



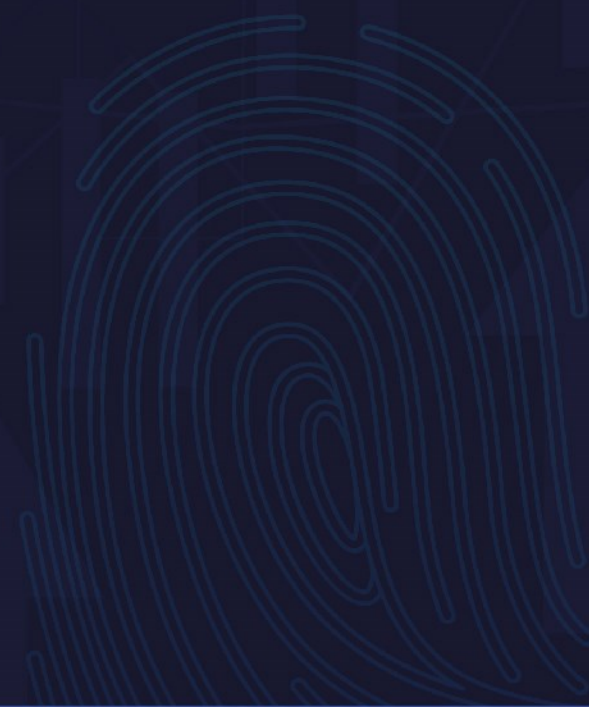
CMC - GLOBAL

ICMCI

2023-2024

PROFESSIONAL DEVELOPMENT AND STANDARDS COMMITTEE (PDSC)

2023-2024 ACTIVITIES



PDSC: PROFESSIONAL DEVELOPMENT AND STANDARDS COMMITTEE

Member	Country	Role
Celal Seçkin	Turkey	Chair
Alan Blackman	Australia	Board
Brian Ing	UK	Member
Nsombi Jaja	Caribbean	Member
Cesara Pasini	Italy	Member
Chris Harper	Canada	Member
Roshan K. Pokharel	Russia	Member
Maurice Mouawad	Lebanon	Member
Miodrag Kostić	Serbia	Member
Reema Nasser	Jordan	Ex-Officio

2023-2024 PROJECTS

- CMC Value Proposition and content for Marketing of the Competence Framework
- Mid-level Certificate and Micro-Credentials
- Excellence Model for IMCs

- ICMCI-UNIDO Project Training Program
- Contribution to the ICMCI White Paper on “the Use of AI in Management Consulting”



CMC VALUE PROPOSITION AND CONTENT FOR MATERIAL FOR MARKETING OF COMPETENCE FRAMEWORK

- Further enrichment and making the document **“CMC Value Proposition and Content for Material for Marketing of Competence Framework”** ready for the review of the ICMCI Board.
- Examples of Value Propositions of IMCs, CMCs; for Member’s clients (The Brand Promise), and Value Proposition for governmental institutions were developed and consolidated.
- Value for prospective consultant Members and for their clients (the recipients of consultant’s services) were specifically focused on and discussed in detail.
- The material for marketing of the CMC Competency Framework has been developed with consideration of the consolidated value propositions.
- The document is now ready for review for completeness and will be available for deployment for the use of IMCs.

MID-LEVEL CERTIFICATE AND MICRO CREDENTIALS

- Development of level(s) between the entry-level and CMC level, a study has been conducted to define intermediate levels for consultants together with the requirements and registration of consultants towards the CMC level.
- Mid-level certification is aimed to be a step on the path to ultimate CMC qualification and incorporate the CMC Competency Framework.
- The achievement of mid-level certification is expected to be supported by a series of micro-credential courses.
- Greater attraction to the ICMCI network is also a goal of the development of the mid-level qualification.
- The document is currently being reviewed for completeness and will be made available for the use of IMCs after endorsement of the Board.

MODEL FOR BEST PRACTICE / EXCELLENCE AWARD FOR IMCs

- The purpose is to improve and deploy a culture of continuous improvement and outstanding performance by recognising good practices and sharing experience across ICMCI IMC Members.
- Good practices identified in recognised IMCs are to be documented, published and shared across the ICMCI community to deploy the culture of organisational excellence.
- Recognised organisations will be given the opportunity to present and share their good practice experience during annual ICMCI meetings.
- The Model document is being reviewed for completeness and will be made available for the use of IMCs after necessary endorsements through ICMCI Board and relevant committee(s).

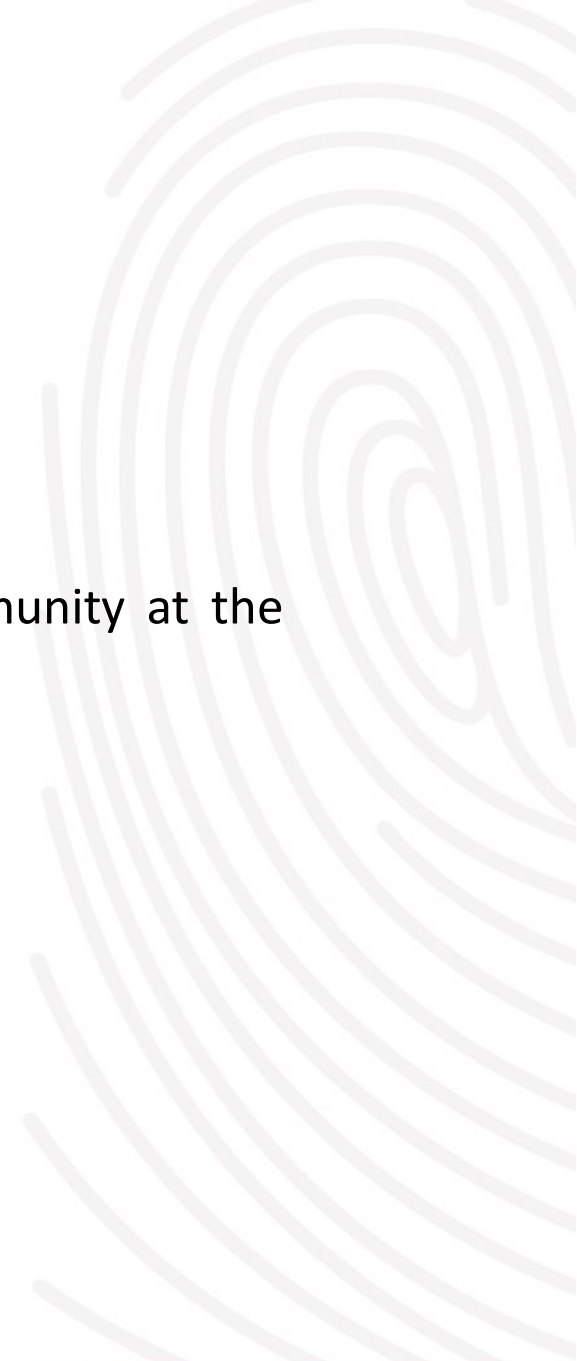
PREPARATION OF ICMCI-UNIDO PROJECT TRAINING PROGRAM

- A comprehensive training content has been prepared.
- Content is being reviewed by UNIDO.
- Steps for implementation through next steps are under preparation.



CONTRIBUTION TO THE ICMCI WHITE PAPER ON “THE USE OF AI IN MANAGEMENT CONSULTING”

- White Paper on the subject has been issued by ICMCI.
- PDSC Chair has contributed as author to the chapter on ethics.
- The White Paper has been announced to the management consulting community at the International Consultants Day in June 2024.



PLANS FOR NEXT PERIOD

Mid-level Certificate and Micro-Credentials: being worked for completeness and will be deployed across IMCs.

Value Proposition and Marketing Material: details will be finalised, and material for marketing will be shared with IMCs through ICMCI channels.

Excellence Award for IMCs: The Model will be shared with IMCs through appropriate ICMCI channels pilots will be implemented by IMCs from different levels of maturity.

ICMCI-UNIDO Project: The project will be implemented and further opportunities to deploy similar projects in other countries.

THANK YOU



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