



**CMC - GLOBAL**

# Findings of the Asia Pacific Hub Survey

***17 Oct 2019***

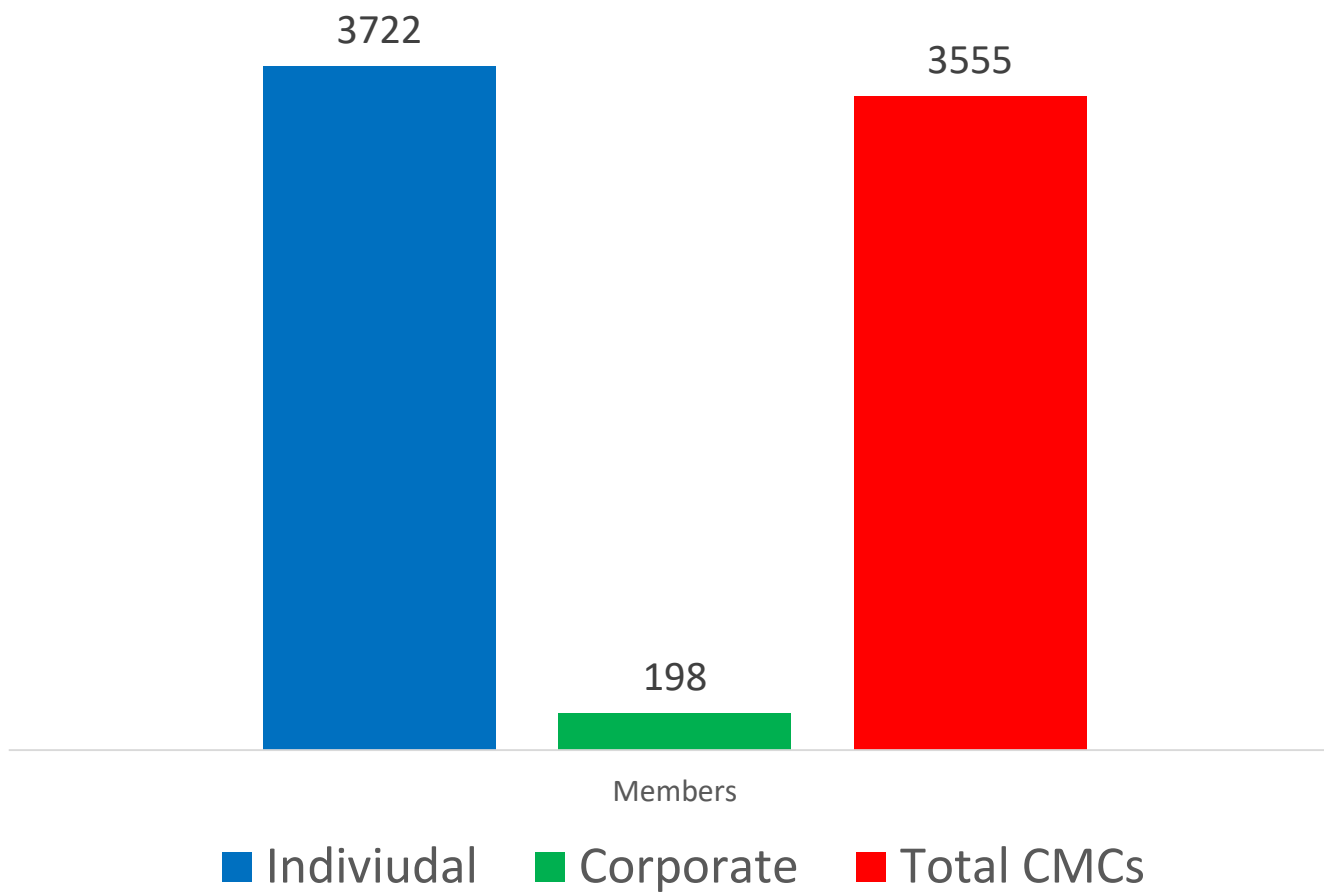


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# Asia Pacific Hub Countries



- Australia
- Bangladesh
- China
- Hong Kong
- India
- Iran
- Japan
- Kazakhstan
- South Korea
- Mongolia
- New Zealand
- Philippines
- Russia
- Singapore
- Taiwan
- Thailand



# Responses to Activities

Activity	Percentage
Members Dialogue Sessions	83%
Training Courses	83%
Members Networking Nights	67%
Invited Partners to Speak	50%
Invited Thought Leaders	33%
Study Mission Abroad	17%
Small-sized Summit	17%

# Products & Services Offered

- Management Consultancy & Training Summit
- **Diploma in Management Consultancy**
- Developing Consulting Skills
- **Annual Awards for Supporters of Management Consultants**
- CMC Directory
- **Competency Training Program**
- R&D for Education
- **Share Best Practices**
- Community of Practices on Business Excellence & Digitalisation

# Courses for Continuing Education for Members (1)

- Speakers from Government, Associations, Academics, Consulting Firms and Enterprises
- Monthly Networking Talks
- Round Table Discussions
- E-magazine & Interesting Reads
- Organising Conferences, Seminars, Workshops and Informal Presentations
- Competency Training Program, In-depth Course / Case Study

# Courses for Continuing Education for Members (2)

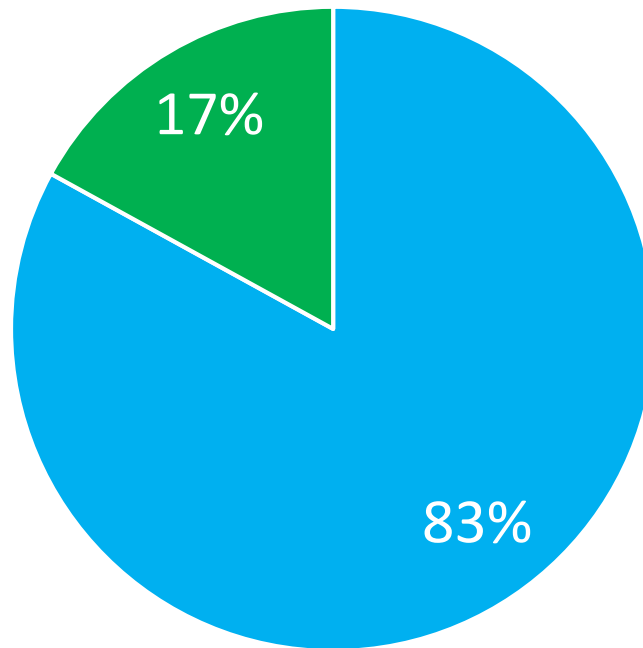
- Ethics
- **Business Excellence**
- Digital Marketing
- **Strategic Planning**
- Innovation and Product Development
- **Management Systems**
- Design Thinking

- Good relationship with the government to influence the policy for management consulting industry
- National activities like Summit, national excellence cases
- Publication of CMC diary for collaboration
- Partnership framework which includes members, government agencies and associations



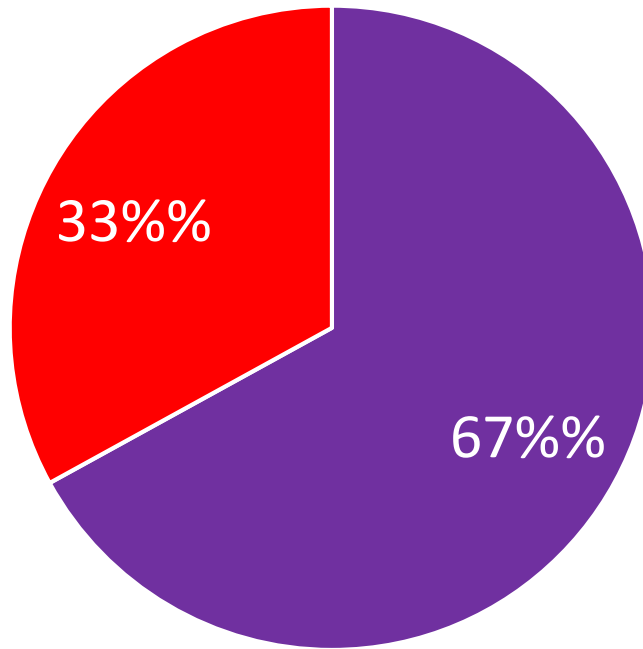
- Transformation of the IMC
- No core products
- Attraction & Acquisition of new young members
- Understanding the Global Management Consulting market
- Financial sustainability
- Changing landscape of the consulting sector in terms of competencies and consulting practices in the wake of new technologies, changing consulting models and client requirements

## Does your IMC have a Strategic Plan that is regularly updated?



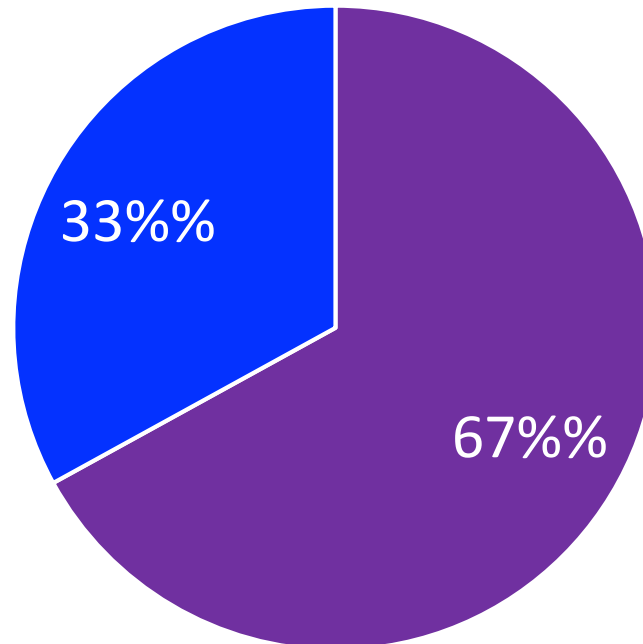
■ Yes ■ No

## Does your IMC Strategic Plan incorporates ICMCI products & services?



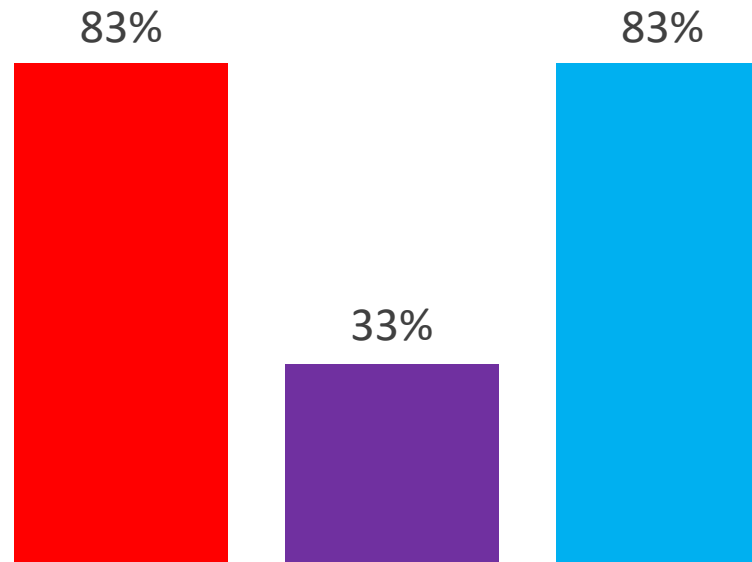
■ Yes ■ No

## Does your IMC have succession planning in place?



■ Yes ■ No

# Intention to Participate in ICMCI events



- Asia Pacific Hub Meeting
- Euro-hub Meeting
- Global Meeting & Conference

# Does your IMC intend to participate and promote ICMCI Products in 2019 – 2020?

Products	Percentage
ICMCI Academic Fellow	66%
Constantinus Award	66%
CMC Firm	33%
CMC Today	33%
ISO 20700 Training for Consultants	50%
CMC Directory	50%



- National Management Consulting Summit
- Directory Services on Domestic Website
- Community of Practice
  - Business Excellence
  - Digitalisation

## IMCs need to

- Focus on attraction and retention of members
- Build new competencies for members
- Forge new partnerships to generate revenue streams
- Establish strategic alliances with government, trade associations or other IMCs





If you can't fly, then run  
If you can't run, then walk  
If you can't walk, then crawl



But whatever you do,  
you have to keep  
**Moving Forward**



**Strengthen Our Collaboration**

**Celebrate Our Diversity**



Diversity is not about how we diff



Diversity is about embracing one another's uniqueness

*Ola Joseph*



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