

**CMC - GLOBAL** 

# Academic Fellows panel

**Dr Simon Haslam** Chair - Academic Fellows Panel



## **Academic Fellows panel - role**

- 1. Stakeholder group to add new perspectives and insights to the management consulting community.
- 2. Enhanced awareness and profile for IMCs at the Fellow's educational institution.
- 3. Increased membership through the expected development of management consulting streams within MBA or related Masters programs.
- 4. Pragmatic contributions to debates within IMC on academic matters.



#### Academic Fellows - criteria

- 1. Candidate must hold a full time faculty position at a recognized academic institution, specifically a publically accredited university and/or a CMC with adjunct/sessional teaching appointment.
- 2. Must be engaged in research and/or teaching within the external or internal management consulting field for a minimum of five years.



## **Academic Fellows – current footprint**

## Now 51 Academic Fellows from 25 IMCs

Australia (1), Austria (3), Canada (5), Caribbean (1), China (1), Denmark (2), Hungary (2), India (1), Iran(2), Ireland (4), Jordan (1), Kazakhstan (1), Netherlands (2), New Zealand (1), Romania (1), Russia (2), Singapore (1), South Africa (1), South Korea (6), Sweden (1), Thailand (1), Turkey (1), UK (7), USA (1)



#### 2017 - new Academic Fellows

Seven successful nominations in 2017 (out of ten)

China - Jianfeng Peng

India - Yadu Kul Bhushan

New Zealand - Daniel Vidal

Russia - Mikhail Ivanov and Arkady Prigozhin

Singapore - Kelvin Keng Chuen Chan

**USA - David Norman** 



## **Academic Fellows panel - aspirations**

- More Management Consulting modules on MBA programmes (etc) linked to ICMCI
- Stronger connection between ICMCI and existing Management Consulting modules
- Increasing Academic Fellows panel
- More dialogue connecting IMCs/ICMCI and the academic community around management consulting



#### **Useful ICMCI connections**

- ICMCI CMC Competence Framework
- ICMCI Code of Professional Conduct
- ISO 20700 Guidelines for Management Consultancy Services

Link to CMC certification

Further information – contact: simon.haslam@durham.ac.uk

