



CMC - GLOBAL



CONSTANTINUS
INTERNATIONAL
THE GLOBAL MANAGEMENT CONSULTING AWARD
powered by ICMCI

CONSTANTINUS INTERNATIONAL AWARD HONORARY PRESIDENT

HONORARY PRESIDENT FROM HOST COUNTRY

- Highly esteemed person from host country
- Prominent person from business and/or the public sector
- Could be an entrepreneur, government official, previous winner, Influencer, the person should not be a person from the local IMC, it has to be an external person.

ROLE AND RESPONSIBILITIES

- Presentation of honorary presidency on www.constantinus-international.com and Facebook
- Interview or greetings on www.constantinus-international.com and Facebook
- Constantinus mailing to all previous submitters
- To prepare a press release for the submission deadline encouraging participation
- Involvement in the jury
- Participation in the Annual Constantinus Award Ceremony
 - Presence on stage during the award gala dinner
 - Involvement in press/media releases and coverage
 - Words of thanks on the web via video message or in the video for Constantinus Day

LETTER FOR INVITATION – IMC AND CANDIDATE

A draft of the letters is provided on next page as an example of what will be sent to each ICMCI CMC International Conference host for nomination, and the letter to be sent to the candidate Honorary President.

NEXT STEPS

Each year the Host IMC has to nominate an Honorary President as soon as the host country is confirmed.

For the coming years the invitation will be part of the Request for Proposal for hosting the events.

To-Dos:

1. Host country has to be announced.
2. Contact host IMC with a letter requesting naming of a highly esteemed individual.
3. Receive nomination of the person according to a deadline, and confirm individual's attendance of the award ceremony, and highlight if this individual would have a task during the award.
4. Send congrats and announce and prepare PRs.



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SAMPLE LETTER TO HOST IMC

Dear IMC – Host of ICMCI International Events,

The world's best consulting projects are awarded the CONSTANTINUS International Award, given out by the International Council of Management Consulting Institutes (ICMCI). This year, the **No.th** iteration of the CMC International Conference will be hosted by your IMC as part of a festive gala on **Month Day Year in City-Country**.

The CONSTANTINUS International Award gives nominees a platform for international cooperation in their respective sector. It also strengthens consultant-client relations by celebrating joint successes and shining an international light on projects. In order to honor and communicate this appropriately, a prominent person from business and/or the public sector takes over the Constantinus Honorary Presidency for one year.

We therefore would kindly ask you to nominate a highly esteemed person for naming as the Honorary President of **Year** until **Date**. The Honorary Presidency includes the following attendance options:

- Presentation of presidency on www.constantinus-international.com; www.cmc-global.org; Social Media accounts; ICMCI Newsletter.
- Interview or greetings on www.constantinus-international.com; www.cmc-global.org; Social Media accounts; ICMCI Newsletter.
- Constantinus mailing to all previous submitters.
- Preparation of a press release for the submission deadline encouraging participation
- Involvement in the jury
- Participation in Constantinus Award Ceremony:
 - Presence on stage during the gala dinner
 - Involvement in press/media releases and coverage
 - Word of thanks on the web via video message and/or in the Constantinus Award Ceremony video.

We look forward to receiving your nomination!

With kind regards,

Alfred Harl, CMC®

Dwight W. Mihalicz, CMC®

Chairman of CONSTANTINUS International

Chairman of ICMCI



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SAMPLE LETTER TO CANDIDATE HONORARY PRESIDENT

Honorary President to be

Address, street

City - Country

Date

Dear Honorary President,

The world's best consulting projects are awarded the CONSTANTINUS International Award, given out by the International Council of Management Consulting Institutes (ICMCI). This year, the **No.th** iteration of the CMC International Conference will take place in **Country** as part of a festive gala on **Month Date Year** in **City**.

The CONSTANTINUS International Award gives nominees a platform for international cooperation in their respective sector. It also strengthens consultant-client relations by celebrating joint successes and shining an international light on projects. In order to honor and communicate this appropriately, a prominent person from business and/or the public sector takes over the Constantinus Honorary Presidency for one year.

Due to your special position and achievements, we cordially invite you to accept the honorary presidency for the Constantinus Award **Year**. We would be very happy to hear from you!

Your esteemed Honorary Presidency includes the following attendance options:

- Presentation of presidency on www.constantinus-international.com; www.cmc-global.org; Social Media accounts; ICMCI Newsletter.
- Interview or greetings on www.constantinus-international.com; www.cmc-global.org; Social Media accounts; ICMCI Newsletter.
- Constantinus mailing to all previous submitters.
- Preparation of a press release for the submission deadline encouraging participation
- Involvement in the jury
- Participation in Constantinus Award Ceremony:
 - Presence on stage during the gala dinner
 - Involvement in press/media releases and coverage
 - Word of thanks on the web via video message and/or in the Constantinus Award Ceremony video.

We look forward to your positive feedback!

With kind regards,

Alfred Harl, CMC®

Dwight W. Mihalicz, CMC®

Chairman of CONSTANTINUS International

Chairman of ICMCI