MEET CMC-Global
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Management consulting is

- Expertise
- Experience
- Capabilities
- Ethics

+ Lifelong Professional Development

Education
Training

CMC - CERTIFIED MANAGEMENT CONSULTANT
Our profession is of interest to:
The world of organisations and their leaders and managers.
Professionals who can **Solve complicated situations or problems**, when **quality** and **speed** need to be raised to handle required **change**.

The **world of management consultants**:

Professionals who help organizations **grow**, **survive**, **improve**, **adapt**, and **gain from new opportunities**
Where their interests meet...

CMC-Global is the link between the Internal (consultants) and External (beneficiaries) of Management Consulting
Where their interests meet...

The recognised mark of the consulting professional that practices according to internal culture and practices and international standards
Every management consultant should want to become and stay a CMC while they practice as it demonstrates:

- to beneficiaries; **Confidence** in crucial/critical assignments
- To international consultants; **Risk reduction** in identifying clients
Where their interests meet...

Client
CMC-Global’s Role in the Professional standards for Management Consultants
The development of the profession of management consulting became a global activity; CMC-Global is the profession’s instrument for taking up that challenge on a pan-national basis.
The Badge of a *Professional, Competent, & Trustworthy* Consultant
Why Do We Exist

The core **professionalism** and drive of **competent respected** Management Consultants (MCs) **solving** client **problems** while **maintaining confidentiality**.

**MCs are the Management’s trusted critical friend**
CMC-Global sets the standards, ensures compliance and with this confidence promotes the use of and respect for management consultants worldwide.

The promotion is established by growing and maintaining relationships with global institutions and NGOs.
As **global voice** of the profession, we have a real belief that Management Consultancy can and does improve our **world**, our **societies**, and our **economies**. We work towards **eliminating** reluctance, prejudice, fear, and ignorance for all to reap the **benefits**.
Our Vision

To be a leader in the development of management consulting as a global profession that drives social and economic success.
Associations

INTERNATIONAL (CMC-Global)
International Council of Management Consulting Institutes (ICMCI)

NATIONAL
Institutes of Management Consultants (IMCs)

Management Consultants (MCs)
A nationally awarded CMC can work and operate in any other IMC country as a mutual reciprocity understanding between all IMCs within the CMC-Global (ICMCI) pyramid.
The specific mission of CMC-Global (ICMCI)

Standards of Competence, Conduct and Professional Behavior, and Service provision.
The specific mission of CMC-Global (ICMCI)
Each country has only one Member who is authorised to issue the CMC qualification
1987

32 management consultants from 10 countries met to explore common ground between professional institutes known to certify individual management consultants.

IMCs from 7 countries signed on to form ICMCI
1989

ICMCI’s organisational structure and membership criteria ratified.

ICMCI’s Code of Professional Conduct approved.
2003

ICMCI gained UN NGO Status – this is automatically passed on to each Member Institute
2010

Number of CMCs around the world approached 10,000.
Membership has grown to 49 national IMCs. ICMCI is widely recognized and respected as an international organization in the international consulting arena and growing in stature.
2013

New programmes and services launched: the International CMC Conference, AMCC, CMC-GI, Academic Fellow, and a dedicated Executive Director.

Agreement to brand ICMCI as CMC-Global.
2014

Work on the ISO 20700 continues with the special assigned number by ISO to reflect its importance
Launching the CSM programme
2015

A new governance
A focus on international relations
Launch of the CMC-Firm programme
2016

Announcement of the Strategic Plan & Vision
A focus on increasing communication
Launch of the Collaborative Approach Meetings
2017

Publishing of the ISO 20700 on June 1 which coincided with the International Consultants Day that falls annually on the first Thursday of the month of June
2018

Celebrating the one year anniversary of
Publishing the ISO 20700, launching the
ISO20700.org website, launching the ISO20700
Checklist Training
2018

Reaching the number of 56 Academic Fellows from around the Globe

Reaching the number of 10 CMC-Firms
2018

Launching the CRI – Consulting Readiness Index in its first version
History and Development of CMC-Global (ICMCI)

2019

Launching the CMC-Global Directory
(https://cmcdirectory.cmc-global.org/)
and the CMC-Firm Directory
(https://cmcfirms.cmc-global.org/)
Achievements

✓ CMC Designation being promoted Globally
✓ Common body of knowledge & competency model introduced to IMCs
✓ International Code of Conduct
✓ 49 National Institutes
✓ Accredited Consulting Practices
✓ CMC-Firm
✓ CMC-Global Directory
✓ UN NGO Status
✓ CEN Standard
✓ ISO Standard (20700)
✓ Quality Assurance Qualification
✓ Constantinus Award
✓ Annual CMC International Conference
✓ Annual Congress /meeting
Achievements

- Annual Euro Hub meeting
- Annual Americas Hub meeting
- Annual Asia Pacific Hub meeting
- Corporate Sustaining Member
- Academic Fellow

Liaisons with International Governmental and Financial Bodies:

- EBRD
- IAF
- CEN
- FEACO
- ILO
- ISO
Resulting in bringing global connections and benefits to the CMCs and firms within member institutes.
Supporting the **building** of member-institute capability
Building a network of Academic Fellows to support links with Academica and the new generation of Management Consultants
Continued growth in membership
Expanding country coverage, to support brand and market position
CMC-Global (and the CMC) has a **world-wide reputation** and it is able to **attract high level Board members** from the diverse groups it represents.
CMC-Global, nurtures and supports the national institutes in our joint desire to raise the standard of management consultancy and its use, for the benefit of mankind worldwide.
Canada, Romania, Bulgaria, China, Austria, Kosovo, The Netherlands, Korea, UK, and Jordan
Thank you
Questions?