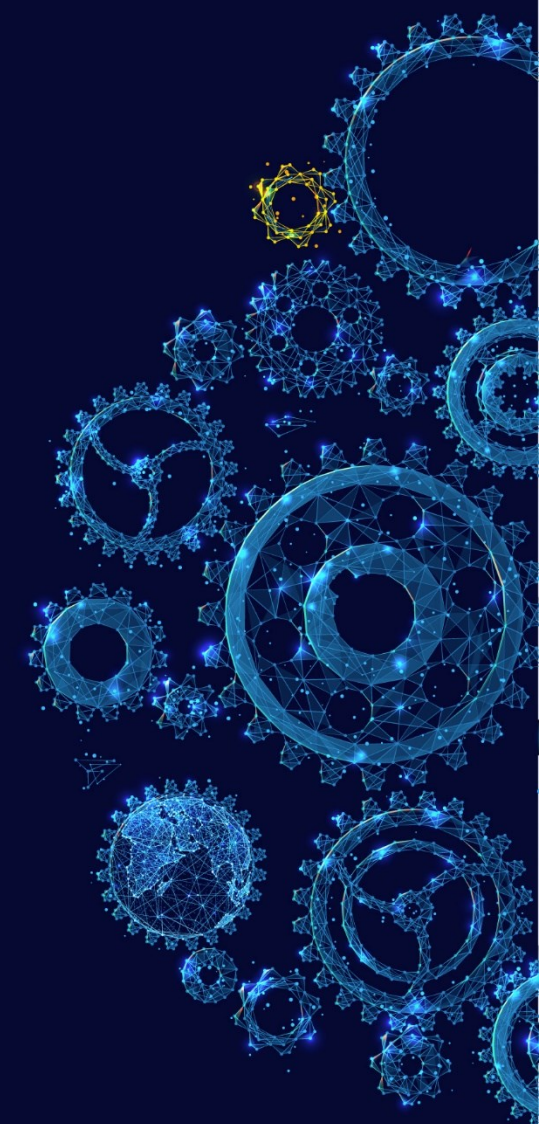


ICMCI Annual Meeting 2023

Euro Hub Update

Cesara Pasini - Euro Hub Chair



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Summary of activities

- During the year with the support of some members there was a series of meetings with the aim of setting up a European strategy for the recognition and development of the Euro Hub in the region
- This work was reflected in the annual meeting that took place on 6 June in virtual mode
- The results of this work has been collected and will be shared over the coming months so that a common and shared strategy can be defined and implemented

Purpose

- Strengthen the role of Euro Hub
- Build the relevance of Euro Hub for the Institutes
- Attract new members in countries with limited number of members
- Organize Euro Hub as first task
- Virtual meeting this year and physical next year
- Growth and visibility
- Advisory of local issues and ICMCI new initiatives
- Inspire the stakeholders and community
- Get recognized
- Understanding the strategy of different Institutes

About the role of Euro Hub meetings



- Support the ICMCI in its task - especially the strategy implementation
- Promote the role/importance of the national IMC's
- Promote/Support the competency of the professional management consultants
- Gather together/Share the needs of the professional community of management consultants

Therefore, we should:

- Talk about the ICMCI strategy and how the Institutes best support the implementation
- Find ways of (marketing) co-operation of the National Institutes
- Talk about the training and education an IMC can offer to members and not yet members. The path of how to become a CMC as professional management consultant
- Identify common actions to increase recognition of CMCs in the market and by the institutions



ICMCI Euro Hub Meeting 2023

Online | June 6th | 14:00 – 18:00 CET

FIT FOR THE FUTURE



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MEETING AGENDA

Welcoming and opening remarks

Cesara Pasini, Euro Hub Chair

Robert Bodenstein, ICMCI Chair

Key Notes Speakers

MEP On. Brando Benifei “Future perspectives of Artificial Intelligence in the contest of the new European Regulation”

MEP On. Lukas Mandl “New rules regarding ESG according to the Corporate Sustainability Reporting Directive (CSRD)”

ICMCI Strategy and going forward

Robert Bodenstein, ICMCI Chair

Implementation of the new ICMCI Competence Framework

Nick Warn, ICMCI Board Member

Towards a shared ICMCI Euro Hub strategy

Breakout sessions moderated by Alfred Harl, Kim Karne and Gunnar Lindebo to collect ideas and action proposals

Closing remarks

Cesara Pasini, Euro Hub Chair

Towards a shared ICMCI Euro Hub strategy

Key questions to support a shared strategy

- 1) Who are we as ICMCI Euro Hub?
- 2) For whom are we important as ICMCI Euro Hub?
- 3) What are the benefits of ICMCI Euro Hub?
- 4) What would you expect from ICMCI Euro Hub?
- 5) What do you think is the trigger for your members to gain the CMC designation?
- 6) Do you know how to leverage the Constantinus International Award benefits?
- 7) How can we expand the ICMCI Euro Hub?



Who are we as ICMCI Euro Hub?



Outcome

- 1) We are working in Europe within the management consulting to connect in the regional level
- 2) We are a part of the ICMCI global but working specific on the European interest
- 3) We should be more precise on who we are and what we want to be

For whom are we important as ICMCI Euro Hub?



Outcome

- 1) Our stakeholders
- 2) In Europe, EU, FEACO, EBRD, Universities
- 3) Many countries are missing from our network in Europe

What are the benefits of ICMCI Euro Hub?



Outcome

- 1) Connections in Europe for consultants from other regions
- 2) Intensive the co-operation, common meetings and discussions, exchange practices
- 3) Lobbying and presenting the profession to EU, Financing Institutes etc.
- 4) We have “two pillars”: we take care of the normative side of the profession, and we should be inspiring people about excellence
- 5) A big thing is how to get “famous” and show that we care

What would you expect from ICMCI Euro Hub?



Outcome

- 1) Better coordination and interaction with relevant public organizations in order to reinforce market position, i.e. EU institutions
- 2) Develop common ICMCI regulations to avoid development of local institute regulations
- 3) Develop incitements and relevance of ICMCI to create value for the institutes including attract new members to the local institutes
- 4) Establish a process of continuous work and meetings in the hub, to enable progress in agreed topics
- 5) Facilitate resources to local institutes (the smaller institutes) in order to make it possible for them to execute agreed decisions and build local operation

What do you think is the trigger for your members to gain the CMC designation?

Outcome (1/2)

- 1) High level of standard and visibility
- 2) To be recognized as a Professional in the profession
- 3) Being part of an international community recognized by the world
- 4) What are the benefits becoming CMC, how should we use it and what can we gain with CMC certificate
- 5) Being able to work within the international standards
- 6) Insist to the European Authority for recognized the CMC Title

What do you think is the trigger for your members to gain the CMC designation?

Outcome (2/2)

- 7) Visibility and proof of qualification
- 8) Provide higher standards to clients to select the consultants
- 9) Insist to the European Authority for recognized the CMC designation
- 10) CMC Title should be a requirement for grants
- 11) High Image is very important
- 12) More organization and event to promote CMC participants

Do you know how to take advantage of the Constantinus Int. Award?

Outcome

- 1) Being best recognized as a winner and being proven as a good practice against high level standards
- 2) High Image for the profession because on stage is the client and the consultant
- 3) Highlighting the importance of consulting on an international level promoting people with CMC Title
- 4) Press releases from ICMCI saying I am the best
- 5) We have an International and National Constantinus, not at the European level. Promote the Constantinus in Europe.
- 6) Link the Constantinus Award with the EU Cultural/Professional Commissions, extending our network with large organizations, public sector organizations and NGOs

How can we expand the ICMCI Euro Hub?



Outcome

- 1) Promote Euro Hub to the Social Web to connect the European Management Consultants not linked now with IMC, for example the French/Belgian/Spain Colleagues
- 2) Connections to European government
- 3) Influence in Brussels
- 4) Influence procurement in Brussels
- 5) Begin with the name ICMCI Europe, instead of Euro Hub
- 6) PR Champagne soc. Media, to start visibility
- 7) Discover opportunity and way to influence EU to consider ICMCI Europe
- 8) Being voice of the profession in Europe

Next steps

- 1) Share the outcomes with each Institute (Who are We, Why are We important to members/ potential members/ society?, To whom are We important, Define the role of Euro Hub)
- 2) Finalize a common strategy that could stimulate co-operation within the Institutes, develop mutual knowledge and share experiences (success and challenges)
- 3) Define a business plan with steps to implement the strategy in a sustainable way
- 4) Agree upon meeting schedule (virtual/physical)

Thank you!

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