



CMC - GLOBAL

ICMCI Academic Fellows

Dr Simon Haslam



CMC - GLOBAL

ICMCI Academic Fellows community – making an impact

Academic Fellows – to contribute to the development of the management consulting sector by the creation and application of insight

1. Approved Management Consultancy Course
2. Sharing practice – ICMCI website
3. Consulting Readiness Index
4. ICMCI book

1. Approved Management Consultancy Course (AMCC)

Allowing training providers to offer approved training in consulting

Status Academic Fellows involved in creating the approval process and criteria

Next steps – successful pilot, preparing for beta testing with IMCs and training providers.

2. Sharing insight – ICMCI website

Giving a forum for insight from Academic Fellows research and insight to be shared with the management consulting world.

Status - First submission – being located on the ICMCI website

Next steps – Seek more insight and promote to Institutes of Management Consulting

3. Consulting Readiness Index (CRI)

Project to identify the factors that relate to a strong management consulting sector in a country.

Status Five factors important to a strong management consulting industry validated on a pilot project of fourteen countries (culture, economic freedom, progressive government, creativity, freedom from corruption)

CRI = function (IDV, IEF, eGov, GCI, CPI)

Next steps: a) promote the research, b) work with IMCs on applying the findings, c) extend/commercialise the research

3. Consulting Readiness Index (CRI) examples

| Country | IDV | IEF | eGov | GCI | CPI |
|--|-----|---------------|---------------|---------------|-------------|
| Netherlands (now) CRI 0.389 | 80 | 76.2 (17) | 0.876 (13) | 0.889 (10) | 82 (3) |
| Netherlands (3 yrs ago) CRI 0.361 | 80 | 73.7 (17) | 0.865 (7) | 0.854 (10) | 83 (3) |
| | | | | | |
| Mongolia (now) CRI 0.031 | 71 | 55.7 (125) | 0.582 (92) | 0.370 (81) | 36 (103) |
| Mongolia (3 yrs ago) CRI 0.022 | 71 | 59.2 (96) | 0.519 (84) | 0.270 (69) | 39 (80) |

4. Management Consulting book

To create the world's first book on management consulting practice in different environments/countries

Status ICMCI approval, using ICMCI/CMC competence framework and ISO20700 as the structure

Next steps: a) create international editorial group (ICMCI Hubs), b) seek examples and experience, c) agree publisher agreement (international distribution and ICMCI income)

Please contact me for information/involvement...

- Approved Management Consulting Course (AMCC)
- Submitting and sharing insight
- Consulting Readiness Index project
- Management Consulting book

Dr Simon Haslam

simon@consult.co.uk