Navigating
the Storm

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Developing and Implementing Strategies in an Uncertain World

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Past Chair, Chief Editor

In technology, and in business, you don't change because you want to.

You change because you have to, and in that change is the greatest opportunity.

Eric Schmidt former CEO of Google

Background 1/2

An **Evolutionary Constant**: The universe is **built on change**; our survival has always depended on our **capacity to adapt.**

The Optimist's View: Change ultimately **drives progress** and long-term improvement.

The Human Friction: Despite our adaptability, **human nature resists disruption**—our default preference is often comfort and stability.

Background 2/2

The **Perceived Acceleration**: From the introduction of 'VUCA' in the 1980s to today, the speed of change remains a constant grievance.

Economic Impact: True or not, the **perception of rapid change** shapes public opinion and directly drives market volatility.

The Consultant's Role: Management **consultants bridge the gap** between disruption and stability—leading to ICMCI's third White Paper on the subject.

Facts & Figures

Insights and best practice for the profession as well as leaders in economy

3rd ICMCI White Paper

260+ Pages
5 Areas to consider
22 Articles
100.000 Characters
15.000 Words

28 contributing Authors
14 Nations

Some guidelines to the authors, not strict rules

All articles

- shining a light on the management consulting perspective
- Giving practical insights and use cases
- Providing potential value of innovations

Different areas, different persepctives

Area 1: Corporate Culture

Area 2: Governance

Area 3: Technology

Area 4: Diversity of culture, teams

Area 5: Skills & Competences for leaders and consultants

Corporate Culture as the Adaptive Ecosystem

The professional management consultant serves as an objective structural mirror and a behavioral catalyst.

Improvisation is not a failure mode. It is the highest form of organizational excellence — and corporate culture is the ground from which it either grows or does not.

Governance, ESG and Strategic Risk Management

From Reactive Compliance to Strategic Advantage.

The Technology Imperative

Technical debts poses a critical threat to organizational agility and resilience.

Diversity of Culture and Teams as a Strategic Advantage

Diverse teams drive agility and resilience by bringing together varied perspectives that accelerate creative problem-solving, mitigate groupthink, and enable organizations to adapt.

Skills and Competences for Evolving Leaders and Consultants

*A **peer-to-peer relationship** between business leaders and management consultants fosters **mutual trust**, ensures strategic alignment, and combines internal organizational expertise with external insights to co-create sustainable, actionable solutions.*

Thank you!

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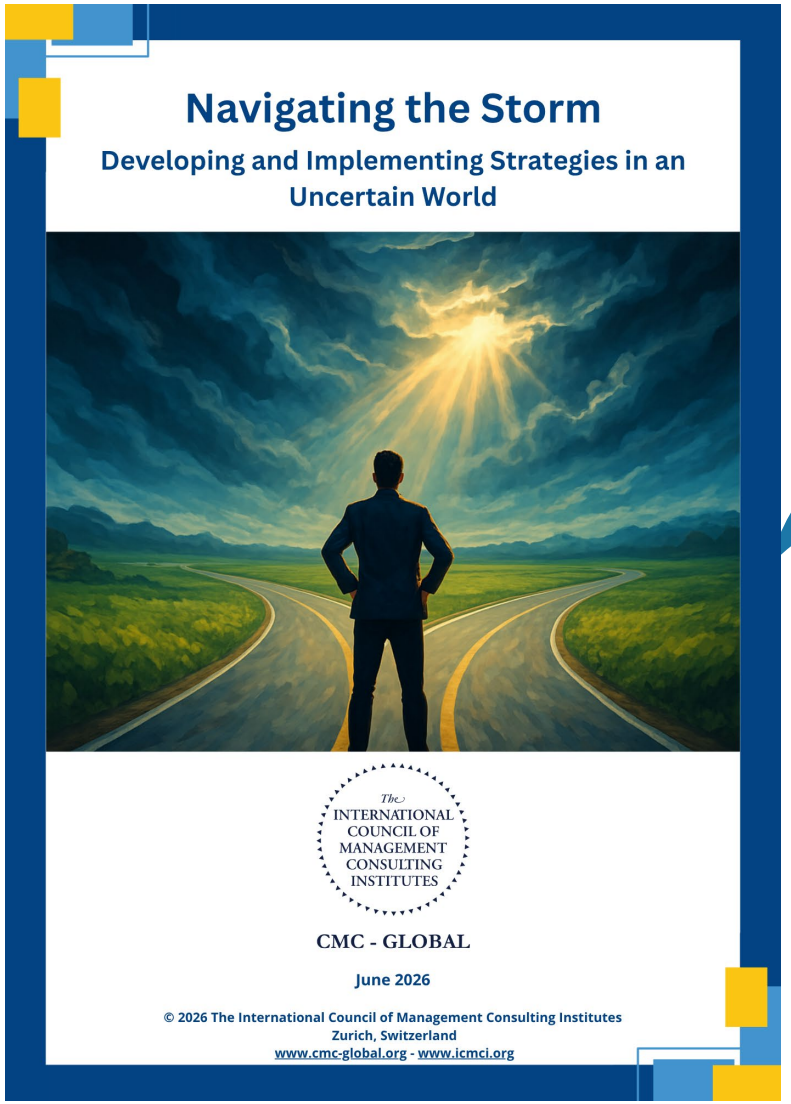

https://www.cmc-global.org/sites/default/files/public/navigating_the_storm_-_cmci_white_paper_-_2026.pdf

Thank you!

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