



**CMC - GLOBAL**

# Consulting Readiness Index

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The Consulting Readiness Index (CRI) is a project to assess the stage of development of a country's management consulting sector by the analysis of indicators shown to vary in proportion with national management consulting markets.

The CRI can potentially

- Help ICMCI prioritise resources and support IMCs
- Help IMCs learn more about their national markets
- Flag areas of potential to IMCs and ICMCI

## Method

Five different indicators shown to relate to the strength of a nations management consulting sector (by both interpretations of strength).

- Hofstede's Individualism-Collectivism culture (IDV)
- Index of Economic Freedom (IEF) – *Wall St Jnl./Heritage*
- eGovernment (eGov) – *United Nations*
- Global Creativity Index (GCI) - *Martin Prosp. Inst.*
- Corruption Perception Index (CPI) – *Transparency International*

## Applications

- CRI extendable to all ICMCI countries
- CRI extendable to all countries in the world
- Trend spotting - which MC markets will grow
- Reach extending – where next for ICMCI
- Strengthening MC – what needs to change for it to grow/what is holding it back