

Instructor  
**Kevin Schwenker,**  
FCMC



Kevin brings 30+ years and on-going practice experience to his role as a qualified National Trainer for CMC-Canada. Kevin trains and delivers professional development workshops to audiences of management consultants in Canada, the United States and around the world. He led the team that wrote *Management Consulting – An Introduction to the Methodologies, Tools & Techniques of the Profession* (part of the profession's Common Body of Knowledge) and was recognized for his extraordinary leadership and contributions with the Golden Jubilee Award from CMC-Canada in 2013.

For years he has run coaching sessions for those pursuing the CMC designation and his courses have been a “must attend” for those seeking the designation. He also teaches practical advanced MBA courses in the Sobey School of Business, Saint Mary's University in Halifax, Nova Scotia.

Kevin became a CMC in 1991 and was awarded his Fellow CMC in 1999.



# **Principles of Ethical Conduct**

Monday October 16, 2017; 9am to 4pm  
Location: Knowledge Group, Abu Dhabi University  
Room TBA. Lunch and refreshments provided.

*Your client asks you to dispense with a proposal and just get on with the project. What do you do?*

This on-line program is specifically meant to improve knowledge of principles of ethical decision-making and application of the **CMC-GI Code of Professional Conduct**. It engages participants in a thorough discussion of ethical challenges, client expectations, and practical applications of the Code. And through interactive discussions it explores how to resolve ethical dilemmas frequently faced by management consultants in the real world.

*I highly recommend this course. The material was topical and current and can be readily applied in any business situation. The real difference, I believe, was the instructor. He made a potentially dry course not only relevant but also with his current examples and ability to engage us in a meaningful dialogue both exciting and useful. He made the CMC Code of Ethics come alive!*

*These are important professional issues that warrant periodic review. Even a seasoned consultant will find the cases relevant and some of the decisions challenging. The Code of Conduct is not a practice constraint, but a practical and important professional aid.*

*- Past participants in Ethics for Management Consultants workshops lead by Kevin Schwenker*

**These are some of real world, thought-provoking issues which are addressed within the course:**

- ☑ When a conflict of interest arises between you and your client, how should it be resolved?
- ☑ Is your duty to serve the client absolute?
- ☑ What responsibility of competence do we owe our clients?
- ☑ When might serving our client conflict with other responsibilities?
- ☑ What are the highest professional standards and best practices in the management consulting profession?

**Register now Space is limited** – to ensure a top quality experience for all the number of participants will be limited and registration is on a first come first serve basis. Cost is approx. **€340 per participant (\$495 CDN)**. To register go to <https://principles-of-ethical-conduct-live-abu-dhabi-oct16.eventbrite.ca> For other course info email Kevin ([kschwenk@eastlink.ca](mailto:kschwenk@eastlink.ca))