



hotos: © DMacnamara

## Become Part of a Network of Leading Regional Firms **Going Global**

- > Earn the mark of management consulting *distinction* for your firm
- Become networked with other leading firms around the world to collaborate and expand your reach, your practice, your clientele
- > Join our Global Directory and international promotion of member Firms
- Attend our annual International CMC Conference with unique sessions for CMC-Firms.
- > Pull away from the rest of the pack!

## If you think your firm's got what it takes to Go Global, but you need an extra edge...

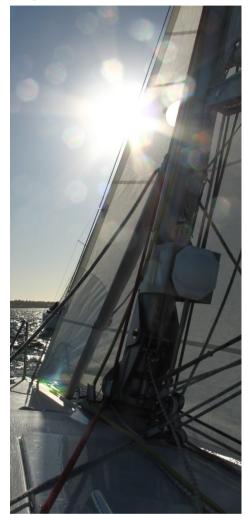
The CMC-Firm designation and program is reserved for a special group of medium to large regional firms: quality firms, firms with solid ethics, firms willing to both share and learn, and committed to growing with us.

A candidate CMC-Firm submits their application and has access to the program information from their head-office national institute of Management Consulting. The national IMC will vouch for the reputation and presence of duly certified CMC's within the firm's employment.

The application is passed on to CMC-Global which will then manage the remainder of the application, fee collection, appraisal and approval process.

The areas for appraisal in this program include:

- Commitment of Firm to Professional Code of Conduct
- Code of ethics and professional conduct evidence in Firm processes
- Consideration in selecting and hiring new consultants
- Use of consultant performance evaluations and reporting by clients
- Commitment of Firm to core competencies, skills and tools
- Supervision, mentoring and provision of feedback to consultants
- Minimum number of CMC's in the Firm





## How to Apply:

Go to the CMC-Global website for application form, appraisal, annual fee schedule and more: <u>www.cmc-global.org/cmcfirm</u> Email: <u>cmcfirm@cmc-global.org</u>

