

**CMC - GLOBAL** 

# Bi-Monthly update and open discussion

Robert Bodenstein, CMC
Chair



#### Chair update, March 2024

To be a leader in the development of management consulting as a global profession that drives social and economic success.

#### Face 2 Face Board Meeting, Spring 2022

 Strategy Discussion along 3 pillars (Ethics and Standards, Knowledge Development and Sharing, Representation:

#### Face 2 Face Board Meeting Spring 2023

- Open and agile organization
- Path to CMC
- Other issues related to gain maturity

#### Face 2 Face Board Meeting Spring 2024

- Vision 2030
- 13 Aspirations



### Vision ICMCI 2030



Developing steps toward regulation/selfregulation

Strong relation with the industry

Enhancing the visibility and value proposition of CMC

Recognized by a sufficient number of industries / organizations / governments

Recognized
Management
Consulting Ecosystem
advocacy, voice of the
profession

Sustainable robust revenue streams

Expanding IQA to accredit certification bodies

Enabling ICMCI Academy on the global relevant training courses

Joined-up community with a culture of belonging and commitment

Elevate ICMCI income by implementing a donor-related strategy

Internationally
recognized
methodology to
implement and report
SDGs and social

Available in 80% of the countries

Having ICMCI Services Incoperating and contributing a significant impact to ICMCI revenue

Strategic Pillar	Aspiration	Immediate Actions
Ethics & Standards, Knowledge Development & Sharing, Representation	Strong relation with the industry	
Ethics & Standards, Representation	Recognized by a sufficient number of industries / organizations / governments	
Knowledge Development & Sharing	Internationally recognized methodology to implement and report SDGs and social	Setting up ICMCI SDG-related Strategy and methodology to be presented in the Conference
Representation	Recognized Management Consulting Ecosystem (MCE) advocacy voice of the profession through an effective and well-resourced communication	Establishing Agile Hubs
Representation	Enhancing the visibility and value proposition of CMC	Deliver promotion campaigns
Knowledge Development & Sharing, Representation	Available in 80% of the countries	Services Inc to approach consultants
Ethics & Standards	Expanding IQA to accredit certification bodies	17011 Accreditation
Representation	Joined-up community with a culture of belonging and commitment	Establishing Agile Hubs
Ethics & Standards	Developing steps toward regulation / self-regulation	
Knowledge Development & Sharing, Representation	Sustainable robust revenue streams	Establishing ICMCI Services Inc.
Representation	Having ICMCI Services Inc operating and contributing a significant impact to ICMCI revenue	Promoting and selling services via Services Inc.
Knowledge Development & Sharing, Representation	Enabling ICMCI Academy on the global relevant training courses	Set up business plan, deliver business plan.
Representation	Elevate ICMCI income by implementing a donor-related strategy	Identify potential donor organizations, identify gaps
		INTERNATIONAL COUNCIL OF MANAGEMENT CONSULTING INSTITUTES

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#### 4 Hubs: Fitted to regional needs

#### **Communities:**

- Responding to developments in Management Consulting
- Benefit and Impacts on IMCs

## ICMCI: Open & Agile

#### **Observer Status**

- Connecting to Stakeholders in the profession
- Lower the entry level for new members



- UNIDO Project: Memorandum of understanding (MoU) is set up and will be signed in the next weeks
- Risk Management
- Marketing: Campaign based strategy with a planning scope of 1 year to collaborate with the member institutes
- White Paper on Al in management Consulting

### International Consultancy Day, Annual Meeting and Conference

- ICD: June 6th, 2024, On-Line, Euro Hub
- Annual Meeting of Delegates: October 9<sup>th</sup>- 10<sup>th</sup> 2024
   Jerewan, Armenia
- Resolutions, Elections

- Conference: October 11<sup>th</sup> 12<sup>th</sup>, 2024 Yerevan, Armenia
- "Digital Horizons: Bridging Innovations for Sustainable Tomorrow"
- Constantinus International: October 9<sup>th</sup>