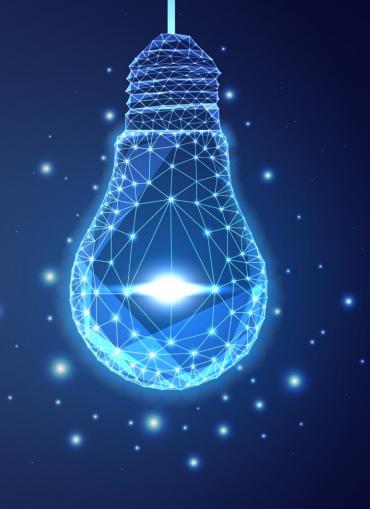
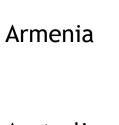
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Countries in the Asia Pacific Hub





India



New Zealand



Australia



Iran



Philippines



Bangladesh



Japan



Russia



China



Kazakhstan



Singapore



Chinese Taipei



Korea



Thailand



Hong Kong SAR



Mongolia





ICMCI Asia Pacific Hub Meeting



Challenges of IMCs



Core of the IMC's weakened by Covid 19 impact



CERTIFIED MANAGEMENT CONSULTANT

Difficulties in CMC recognition and certification



Financial sustainability of the IMC's operations



Absence of a dedicated team to maintain communication with internal and external stakeholders



Keeping knowledge and skills relevant and up to-date



Balancing different cultural norms and business practices



Opportunities

Expand and deepen strategic partnerships in the eco-system

Digital transformation and adopting sustainable practices across industries

Cross-Border Collaboration - knowledge exchange, joint ventures

Building Cultural Intelligence and Competency

Emerging Markets - Talent and Risk Management





Alignment of IMCs strategies to ICMCI's

Ethics and Standards

Re-define Value Proposition

Review, revise and comply to ICMCI ethics and standards

Improve consulting programs, tools and processes

Liaise with professional bodies/academic institutes and government for standards promotion and recognition





Alignment of IMCs strategies to ICMCI's

Knowledge Development and Sharing

Develop and deliver knowledge domains covering Innovation, Technology, Sustainability and AI

Continue to conduct ISO 20700 course

Implement Community of Practice COPs as knowledge development and sharing platforms

Conduct knowledge sharing sessions to demonstrate the expertise of CMCs





Alignment of IMCs strategies to ICMCI's

Representation

Connect consultants and the larger community of stakeholders to increase outreach and opportunities for members

Online presence - utilise social media platforms to enhance visibility of the CMC brand

Research and Thought Leadership - produce research reports and articles that showcase the thought leadership of CMCs

Develop partnership in other countries to facilitate cross-border collaboration







Thank you!



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