The 2018 CMC-Global Annual Meeting of Delegates and 6th CMC International Conference

MILANO, ITALY
16-19 October 2018
The Italian Professional Association of Management Consultants

Invite you to the 2018 Annual Meeting of Delegates and 6th CMC International Conference in Milan from 16 to 19 of October

we invite you also to join us in celebrating of our 50th Anniversary
Why Milan

• **Milan** is the capital of the homonymous **metropolitan city** which includes **134 municipalities**, having more than **3 million inhabitants**

• It is known as a **leading city** in the **world economy** and a **center of international trade** and **finance**

• **Creativity** is the engine which powers Milan: the **world capital of fashion and design**

• **Technology, art and music** are the pulsating heart of **modern and dynamic city**
The Annual Meeting of Delegates will take place between 16 and 17 of October 2018 (Tuesday and Thursday)

It will be organized to fulfil its institutional objectives and to provide added value to the participant IMCs
The CMC International Conference will take place between 18 and 19 October 2018 (Thursday and Friday)

The theme will be “MAKING A SUSTAINABLE WORLD”

With an emblematic payoff “How creative thinking and disruptive innovation shape our future”
The Conference aims at providing answers to the following key questions:

- To what extent the unprecedented innovations we are facing are impacting our business and our lives?
- How this affects the Management Consulting industry?
- Do they require specific approaches for our clients?
- How should we add value at social and economic level?

To develop the theme we wish to launch an international call for papers which aims at selecting the “best of breed” of ideas and best practices on the theme.
For the Annual Meeting of Delegates is proposed Palazzo Bovara which is the prestigious venue of the Circle of Commerce of Milan.

- Designed in 1787 by Francesco Soave, it represents a happy expression of Lombard Neoclassic style.
- It is just nearby the Conference venue.
• **Palazzo Castiglioni** - the Conference Center of the Union of Commerce of Milan - is the proposed venue for **CMC International Conference**

• In the **heart of Milan**, it is close to all major locations of commercial, cultural and institutional interest

• Designed in 1903 by Giuseppe Sommaruga, it is a jewel of **European Liberty style**

• **APCO Headquarter** is located there
Constantinus Award & 50th Anniversary Gala

For **Constantinus Award** and **50th Anniversary of APCO** we propose a unique venue which is located just at the 23rd floor of one of the newest business center: the **WJC Tower**
Partner Program

• Touristic Program in parallel to Annual Meeting of Delegates
  - City Tour with “Milan Classic with Museum Visits” (one day)
  - City Tour “Milano Fashion” (half day)

• Touristic Program in parallel to CMC International Conference
  - Lago di Como with bus (one day)
  - City Tour with “Milan Classic with Museum Visits” (one day)

• Performance at La Scala Opera House
Post conference tours – Option 1 (2 days)
Venice – Franciacorta Highlights – Palladium Villa

• **Saturday**
  - Departure from Milan by private bus in the morning
  - Stop in Franciacorta and visit to Bellavista cantine, with showcase of the wine production process, with tasting and lunch in Franciacorta Relais
  - Departure to Venice with boat transfer to the hotel, with dinner and overnight

• **Sunday**
  - After breakfast, a walking tour in Venice with an English speaking city guide
  - Lunch in a typical restaurant
  - In the afternoon departure to Villa Foscari named The Malcontenta
  - Arrival in Milan in the early evening
Post conference tours – Option 2 (3 days)
Highlights of Tuscany Tradition

• **Saturday**
  - Departure from Milan by private bus in the morning
  - Arrival late in the morning in a Chianti castle, tasting of typical wines and lunch
  - In the afternoon a panoramic tour of the most famous villages in the Chianti area
    where you can admire the spectacular autumn colors of Tuscany
  - Arrival in a four stars Relais, dinner and overnight in the hotel

• **Sunday**
  - After breakfast departure to Montalcino, free visit to the village
  - Lunch in a typical farm with wine tasting (Brunello di Montalcino)
  - In the afternoon visit to Pienza
  - Return to Relais, dinner in hotel and overnight

• **Monday**
  - After breakfast visit to San Gimignano, visit to an oil mill and wine cantine
  - In the afternoon panoramic tour of Florence and arrival in Milan in the evening
We welcome you all at the 2018 CMC-Global Annual Meeting of Delegates and 6th CMC International Conference MILANO, ITALY 16-19 October 2018