



CMC - GLOBAL

ICMCI

2023-2024

Constantinus International Award

Alfred Harl
Chair Constantinus International

2024: Excellence in Management Consultancy

- The **CONSTANTINUS International Award** ceremony 2024 will be held in Yerevan-Armenia on for the **13th time**, worldwide exemplary projects will be honoured. In this year **19 jurors** will judge the **29 applicants from the following countries**:
 - **Armenia: 4**
 - **Austria: 9**
 - **Canada: 3**
 - **China: 3**
 - **Iran: 3**
 - **Italy: 3**
 - **Romania: 1**
 - **Singapore: 1**
 - **Slovenia: 2**

2024: Excellence in Management Consultancy

- The Constantinus International Award is our way of paying tribute to those promoting superior innovation in Management Consultancy and embodying the collaborative client-consultant partnership of our discipline.
- Acknowledging three delegates with two distinct tiers of excellence, the award will encompass one gold and two silver winners in a true celebration of brilliance in business. Interviews are planned with **Chairman of ICMCI, Robert Bodenstein, Alfred Harl, Chairman CONSTANTINUS INTERNATIONAL (Video), Nika Manukova, Board member IMC Armenia, Honorary President, Zara Ohanyan, principal Manager for advice for small businesses in Armenia, Reema Nasser (Executive Director)**, and last but not least attending nominees.

2024: Excellence in Management Consultancy

- Last year the CONSTANTINUS International Award was held in Jordan in its 12th edition. In 2017 we awarded the prize in Kazakhstan, 2018 in Italy, 2019 in the Bahamas, in 2020 the award ceremony was suspended due to the pandemic situation and in 2021 the ceremony was held virtually for the first time and also in 2022.
- This way, we have been able to span the globe with our venues in recent years which reflects the fact that the projects submitted come from all over the world.
- The world's best IT and Management Consulting projects will earn the CONSTANTINUS International Award as consultants from all over the world were invited to submit projects with exceptional customer benefits and economic impact.

2024: Honorary President & The Ambassador

- **The Honorary President** is a person nominated **by the respective hosting country** for one year. He or she is said to be a highly esteemed economic or political person who has an impeccable reputation. In this way, an image transfer from the Honorary President to the CONSTANTINUS International Award and vice versa is achieved. A well-known personality also ensures that we can get plenty of media attention. Another important point is that the hosting country gets a networking opportunity with various VIPs. The goal is to have the Honorary President as a host of the event in the respective country and to enforce media activities with him or her.
- **The Ambassador-System** was established to support the respective chair as the contact person in all countries, the Ambassador Scheme was introduced in 2020. In this way, a CONSTANTINUS contact person is to be made known in each country for a term of 2 to 4 years and the CONSTANTINUS Committee is set to grow to 50 people. The advantage is that the Ambassadors have a defined title and get the appreciation they deserve. Furthermore, we have direct contact to the countries and can act much faster and broader. This will make the CONSTANTINUS Committee much more powerful. In April 2021 the CONSTANTINUS International Award was introduced to the first ambassadors via a Zoom presentation and since September 2021, regular monthly meetings take place to update on current projects, and questions, and experience exchange for learning. The goal is to win new ambassadors every year to promote the CONSTANTINUS International Award.

2024: CONSTANTINUS AMBASSADORS

		Ambassador Nomination
1.	IMC Caribbean	Ria Newbold
1.	IMC Nigeria	Aminu Yabo
1.	IMC Russia	Oksana Kovtun
1.	IMC Iran	Farhad Taheri
1.	IMC UK	Simon Haslam
1.	IMC China	Nick Mani
1.	IMC USA	Joyce Gioia
1.	IMC Brazil	Falvio Oliveira
1.	IMC Ukraine	Olena Yuzkova
1.	IMC Singapore	Adrian Chew
1.	IMC Finland	Ari Aalto
1.	IMC Armenia	Silva Meysropyan
1.	IMC Austria	Alfred Harl
1.	IMC Romania	Cătălin Hristea
1.	IMC Mongolia	Byambaa Uranchimeg
1.	IMC Japan	M. Masunaga
1.	IMC Canada	David Schincariol
1.	IMC Kosovo NEW since 2022	Leke Zogaj
1.	IMC Jordan	Nader Shawa
1.	IMC Serbia (UPKS)	Gordana Bekčić
1.	Belarusian Alliance of Management Consultants (BAMC) – Non-IMC institute	Vladimir Biruk



2024: CONSTANTINUS BRAZIL

A local Constantinus Award in Brazil has been awarded since 2021 and many other countries are set to follow this example.



2024: CONSTANTINUS - Road to Success

Since its foundation in 2011, we have had:

- Nominations from 27 countries: Afghanistan, Algeria, Austria, Australia, Brazil, Canada, China, Finland, Germany, Great Britain, Hungary, Iran, Ireland, Italy, Japan, Mongolia, Norway, Romania, Russia, The Netherlands, Singapore, Slovenia, South Korea, Spain, Sweden, Taiwan, Ukraine.

224 Projects

12 Gold Winners

27 Silver Winners

45 Country Winners

Thats: Excellence in Management Consultancy

2024: CONSTANTINUS - ongoing initiatives

- The current initiatives for promotion in every country include:
- Targets for every country: **every country will submit the minimum of two projects.** Every country must **nominate a CONSTANTINUS Ambassador.**
- Host country must **nominate the Honorary President.**
- **Online-Tool for ambassadors to promote the award including new PR material and monthly ambassador calls.**
- **Winners Club for all the winners with regular (online) events.**
- Last but not least **we offer a presentation with enrolment in the countries.** Costs for this: **no costs** for the presentation and the enrolment; the inviting country **only pays the travel costs.** If you are interested, please contact Reema or Alfred.

200X: CONSTANTINUS AROUND THE WORLD

Many thanks for promoting icmci CONSTANTINUS
showing

Excellence in Management Consultancy.

Alfred Harl, Reema Nasser, Carina Fröhlich

