

International Consultants Day

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Slide 1



CMC - GLOBAL

Consulting Book

Professor Simon Haslam
Chair ICMCI Academic Fellows

Create and publish a book on Management Consulting to reflect global practice and professionalism

- **Worldwide view**
- **Linked to CMC competencies and ISO 20700**
- **Insight from CMCs and other consultants around the world**
- **Target publication in 2021**

Book structure agreed (Introduction, Future of Consulting, Developing Consulting Skills, Building a Consulting Business, Selling consulting work, Delivering Consulting Projects)

174 insight examples (24,000 words received)

Writing the manuscript using these examples is underway

More examples sought: especially from consultants Africa and Latin America and around digital profile/social media, dealing with risk, employing people, diverse business models.

Thank you!

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