

2023 IMC KOREA's Speech @ the CMC Conference and ICMCI Annual Summit in Jordan





Ms. LEE Mi-Kyung
Vice Chairman
of IMC Korea

<Profile>

- Vice Chairman of KMTCA(Korea Management Technology Consulting Association)
- Director of the Lifelong Education Center of KMTCA
- CEO, T&B Management Consulting Institute
- Managing Director of Global Business Department, Rehoboth Business Incubator Co., Ltd.
- Professor at Dongguk University & Gacheon University
- CMC, Certified Management Consultant (Ministry of Small to Medium Business Ventures, Korea)
- Member of Korea Social Enterprise Agency Central Committee
- Member of Korea Employment and Labor Ministry's social and business expenses committee
- Member of Korea Employment and Labor Ministry's Wage Review Committee



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<Summary>

“welcomes attendees to the CMC Conference and ICMCI Annual Summit, highlighting Korea's interest in AI collaboration and the importance of consultants in Small Medium Enterprise (SME) development, while also emphasizing KMTCA's role as a legally recognized organization supporting business and technology consultants, and expressing hope for enhanced international cooperation in the future.”



<Welcome & Congratulations>

- 1: Honored to Represent Consulting Industry in Korea
- 2: Celebrating the 10th International CMC Conference and ICMCI Annual Summit
- 3: Emphasizing the Theme: Synergy of Artificial Intelligence

<AI Collaboration in South Korea>

- 1: South Korea's Interest in Collaborative Work with Business Consultants in AI Sector

<Global Consultant Contributions>

- 1: Recognizing Excellent Capabilities of Representatives from Various Countries
- 2: Importance of Their Contribution to SME and Industry Development



<KMTCA Overview>

- 1: Establishment in 1986
- 2: 16,892 Certified Business and Technological Consultants
- 3: Legal Recognition in South Korea as of April 7th, 2021
- 4: 20th Anniversary of ICMCI Membership with 590 Active Certified Business Management Consultants

<KMTCA's Focus>

- 1: Managing Certified Management Consultants (CMC)
- 2: Import-Export of Korean Technology
- 3: Key Supply Chain Management
- 4: Providing Environmental, Social, and Governance (ESG) Education Globally

<Challenges Faced During COVID-19 Pandemic>

- 1: Competition from Imitating Organizations
- 2: Emphasis on Legitimacy Through Government License



<Consultant Expertise>

- 1: Consultants Specialize in Various Sectors: HR Development, Finance, Marketing, Production, Innovation, Technology
- 2: Diverse Tasks: Government Consulting, Educational Programs, International Cooperation, Institutional Improvements

<Education & Training>

- 1: Legally Mandated Education for Certified Consultants
- 2: Offerings Include Training Courses, Practical Internships, Lifelong Education

<Lifelong Education Center>

- 1: Role in Strengthening Consulting Foundations
- 2: Enhancing SME Capabilities
- 3: Involvement in Government-Supported Projects



<Enhancing International Cooperation>

- 1: Vision for Strengthening Ties Between South Korea (IMC Korea) and Other Countries
- 2: Moving Forward Together with the CMC in the Future

<Thankful Message>

- 1: Expressing Gratitude for the Audience's Time and Attention
- 2: Final Words of Appreciation and Thanks

<Contact Information/Inquiry>

- 1: Ms. LEE Mi-Kyung
- 2: gin0822@gmail.com



Thank you!

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cmc-global@cmc-global.org

www.cmc-global.org



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