



ICMCI ACCREDITED

MANAGEMENT CONSULTANCY COURSE (AMCC)

1) Guidance notes: IMCs offering AMCC

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Accredited Management Consultancy Course (AMCC) Purpose

The purpose of the ICMCI AMCC is to provide Accredited Providers, be they Higher Education Universities or Training Providers, with a globally recognised endorsement that will allow prospective clients seeking qualifications, courses and /or training in areas of Management Consultancy to have a level of assurance in the courses being offered.

Standards for the AMCC are derived from a combination of the ICMCI Competence Framework, ISO 17011 and ISO 17024. National IMCs will ensure that the Accredited Providers delivering the AMCC maintain these

standards. The ICMCI will embed reviews of the monitoring of these standards as part of the triennial IMC assessment. Thus only full members of the ICMCI will be eligible to participate in the AMCC.

Accredited Providers who are successful in achieving the AMCC will be added to a global AMCC register maintained by the ICMCI and will be entitled to use the ICMCI logo with AMCC in their promotional materials for the specified course(s). National IMCs may wish to develop unique partnering arrangements with approved AMCCs to develop education and training programs that mutually promote the achievement of CMC competencies as well as the CMC designation.

Principles of AMCC

1. National IMCs apply to the ICMCI for approval to offer the AMCC
2. IMCs with schemes already in place can submit their scheme to the ICMCI together with their application demonstrating equivalence
3. The scheme will be administered by the National IMCs
4. All documentation will be available for download from the ICMCI website
5. The scheme is open to all Accredited Providers who offer qualifications /courses on Management Consultancy
6. Courses are mapped to the ICMCI Competence Framework.
7. Applications to offer the AMCC are mapped to ISO 17011 and ISO 17024
8. It is the qualifications /courses that are endorsed, not the Accredited Provider or the students
9. Qualifications / courses are approved subject to the completion of an application form, review by an IMC assessor and payment of fees
10. Accredited Providers that achieve AMCC status for their course(s) can use this promotionally, using the official ICMCI branding
11. The AMCC is renewable annually

It should be noted that the AMCC is managed in the same manner as the CMC: ICMCI controls the designation, but the assessment and award of the AMCC to Accredited Providers' courses is sub-contracted to full ICMCI members.

Therefore IMCs who are approved to offer the AMCC will be assessed on the management of the scheme at their tri-annual CMC audit.

Benefits of the AMCC

The benefits of the AMCC will be essential tools for the National IMCs when selling the product to the Accredited Providers. This information will be visible on the ICMCI website, where listings of the IMCs and Accredited Providers offering the AMCC will appear.

Benefits to the Accredited Providers:

- All types of businesses, including education and training, are developing global portfolios. This product will support their aim
- Students and clients will see the designation as an additional assurance of quality
- Prospective students seeking training in countries outside their own will have an easy way to identify suitable providers
- The course will be seen as setting and raising standards within Management Consulting education
- Accredited Providers will be able to locate potential business partners in other countries with ease
- The ICMCI logo will provide an international badge for recruiting overseas students and for students who are seeking international careers
- Demonstrates the relevance of the course to the working environment
- Listing of courses and Accredited Providers on the ICMCI website provides easy reference
- The standing of the qualification /course within the Accredited Providers will be further enhanced by external endorsement
- Provides additional endorsement when applying for their own funding (company with bank, university with public funding)
- Supports and justifies curriculum to internal review/scrutiny
- Membership of National IMC for students attending the course(s) thereby demonstrates their commitment to the professional code of ethics, which will in turn support their application for positions within companies
- Provides a reference within the courses to justify the teaching on ethics and professionalism

Benefits provided by the ICMCI:

- Permission to use the ICMCI AMCC logo in relation to the specified endorsed course
- Listing on the ICMCI website
- Inclusion in the circulation of ICMCI documents
- Invitations to appropriate ICMCI events
- The opportunity to exchange ideas with other AMCC providers
- Scope to share and resource work on an international basis

The product will raise the profile of the ICMCI and National IMCs, particularly with students who are, in the main, the next generation of Management Consultants with whom the ICMCI and IMCs wish to engage.

Benefits to the IMCs

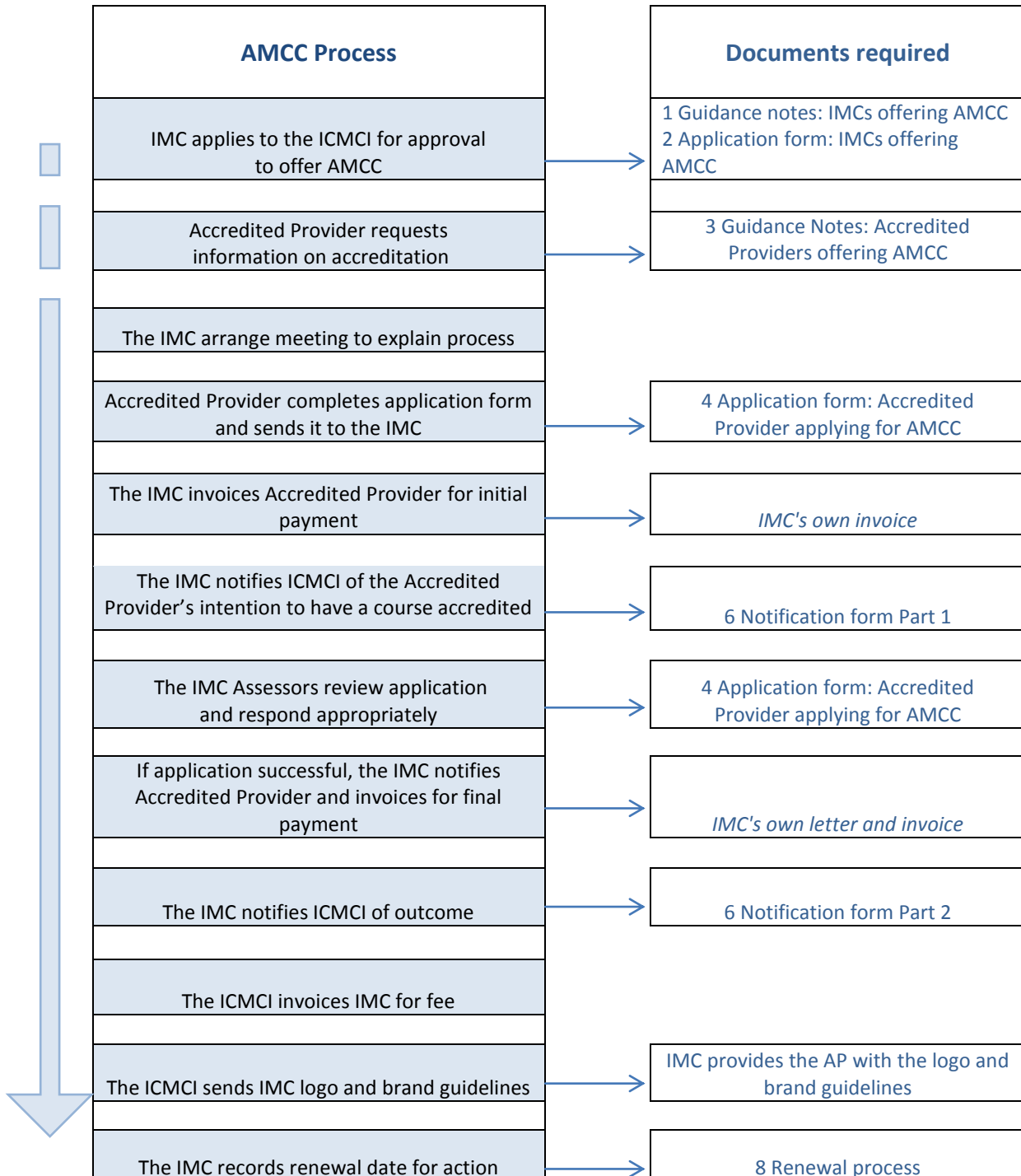
- Forge links with Institutes and further enhance those already in place
- Increase brand recognition
- Increase membership
- Attract next generation Management Consultants into membership
- Generator of income
- Raise the profile of the IMC within its membership
- Provide potential for increasing CMC achievement

IMCs applying to the ICMCI to offer the AMCC

- Only IMCs that are full Members of the ICMCI are qualified to offer the AMCC
- An application form must be completed and sent to the ICMCI, together with the IMCs' own scheme if they choose not to use the ICMCI version
- Two ICMCI Assessors review the application and can either:
 - Approve the application
 - Request additional information
 - Refuse the application
- The ICMCI will communicate the outcome to the IMC
- If successful the IMC can then roll out the AMCC

Reference Document: **3) Application form: IMCs offering AMCC**

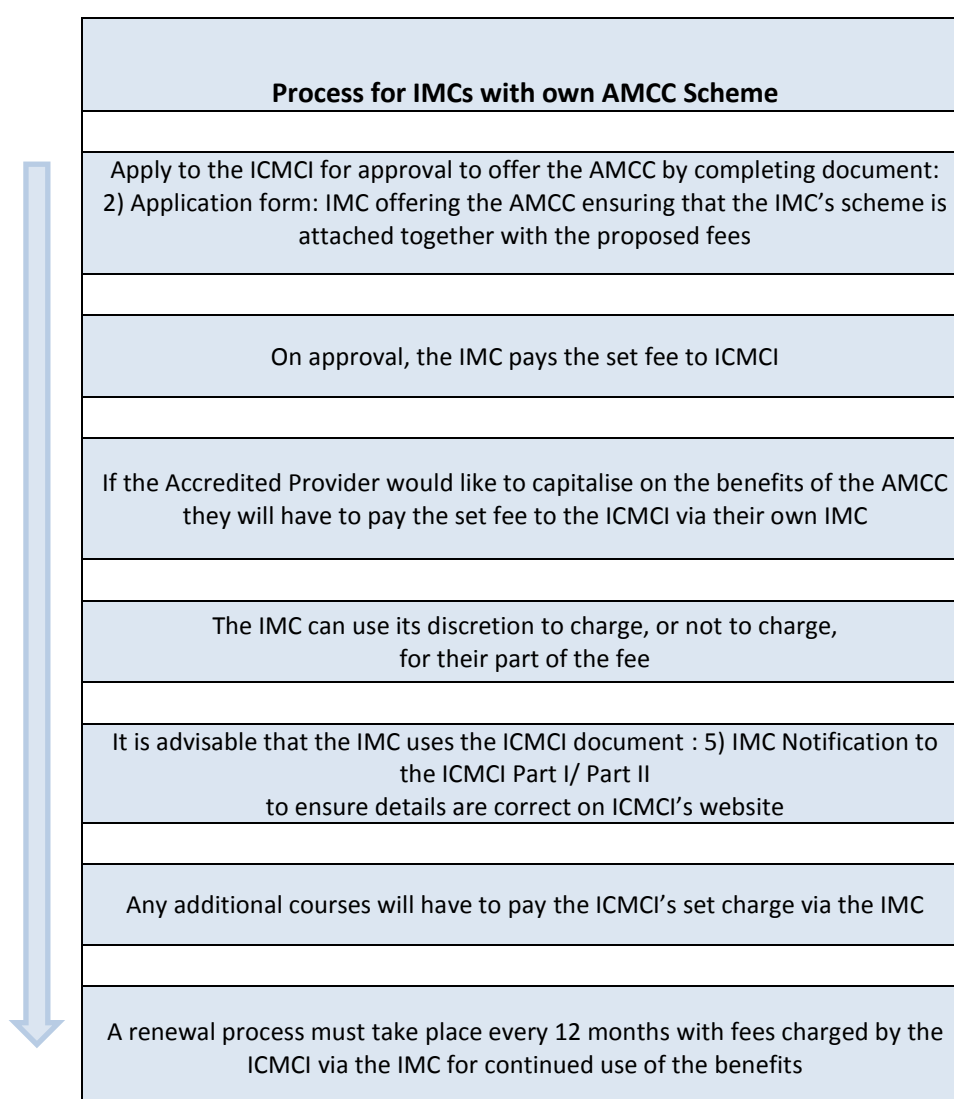
The AMCC Process



Process for IMCs with own AMCC equivalence

The ICMCI AMCC process allows for IMCs either to adopt the AMCC process and use all the documentation supplied or to use their own if they have a scheme already in place.

If the IMC chooses to use their own process, but would like the Accredited Provider to have access to the benefits offered by the AMCC, the IMC must carry out the following:



Fees

National IMCs will assume responsibility for all the AMCCs in their country. This means that they will be able to capitalise on fees, which will raise additional revenue. They will also be able to interact with students, potentially increasing membership numbers.

Fee charging for the AMCC is as follows:

IMC assessment fee

IMCs should pay a fee to the ICMCI for the assessment of their AMCC scheme to see that it complies with ICMCI requirements. This fee will be payable on each assessment which will be done every three years. The fee charged by the ICMCI will be €250. No visits will be required to conduct the assessment; it will be based on an examination of documentation.

Provider fee

The fee charged by the ICMCI to an IMC for each Accredited Provider will be €250 when they are first accredited by ICMCI and €150 per year thereafter.

Course accreditation

The fee payable for course accreditation will be €100 per course when it is first accredited and €50 per course for each annual renewal thereafter.

Example

	A training organisation is not yet accredited and wants three of its courses to be AMCC	€
Fee due to the ICMCI by Accredited Provider	For first accreditation	250
	For Accreditation of three courses: 3 x €100	300
	Total payable to ICMCI	550

For any additional courses Accredited Providers will only be required to complete the mapping section of the application form.

IMCs can of course decide how much they charge an Accredited Provider. These fees must be explained to Accredited Providers during the application process. IMCs should be mindful of current local economic situations in their countries before setting their fee.

IMCs are responsible for collecting the fees due to the ICMCI from the Accredited Provider and forwarding them to ICMCI.

Student membership of National IMCs is highly desirable, it increases their numbers and enables them to engage with the next generation of consultants. However the IMC should take the following points into consideration when deciding how to encourage these students into membership:

- To charge the Accredited Providers directly would place a financial burden on them and potentially discourage a customer
- To charge students directly could be an administrative burden to the IMCs and therefore they may not get sufficient take up
- To reduce the student fee may not fit in with the IMC's strategy

These are just a few points to consider in relation to the potential student membership. The outcome of these decisions should be reflected in the fees charged and attached as requested to the IMC application form.

AMCC Renewal Process

The AMCC is viable for 12 months after which a renewal process should take place. This will consist of a review of the course and its outcomes

Reference Document: 6) AMCC Renewal Process

Taking the example given above on page 7, in year 2, the fees due to ICMCI from an Accredited Provider would be.

	A training organisation is accredited and wants to renew the accreditation of three of its courses to be AMCC	€
Fee due to ICMCI by Accredited Provider	For re-accreditation	150
	For renewal of accreditation of three courses: 3 x €50	150
	Total payable to the ICMCI	550

Once the IMC has decided on its fees they must put together a document clearly illustrating what their fees will be. This document must accompany the IMC's application to offer the AMCC. It is anticipated that this same fee sheet will be used by the IMCs in discussions with the Accredited Providers .

Launch of AMCC by IMCs

It is advised that the IMCs develop a marketing plan to target appropriate organisations and raise awareness of the product. It is recognised that these Accredited Providers who wish to engage with the AMCC may vary in size from large businesses to those with a single trainer, for example:

- * Commercial consulting and / or training organizations
- * In-house learning centres, including those of management consulting firms
- * Management Consulting Institutes and Associations
- * Professional bodies and trade associations
- * Institutions of Higher Education (colleges and universities)
- * Individual trainers

In order to meet the requirements to gain endorsement of their courses, the Accredited Providers must meet a set of criteria ensuring the quality and professionalism of not only the course but also of its delivery.

Reference document 3) Guidance notes: Accredited Providers offering AMCC
4) Application form: Accredited Providers offering AMCC.
(Includes the IMC assessment documentation)

Support in the completion of the application form is at the discretion of the IMC.

The main elements of the application form are as follows:

1. Details of the Institution applying for AMCC
2. Details of the course
3. Details of the trainers / lecturers delivering the course and their qualifications
4. Mapping of course to the ICMCI Competence Framework

The endorsement will last for 12 months after which a renewal process should be implemented.

Reference Document: 6) AMCC Renewal process