



CMC - GLOBAL

ICMCI - ACADEMIC FELLOW PROGRAMME

**JANUARY 2021
GUIDANCE TO IMCS**

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COVERING LETTER TO INSTITUTE CHAIRS, DELEGATES AND EXECUTIVES

The ICMCI Academic Fellow designation is intended to be a mark of distinction which recognises academic practitioners from around the world who have contributed to the study and teaching of management consultancy. It will be awarded by ICMCI to suitably qualified individuals based upon the recommendation of the local IMC.

Further to our past successful nominations and appointments, we now have 65+ members of the Academic Fellow community.

We are now writing to again enlist your assistance in identifying additional Academics to join our Academic Fellow community.

Target audience of academics which would include **individuals linked to your IMC, who might hold the CMC designation, and have teaching and / or research roles at recognized universities.**

This document sets out the criteria for appointment and the process involved.

You should aim to submit names of your candidates by **March 19, 2021.**

A reminder of the benefits of the appointment to all concerned is shown in Appendix 1; a draft letter informing a candidate of their selection is shown in Appendix 2. **This should not be sent to the candidate until their nomination has been provisionally approved by ICMCI.**

Simon Haslam CMC

Chair, Academic fellow Nomination Committee, 2021

THE APPOINTMENT PROCESS

Identifying suitable candidates:

In providing your nomination, the following eligibility criteria will apply:

- ▶ We expect that you will consult with colleagues within your own IMC organization to scan the academic landscape for suitable candidates – please note that this is a preliminary step and that **potential candidates should be contacted at this stage to assure interest and provision of required application data.**
- ▶ The candidate must hold a position at a recognised academic institution, specifically a publicly accredited university within your country.
- ▶ The candidate must be engaged in research and/or teaching within the external or internal management consulting field.
- ▶ The candidate can also be a practicing CMC who holds a part time teaching or research role at a recognized publicly accredited university within your country. Such a teaching appointment would be on an adjunct, instructor or associate faculty basis with such a position.

Submitting your nomination:

Once suitable candidates have been identified and their initial interest determined, please notify *the ICMCI Secretariat* (cmc-global@cmc-global.org), with copies to Simon Haslam (simon@researching.co.uk), and Reema Nasser (reema.nasser@cmc-global.org) who are coordinating this process. You should submit the following information with your nomination by **March 19, 2021**:

- ▶ The candidate name; their position, and their academic institution.
- ▶ Their academic track record, such as management consulting classes taught; published academic papers and/or books; conference presentations; management consulting engagements/retainers; related industry seminars.
- ▶ Sources of on-line information that is available about the candidate, such as their individual website or LinkedIn address or university profile/biography. Their email address is also a must.
- ▶ The assessment of the candidate's demonstrated involvement with the management consulting profession and how they might contribute through their Academic Fellowship.

The selection process:

1. Nominations together with the supporting information will then be forwarded to the ICMCI Academic Fellowship Panel who will assess the suitability of the candidate for ICMCI Academic Fellow. The decision will usually be one of provisional approval, rejection, or possibly deferment if the candidate is considered to have insufficient experience at present.



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2. If the candidate is provisionally approved, by the Academic Fellowship Panel and then the ICMCI Board, the nominating IMC will be notified. They should then contact the nominated candidate to ascertain their potential acceptance pending final approval by Board. A copy of the suggested communication to the candidate is detailed in Appendix 2.
3. The IMC should then inform the ICMCI Secretariat whether the candidate has accepted the award.
4. On being so informed, confirmation of the award is provided by the Academic Fellowship Panel (via Board) and advised to the IMC who, in turn, advises the successful candidate with a suitable certificate/letter and concurrent press release. The appointment term will last for the duration of the Academic Fellow's involvement in management consulting academe.

APPENDIX 1: BENEFITS

To the IMC:

- ▶ The engagement of a valuable stakeholder group that will add new perspectives and insights within your management consulting community. There will be the expectation that the Academic Fellow will demonstrate tangible on-going involvement with the management consulting profession.
- ▶ Increased awareness and profile for your IMC at the Academic Fellow's educational institution.
- ▶ Increased membership through the potential development of management consulting streams within MBA or related Masters programs which could lead to award of the CMC credential upon suitable demonstration of knowledge and competence.
- ▶ Pragmatic contributions to debates within your IMC on academic matters, including annual conferences where Academic Fellows and other related academics can profile their research and teaching best practices.

To the Academic Fellows:

- ▶ Academic and professional profile arising from the appointment along with international peer recognition.
- ▶ Publication opportunities for their research via ICMCI channels.
- ▶ Invitations to conferences and meetings with the opportunity to showcase their applied research and publications.
- ▶ Support for appropriate research projects within the management consulting field, in terms of providing industry contacts and primary research respondents, along with endorsement of funding applications.
- ▶ Support for major student projects through CMC client introductions or directly for CMC practitioners.
- ▶ The ability to use the post nominal designation CMC-AF.



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APPENDIX 2: LETTER TO NOMINEES WHO HAVE BEEN PROVISIONALLY APPROVED

Dear Candidate,

We are pleased to advise that we (the local IMC) have initiated a process to nominate you for the designation 'ICMCI Academic Fellow'.

The International Council of Management Consulting Institutes (ICMCI) comprises a network of management consultancy associations and institutes worldwide, who have a common purpose and shared values and goals. The goal of ICMCI is to promote a closer working relationship between all management consulting institutes with a primary focus on raising the standards of the profession of management consulting and to create worldwide recognition and acceptance of the CMC (Certified Management Consultant) mark.

The ICMCI Academic Fellow designation is intended to confer a mark of distinction which recognises those academics and teaching practitioners who have contributed to the study and teaching of management consultancy. You will be joining an exclusive community who have a passion for the delivery and dissemination of management consulting education.

To complete our nomination process, we need to confirm that you would agree to accept this designation which will permit the completion of the ICMCI formal approval.

We anticipate that your involvement would provide some key benefits to the profession and the local Institute of Management Consulting, specifically:

- ▶ The provision of valuable new perspectives and insights within the country's management consulting community.
- ▶ Increased awareness and profile for the CMC (Certified Management Consultant) credential at your educational institution.
- ▶ Pragmatic contributions to debates on academic matters, including annual conferences where you and other Fellows can profile their research and teaching best practices.

The potential benefits of the Academic Fellow designation to you would include:

- ▶ Academic and professional profile arising from the appointment along with international peer recognition.
- ▶ Publication opportunities for their research via ICMCI channels.
- ▶ Invitations to conferences and meetings with the opportunity to showcase their applied research and publications.
- ▶ Support for appropriate research projects within the management consulting field, in terms of providing industry contacts and primary research respondents, along with endorsement of funding applications.
- ▶ Support for major student projects through CMC client introductions or directly for CMC practitioners.
- ▶ The ability to use the post nominal designation CMC-AF.

We hope that you will accept our invitation to proceed and look forward to your favourable response,

Yours etc.

IMC Board Chair (name and signature)