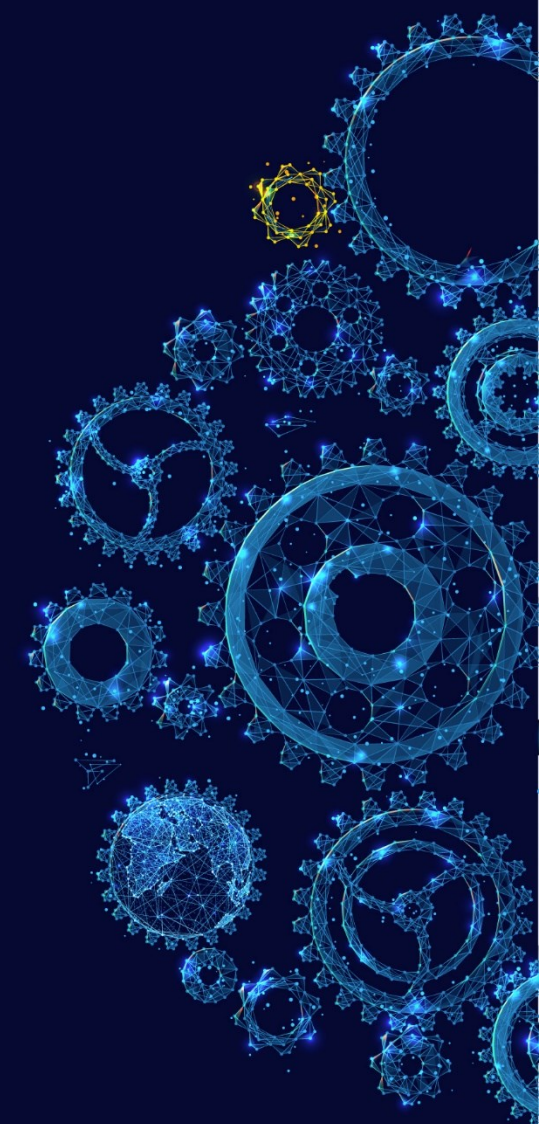


PROFESSIONAL DEVELOPMENT AND STANDARDS COMMITTEE (PDSC) 2022-2023 ACTIVITIES



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Member	Country	Role
Celal Seckin, CMC®	Turkey	Chair
Alan Blackman, CMC®	Australia	Board Liaison
Jerald Savin, CMC®	USA	Member
Brian Ing, CMC®	UK	Member
Nsombi Jaja, CMC®	Caribbean	Member
Cesara Pasini, CMC®	Italy	Member
Aleksandra Hristov, CMC®	Serbia	Member
Chris Harper, CMC®	Canada	Member
Reema Nasser	Jordan	Ex-Officio

- Defining “Mid-level Certificate” requirements,
- Developing a “CMC Value Proposition and content for Marketing of the Competence Framework”,
- Defining the content of a “Course for Micro-Credentials”
- Developing an “Excellence Model for IMCs”.
- **Reviewing ISO 20700: 2017 Standard Checklist Training Material**
(by a separate Task Force)
- Defining an ICMCI-UNIDO competency framework training program
(by a separate Task Force)



- Initiated by an approach from the Board to **define the entry-level and CMC level**
- Aimed to be **a step on the path to ultimate CMC qualification** and incorporate the CMC Competency Framework.
- **To be supported by a series of micro-credential courses.**
- Aimed to get greater attraction to the ICMCI network towards **development of the mid-level qualification.**
- This work is **under progress** by the task force consisting of **Cesara Pasini** (mainly focusing on the Mid-level Concepts), **Chris Harper** (mainly focusing on Micro Credentials) and **Brian Ing** with external resources by **Andreas Schweighofer**.



- Value proposition concept has been **defined from various perspectives**: IMC or the Certified Management Consultant designation, members and holders of CMC, or the clients of IMC/CMCs.
- Different statements of the Value Proposition for different audiences were considered (e.g., Value Propositions of IMCs, CMCs; Value for prospective consultant Members and their clients)
- **Consolidation** of all inputs was done by **Jerald Savin** with the assistance of task force; **Aleksandra Hristov**, **Brian Ing**, **Nsombi Jaja**, **Celal Seçkin** and external resources by **Gerhard Wanek**.
- **Content for marketing material** of the CMC Competency Framework is **being developed** with consideration of consolidated value propositions.

Model for Best Practice / Excellence Award for IMCs:



- Purpose is to **deploy a culture of continuous improvement** by recognising **good practices and sharing experience across IMCs**.
- opportunity to be given the recognised IMCs and share their good practices during annual ICMCI meetings.
- A model for this purpose developed by the task force; **Celal Seçkin** and **Nsombi Jaja**, with external resources by **Anthony Merem**.
- Draft model has been shared with the Membership Growth and Development Committee and will also be communicated to the IMCs to test its practicality and use.

- **Review of ISO 20700 Checklist Training Material:** A task force consisting of **Celal Seçkin, Reema Nasser, Nick Warn, Nsombi Jaja, Dwight Mihalicz, and Dr. Ilse Ennsfellner** reviewed and improved the complete set of material for the Self-declaration Checklist training on ISO 20700:2017.
- **ICMCI-UNIDO Competence Framework Project:** A project between ICMCI and UNIDO has been initiated to develop a competence framework and use it to certify Ghanian consultants in agriculture businesses. **Nick Warn and Celal Seçkin** contributed to the project.

Thank you!

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