

# Does collaboration create impact? Let's find out together at Logotel

*People and social*

Logotel is a Service Design Company that designs and **guides the transformation of companies** through collaborative innovation and transformation paths with a strong impact on their commercial and organizational action, in ever-changing landscapes.

Its team of over 180 professionals designs and develops services and experiences on an international scale, from strategy to delivery to the "life" of projects. Logotel's approach combines different disciplines and skills, always "People & Design Focused", making innovation concrete, engaging the networks of entire organizations distributed throughout the territory, redesigning the relationships between brands, internal and external Clients to generate real impacts.

In 2017 Logotel has worked with more than 60 national and international Clients, involving 5,000 people in training projects and connecting more than 80,000 with the 31 Content and Business Communities that provide services and content, motivate people, enable sharing and participation.

The workshop after the initial welcome coffee is divided into three moments.

Initial speech about Logotel experience and its methodological approach.  
Exploration of the concept of collaboration as a possible tool for sustainability that starts from the behavior and motivation of people.

Guided tour through the different areas and Logotel teams.

Conversation on three tables that stimulate reflection and debate on the link between people, collaboration and sustainability.

- What impressed you the most from the Company you visited?
- Keeping in mind the topic of our Conference, Consulting for a more Sustainable World, what did you learn from the visit?
- Did you find some approach that you would like to replicate in your future professional activities in the Sustainability field?
- By contrast, which aspects did not convince you?
- Any doubts? Any questions?
- Further comments

- Sustainability as a WE challenge
- People - Ideas – tools – transformation in companies
- Connectivity, Condivision, Collaboration, Cooperation, Co-creation
- Know me, understand me, recognize me, respect me – SERVE ME
- CONFIDENCE AND CHANGE
- World café