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ICMCI Academic Fellows

Dr Simon Haslam

Chair – Academic Fellows Panel



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1. Must hold a full time faculty position at a recognized academic institution, specifically a publically accredited university and/or a CMC with adjunct/sessional teaching appointment.

or

2. Must be engaged in research and/or teaching within the external or internal management consulting field for a minimum of five years.

Role of ICMCI Academic Fellows panel

1. Stakeholder group to add new perspectives and insights to the management consulting community.
2. Enhanced awareness and profile for IMCs at the Fellow's educational institution.
3. Increased membership through the expected development of management consulting streams within MBA or related Masters programs.
4. Pragmatic contributions to debates within IMC on academic matters.

Now 51 Academic Fellows from 25 IMCs

Australia (1), Austria (3), Canada (5), Caribbean (1), China (1), Denmark (2), Hungary (2), India (1), Iran(2), Ireland (4), Jordan (1), Kazakhstan (1), Netherlands (2), New Zealand (1), Romania (1), Russia (2), Singapore (2), South Africa (1), South Korea (6), Sweden (1), Thailand (1), Turkey (1), UK (7), USA (1)

Academic Fellows panel – 2018 aspirations

- Increasing Academic Fellows panel
- More Management Consulting modules on MBA programmes (etc) linked to ICMCI
- Stronger connection between ICMCI and existing Management Consulting modules
- More dialogue connecting IMCs/ICMCI and the academic community around management consulting



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Management Consulting – academic modules



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This presentation reports the characteristics of management consulting modules in universities and business schools

Its purpose is to provide insight for universities not already providing management consulting modules. The focus is on degree modules at a masters/post-grad level

- ...develop strengths in areas of competency important to management consultants
- ... understanding of the approaches, concepts and methods of management consulting as a professional business practice
- ...apply understanding in a practical context to diagnose problems within organisations and develop effective solutions
- ...a rich and critical understanding of the consulting industry

...prepare high performing postgraduate students to meet the challenges of professional management consulting

...understanding of not just how to consult and how to manage consultants, but also the ethical risks in the profession

...learning objectives are therefore based on CMC Canada's 'Competency Framework' for Certified Management Consultant.

...examine current literature, theories, models and practice with respect to the management consulting world.

Management Consulting module duration

3 days... or...8 weekly lectures

20-30 hours lecturer input

100 – 200 learner hours

One elective module of MBA equivalent (9 – 20 credits)

Ideally someone with practical consulting experience, as well as academic standing

Modules often use guest speaker input (e.g. 2 hour presentation/discussion) to strengthen the practical insight

Management Consulting module content

- Role of consulting (applications/criticisms/trends)
- Structure of the management consulting industry
- Managing the consulting process (selling/proposals/client relationships/presentations/reports)
- Consulting tools (data gathering/diagnostics/problem analysis/interviews/interventions)
- Consultant-client communications/dialogue
- Running a consultancy/practice management
- Project management
- Change management
- Ethics in consulting/Code of Professional Conduct

- Lecture input
- Case studies
- Consulting projects (on client sites)
- Guest input
- Role play
- Group work
- Group presentations
- Videos
- Reading list (papers and textbooks)

- Individual written assignment (2,000- 4,000 words) - business case study/consulting project report/consulting proposal
- Group presentation – pitch/consulting project
- Class participation
- Exam

Useful ICMCI input to Management Consulting modules

- ICMCI CMC Competence Framework
- ICMCI Code of Professional Conduct
- ISO 20700 – Guidelines for Management Consultancy Services
- Link to CMC certification

Further information – contact:

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- [Link to CMC certification](#)

Further information – contact:
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