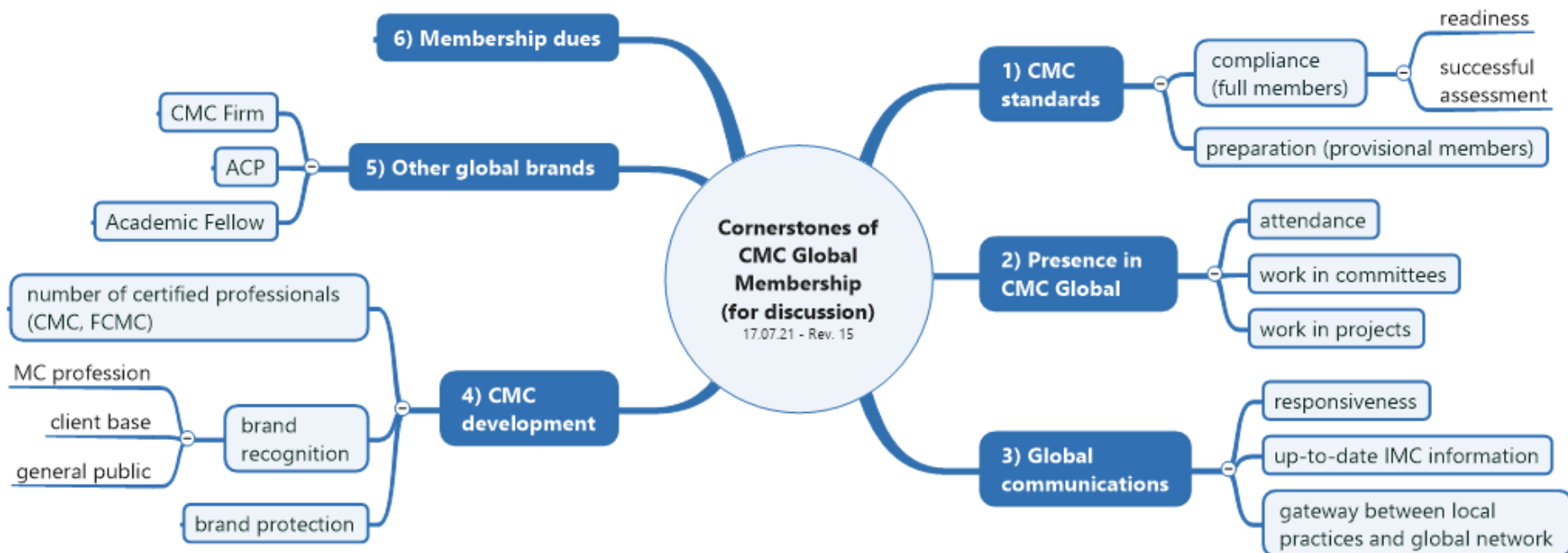
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Background and purpose

- A welcome increase in the number of applications for CMC Global membership is coupled by **increasing uncertainty** as to what membership requirements practically mean for new member institutes
- Several provisional members depend on sponsor financing for their membership applications – often with the financing project being the key driver for the application – after which **interest and resource allocations decline**
- Smaller institutes – many provisional members, and some full members too – are on extremely tight budgets and depend heavily on volunteer work, which significantly reduce the long-term predictability and impose **limitations on day-to-day operations**
- Current CMC Global by-laws, strategy documents and committees' practice provide a **clear direction** for membership requirements, but lack a **concise yet comprehensive summary** that candidate and member institutes can turn to for conspicuous guidance
- Without challenging the underlying concepts of membership, the Membership Committee took on to rephrase the criteria in a global discussion and create **practical documents** for the benefit of existing and prospective members.

- Discussion paper submitted for Board approval – *this document*
- Discussion paper presented and briefly discussed in Astana
- Comments/suggestions by members
- Preparation of deliverables by the Membership Committee:
 - A **policy document**, based on existing by-laws, also highlighting the practical requirements and eventual sanctions
 - A **self-assessment form** that candidate and member institutes can use to plan and report on meeting requirements
- **Timeframe**: deliverables to be approved by the Board before 31 December 2017

Cornerstones of CMC Global Membership



1) CMC standards

Full members are required to

- comply with CMC Global's CMC standards, keep a ***Statement of Equivalence*** up-to-date at all times
- be ready for the triennial assessment
 - plan resources for the assessment every third year
 - cooperate fully with the assessor team
 - adequately address rectifications, recommendations and suggestions, if any.

Provisional members are required to

- maintain an active dialogue with the ***Membership Committee*** to ensure that preparation for full membership is on schedule (NB, provisional membership is a temporary status that is granted for a period not exceeding ### calendar months)
- maintain an active dialogue with the ***Quality Assurance Committee*** to ensure that the preparation of CMC standards is in line with CMC Global requirements
- be ready for assessment with resource allocations and standards development on schedule.

2) Presence in CMC Global

All members are required to

- maintain an active presence in the CMC Global community
- attend one or more CMC Global meeting event – preferably the global *Congress / Annual Meeting*, or their regional *hub meeting* – every year.

In addition, **full members are required** to

- name voting Delegate(s) to represent the member institute in council and ensure that delegate responsibilities are fulfilled.

Full members are also **expected** to encourage and support volunteers wishing to take up CMC Global offices, committee work and/or project tasks.

3) Global communications

All members are required to

- **remain accessible** in electronic communication for CMC Global officers and fellow member institutes
- **maintain communication** with CMC Global at normal professional levels of responsiveness
- **follow up on commitments**, messages and requests from CMC Global, its committees or from fellow member institutes
- advise CMC Global of any changes in **key institute data**, including changes in officers or contact information as they occur
- complete the **Annual Membership Survey** accurately and in a timely manner
- **act as a gateway** between local membership and the global community ensuring that
 - CMC Global messages to the profession are delivered
 - ICMCI-supported initiatives and enquiries from fellow member institutes are channelled appropriately to local audiences
 - local initiatives requiring the attention of CMC Global or that of fellow member institutes are channelled appropriately.

4) CMC development

All members are expected to keep the development of the CMC brand and its local recognition as a focal point of their institute strategy.

Full members are required to

- have and implement a plan of **developing the number of CMC** certified professionals
- address CMC attrition issues
- have and implement a plan that **awareness of the CMC title**
 - is targeting 100 per cent within the management consulting profession
 - is recognisable in procurement among clients and prospective clients
- arrange for the local **legal protection** of the CMC brand – subject to legal framework
- have and enforce a ***Code of Conduct*** that ensures the impeccable image of the CMC brand in the local market.

5) Other global brands

Full members are required to promote CMC Global's brands (eg, ACP, CMC Firm, Academic Fellow) in their local market as their market situation allows.



6) Membership dues

All members are required to pay membership dues on schedule.

Eventual arrears exceeding 120 days impede ***Member in Good Standing*** status leading to immediate loss of voting rights in council and initiating a review procedure by the Membership Committee potentially ending in removal from the list of members.

This is a discussion paper.
Comments and suggestions are
always welcome.